

NEWS SUMMARY

GENERAL

Two die in new Basque violence

Explosive devices killed two paramilitary policemen in the Basque country and a leading Basque separatist was injured in an assassination attempt.

So far this year ten policemen or soldiers have been assassinated, the militant Basque separatist organisation, ETA, claiming responsibility for six of the killings.

Two extreme right-wing organisations said they had attacked the ETA leader Jose Manuel Pospoaga Galarza. He was fired on from a passing van. Page 3

Syria and Iraq merger plan

Syria and Iraq are planning to form a single State "with one name, one flag, one national anthem and one president who will be alternately Syrian and Iraqi" according to Arab diplomats.

In October the two countries ended 10 years of hostility and signed a charter for joint action on political, military, economic and cultural matters.

Cambodia barrage

Vietnamese forces continued their sweep across Cambodia and an hour-long artillery barrage was reported only 10 miles from the Thai border. International relief agencies in Thailand were preparing for an influx of refugees and wounded. Page 3

Shah warns

The Shah of Iran warned generals against staging a coup — at least while the Bakhtiari Government remains in power. The setting up of a nine-man Regency Council brought the Shah's departure a step nearer. Iran has agreed to pay Britain £250,000 compensation for the November 5 attack on the British Embassy by anti-Shah rioters. Page 3

Minister resigns

Turkish Defence Minister Hasan Isik resigned on the eve of the start of negotiations between Turkey and the U.S. on defence co-operation. Page 2

Lester fined

Lester Piggott was fined £500 at the end of Hong Kong's Jockey's Invitation series for "foul riding" in a minor race. He rode three winners during the series.

Steel leaves

Liberal leader David Steel left Salisbury saying the situation in Rhodesia was deteriorating with support for the internal leaders "slipping through intimidation".

Briefly

Scottish police were trying to trace the source of hydrogen sulphide gas cloud drifting westwards over central areas. Two people were treated for the effects of the gas which has an unpleasant smell but is not dangerous.

Winner of the Japan £75,000 premium bond (5MY 730006) lives in Cambridge. The £50,000 winner lives in Staffordshire, winning number 12KP 515219.

Protest rally in Amsterdam against the nuclear bomb attracted 6,000 who were entertained for 14 hours by several hundred poets, dancers, singers and other artists.

BUSINESS

UK hope of £15bn China contracts

BRITAIN is hoping to sign a trade agreement with China which could be worth as much as £15bn following a visit there next month by Mr. Eric Varley, Industry Secretary.

The agreement, covering about five years, would signal China's desire to nominate British industry as a major contractor at the start of its huge industrialisation programme.

Britain has already said that an industrial package is an essential counterpart to a sale of Harrier jump jets and a number of contracts, including steel plant modernisation, are under discussion. Back Page

IRON FOUNDRY industry, facing a "rather depressing picture" can expect about \$400m invested in new projects by 1980 but must move to higher added value products to attract further investments, says a survey. Page 3

GILT-EDGED investors are moderately gloomy about the UK economy's prospects this year, although cautiously optimistic about interest rates, says a market opinion survey. Page 3

BRANIFF, which began Chicago sub-subsidies between Washington and Dallas-Fort Worth last week, wants to operate supersonic flights between New York and South America. Back Page

Sovereignty row looms in EEC

EUROPEAN COMMISSIONERS are to discuss on January 24 a move to "harmonise" a directive to limit the number of foreign workers in public enterprises. It could lead to clashes with the British, French and Italian Governments on issues of sovereignty. Back Page

PRESSURE by the Carter Administration on oil companies has led to leaders of 60,000 refinery workers reaching peace-setting talks with Gulf Oil and Amoco within the guidelines. Back Page

HEINE food group is to phase out three years its Stalder factory in Wigan and concentrate its production at another plant in the town where some of the 1,150 workers will be absorbed. Back Page

Imitators worry computer makers

STRUGGLE between International Business Machines and the growing band of imitators was forcing down the price of equipment, says a leading U.S. consultant, and could lead to competitive problems for International Computers and other independent manufacturers. Page 4

FIVE Japanese groups are to join Comelco and Kaiser Aluminium in developing a new \$500m (£250m) aluminium smelter in Queensland, Australia, with a design capacity of 180,000 tonnes a year. Page 21

COMPANIES

ASSOCIATED SPRAYERS second-half taxable profits rose from £57,000 to £295,500 boosted the figure for the full year to August 31, 1978, to a record, £397,500 (£139,000). Page 20

PHOENIX ASSURANCE group's new annual premiums for worldwide life business rose 32 per cent last year from £11.5m to £15.2m. In the UK they improved by 42 per cent from £3.5m to £12.1m. Page 20

Ministers may toughen Price Commission powers

Cabinet to start search for consensus on pay

By RICHARD EVANS and CHRISTIAN TYLER

The Cabinet will meet today and later in the week, not only to assess the heavily disrupted industrial scene, but also to seek a way out of a confrontation with the trade unions that could spell electoral disaster for the Labour Party.

There were increasing signs last night that two issues which have been pushed actively by the TUC—tougher powers for the Price Commission and more flexible wage negotiations for the lower paid—are being resurrected immediately in an attempt to reach a more general consensus between Government and unions.

For even though the road haulage and rail disputes are being given top priority, Ministers are also calculating the price of a peaceful wage settlement with the public service unions. The threat to the pay policy and to the Government's pre-election credibility here is regarded as an even greater worry than the crisis in the transport industries.

The Government is counting on a fairly speedy and to the lorry drivers' strike. This will depend on the success over the next few days of the Transport and General Workers' Union instructions to stop secondary picketing, and its ability to control the negotiations now that the strike is official.

These hopes are pinned largely on the effect of pressure from other unions whose members will bear the brunt of lay-offs throughout industry and from public opinion which Ministers are determined to marshal as effectively as possible.

With this hope in mind, Ministers are determined not to give the Road Haulage Association any encouragement to improve its 15 per cent offer. The threat of tougher action from the Price Commission will also be kept in play.

The initial Cabinet aim is to survive the Commons debate tomorrow, which looks increasingly probable because of support from the Nationalists and to avoid the declaration of a state of emergency in order to keep the industrial climate as cool as possible.

Ministers are treating the debate as a matter of confidence. This means that if the vote is lost because of the opposition of all minority parties, there would be a February General Election.

More generally, the Prime Minister intends to keep the beleaguered 5 per cent pay guideline as a firm objective, and to continue to threaten the use of fiscal and monetary policies, with their inevitable effect on employment levels, should wage rises force up the level of inflation.

Mr. Michael Foot, Leader of the Commons, admitted in an interview yesterday on London Weekend Television's Weekend World that the Government would have to take action should average wage settlements run

out at 12 per cent.

"That action in one way or another would be bound to injure the position of other workers, either by having taxes raised or by cuts in public expenditure," he warned.

In order to maintain some pressure on the private sector now that Parliament has rejected the use of sanctions, Ministers are reviving plans to give the Price Commission more impact by modifying the safeguard clauses for company profits.

They were originally inserted into the legislation by the Conservatives, and Mr. Roy Hattersley, Prices Secretary, has long wished to remove or alter them.

His intention was spelt out during the abortive discussions with TUC leaders before Christmas, and underlined by other Ministers at the weekend. The issue is likely to be discussed by Cabinet today.

At present, it is by no means certain that there would be a Parliamentary majority for removing the safeguard clauses. The best hope for the Government lies in gaining the backing of the Liberals, and there are expected to be informal contacts made this week.

In the public services, where Continued on back page Editorial comment, Page 10

Rail men to discuss 20,000 job cuts

By Pauline Clark, Labour Staff

BRITISH RAIL'S biggest union is expecting to be confronted with proposals for as many as 20,000 redundancies today, on the eve of a threatened national rail strike.

Mr. Sid Weighell, general secretary of the National Union of Railwaymen, said last night that the plans for big job cuts in all groups of staff in British Rail would be presented to him in time for an executive meeting of the union later in the day.

The proposals were apparently formulated by BR leaders in a round-the-clock effort this weekend to present the union with details of its productivity plans.

Failure

British Rail hopes that, if sufficient detail of its plans can be given to the union, agreement with the train drivers' union on its own bonus deal may yet be reached in time to stave off the threatened strike.

The Associated Society of Locomotive Engineers and Firemen announced last Friday that the strike on Tuesday and Thursday of this week would go ahead because of the failure to reach agreement on a bonus deal.

British Rail said yesterday that unless the strike was called off there would be no train service from 22.00 hours tonight until Wednesday morning, and again from 22.00 hours on Wednesday until Friday morning. There would be no overnight trains until Friday night, and Wednesday services would also be disrupted.

Progress in negotiations on ASLEF's 10 per cent claim had been made earlier in the week, but abruptly came to a halt when the NUR was angered at the possibility of a deal being reached ahead of productivity talks affecting all other groups of staff in British Rail.

Promote

Mr. Ray Buckton, ASLEF general secretary, met Mr. Clifford Rose, BR's industrial relations director, for lunch yesterday. They were said to have considered informally the union's objections to certain conditions affecting management attached to a 9.7 per cent offer.

The redundancy proposals to the NUR, however, seem unlikely to promote the prospect of more peaceful discussions today, ahead of executive meetings to be held by both unions.

nationally but in 18 areas agreed between the Road Haulage Association and the union. The position of the association is that its 15 per cent offer is final but individual areas have power to reach independent settlements.

The Agriculture Ministry said yesterday that the union's instructions on picketing "are being obeyed generally" and that essential foods like meat, bread, fresh fruit and vegetables are in plentiful supply.

Deliveries of food to shops, some 80 per cent of which are carried by distributors' own transport fleets, have been going ahead without much disruption.

But the plight of industry can only worsen. BL's vehicle plant at Bathgate in Scotland will close today while Ford yesterday cancelled the full overtime shift at Halewood in order to conserve components.

The British Steel Corporation will review the position at its South Wales tinplate plants today, and Avana Bakeries said yesterday it will be laying off 600 people today.

Details, Page 5

Essential supplies plans working 'reasonably well'

By HAZEL DUFFY and ALAN PIKE

GOVERNMENT arrangements for ensuring the movement of essential supplies are working reasonably well, it was claimed. But the Government admitted, yesterday, that the effects of the road haulage strike on industry—whose supplies fall largely outside the scope of the arrangements—would lead to serious dislocation.

Speaking after the first meeting of the chairman of the regional emergency committees, Mr. William Rodgers, the Transport Secretary, said that so far there had been a "substantial improvement" in the movement of essential supplies. A clearer picture of the effectiveness of the committees, however, will not emerge until later today.

Mr. Rodgers also claimed that the incidence of secondary picketing, which has been the key to the unexpected degree of disruption caused by the strike, has lessened since the Government set up the committees on Thursday. Some reports from the regions, however, show secondary picketing is still very strong in places, and Mr.

Rodgers admitted that, with the docks quiet over the weekend, it is too early to make judgment. Regional secretaries of the Transport and General Workers' Union met in London yesterday to plan the administration of the strike, including implementation of the decision that picketing should be confined to employers involved in the dispute. But it remains to be seen how successful the union will be in its efforts to end secondary picketing.

Mr. Alex Kitson, executive officer, admitted last night that it might take "a few days or a week" to sort out the picketing issue.

Transport union leaders will today examine approaches which have been made by some haulage employers who are willing to settle on the basis of the strikers' full 22 per cent claim. Mr. Kitson said that "many companies" had indicated that they were willing to reach agreement although he could not yet put a number on it.

Negotiations on behalf of the lorry drivers are not conducted

Leading companies set to raise chemical prices by up to 50%

By SUE CAMERON, CHEMICALS CORRESPONDENT

LEADING CHEMICAL companies in the UK have begun the big push on prices forecast at the end of last year when feedstock costs rocketed.

The Price Commission has allowed Shell Chemicals UK, Imperial Chemical Industries and BP Chemicals to put up the prices of their products by as much as 50 per cent in some cases.

All three companies have now either announced price rises or have opened negotiations with their leading customers on the exact size of the forthcoming increases.

There are signs that ultimate price rises for some chemicals will be even higher than forecast last month. This is because the cost of naphtha—a basic petrochemical feedstock—seems still to be increased and could well level out at £100 a tonne this quarter rather than the expected £90 a tonne. An extra 10 per cent on naphtha costs would normally mean a 20 per cent rise in the price of chemicals such as benzene.

ICI, Shell Chemicals and BP Chemicals are increasing their prices in stages, and further

rises can be expected during the year. The average increase for many base chemicals this quarter will be about 20 per cent.

BP Chemicals said yesterday that it was looking for rises of between 20 and 25 per cent in the price of its ethylene and propylene. Its higher density polyethylene is likely to go up by about 10 per cent, and it expects its polypropylene price will increase by a total of about 30 per cent. This last figure will include the abolition of discounts.

ICI, which has had price rises of up to 51 per cent passed by the Price Commission, said yesterday that during the first six weeks of this year it expected its ethylene to go up by about 12 per cent, propylene by 25 per cent, ethylene glycol by 20 per cent and paraxylene by 25 per cent.

The group estimates that chemical prices in the UK market will "have risen significantly" by the middle of the first quarter compared to levels in July 1978.

It expects overall increases during this period to be of the

order of 20 per cent for ethylene, 25 per cent for propylene, 25 per cent for monethylene glycol and 40 per cent for benzene and paraxylene.

Eso Chemicals refuses to discuss price rises until they have been implemented. But in the final quarter of last year, it increased the price of ethylene by 20 per cent and propylene by 25 per cent.

The chemical companies are confident that these price rises—though large—will stick. Their confidence seems, at last, to be based on concrete foundations.

The cost of naphtha has risen dramatically, and at present, there is also shortage of the chemical. This means that the overcapacity which has plagued the whole of Europe's chemical industry has suddenly become less relevant.

The 14.5 per cent oil price increases announced by the Organisation of Petroleum Exporting Countries last month, coupled with the halt on Iranian oil exports, are also thought to have created a climate conducive to higher chemical prices.

Central bank talks settle EMS details

By PETER RIDDELL, ECONOMICS CORRESPONDENT

THE EUROPEAN Monetary System will start almost immediately after the French reservations about agricultural subsidies have been lifted. This follows an agreement between the central bank governors of all nine EEC countries which resolves most of the remaining technical questions about the operation of the scheme.

The EMS will start three working days after the lifting of the French objections. But there is a proviso that if this date is towards the end of a month, any central bank can seek to delay the start until the beginning of the next month.

This is one of the key points in a short document signed by all nine countries at the meeting of central bank governors in Basle last week, though the details have only now become known.

The Bank of England played a full part in these discussions, which highlight the British intention to be involved actively in the development of EMS while not, at present, participating in the intervention mechanism.

France also backed the agreement on the timing of the beginning of the system. This can be seen as further confirmation that the French objections, which prevented the start of EMS on schedule on January 1, are mainly to do with farm subsidies (and French agricultural exports) and do not reflect deeper reservations.

It is still far from clear, though, when the dispute will end. Chancellor Helmut Schmidt of West Germany said on Friday that he felt the matter could be solved before "very many weeks" have passed, but there is growing caution in both Bonn and Brussels about whether the issue should be sorted out at

next week's meeting of farm ministers.

The Basle document resolves some, though not all, of the problems associated with the very short-term support under which European Currency Units, composed of a basket of all nine currencies, will be issued against the deposit of a fifth of the gold and dollar reserves held by central banks.

The dollars will be valued at market prices on the two working days before the day of valuation. Gold will be valued at the average price over a period of six months, as set at the two daily fixings in London, provided that this does not exceed the average price at the two fixings on the penultimate working day before the end of the six months.

Stability

But this agreement only covers the creation of the very short-term facility, and the precise role of gold in the lending mechanism remains ambiguous. A dispute has existed between France and one or two other States which want gold to be valued at 80 per cent of its average market price, and the rest of the EEC, which favours 75 per cent valuation.

The right currencies, linked together in the intervention mechanism have hardly moved against each other since the beginning of January. This is a clear indication of central bank intention to maintain stability as if the EMS was in operation.

Indeed, the margins of fluctuation between the French franc and the Italian lira and the five currencies in the snake, the present European joint float, have been so narrow as to confirm the deliberate policy of intervening to iron out erratic movements.

PO \$250m standby credit

By NICHOLAS COLCHESTER

THE Post Office Corporation has arranged a \$250m 10-year standby credit with a group of 10 international banks. The facility will act as a back-up for the issue of an equivalent amount of commercial paper in New York.

This procedure for fund raising by a state agency matches that pioneered last year by British Gas. But the terms negotiated with the banks, led by Lloyds Bank International and S. G. Warburg, are slightly different.

Both agencies borrowed for 10 years at 1 per cent over the London Interbank offered rate. The Post Office will pay a "commitment fee" (for the banks' readiness to provide the funds if required) of 1 per cent a year in addition to an initial one-off fee of 2 per cent.

British Gas paid an initial fee of only 1 per cent, but its commitment fee rose from 4 per cent to 1 per cent after the first five years.

International capital market Page 23

Who else has...

...50 years' materials handling experience

and over 70 lift truck models

and 14 Customer Service Centres in Britain?

and 3 manufacturing plants in Europe

No-one but HYSTER



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For latest Share Index, phone 01-245-8026

White Paper likely to project 2% increase in spending

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

AN INCREASE of about 2 per cent in the volume of public spending in 1979-80 above the planned level for the year is expected to be projected in the annual Expenditure White Paper to be published on Wednesday.

The White Paper will contain a much longer and more detailed discussion of the medium-term prospects for the economy and the constraints on the growth of expenditure than in previous years—in particular, examining the influence of variations in pay, productivity, savings, and the balance of payments.

In the short-term, the White Paper is expected indirectly to underline the limits on the Government's freedom of manoeuvre in the budget, whatever happens now on the pay front.

Medium-term expenditure and revenue projections are likely to be placed alongside each other, but there will probably be no change in estimates of public sector borrowing for 1979-80 from the £8.5bn figure disclosed two months ago.

Otherwise, the main City interest will be in the extent of underspending in the current financial year and hence in the increase in projected expenditure for 1979-80 not merely above the planned level for 1978-79 but also above the expected outcome for the year.

It is likely that any under-

spending in 1978-79 will be much smaller than last year and hence the underlying increase in expenditure may be only slightly more than 2 per cent.

The latest published evidence indicates that spending covered by cash limits, around two-thirds of the total, has been running between 1 and 2 per cent below the ceiling though other spending, notably on debt interest and transfers payments such as social security benefits, has been more buoyant.

In addition, there is a lengthy list of major economic indicators due to be published this week, headed by the trade figures this afternoon. City analysts generally expect that the current account will have improved in December on the deficit of £7.2m reported for the previous month; the January figures will naturally be distorted by the current industrial troubles.

Other statistics include retail sales for December (due this afternoon), average earnings and basic wage rates (due on Wednesday), and mid-December money supply, fourth quarter consumer spending and November industrial production (all due on Thursday).

Overall these figures will be examined to see whether the rate of economic expansion had begun to slow by the end of last year, though inevitably they will be overshadowed by current pay disputes.

CONTRACTS

GEC Industrial Controls receives £1m order

GEC INDUSTRIAL CONTROLS has an order worth over £1m from the British Railways Board for the dismantling, refurbishing and re-installation of 230 dc high speed circuit breakers, and for the provision of modern control equipment and auxiliaries.

DOBSON HYDRAULICS has received three orders worth over £150,000 for Dobson demountable body equipment.

TOLLTRECK, Droitwich, shipped a £20,000 mould train for a secondary lead smelter for the Canada Metal Company Services Agency to manufacture for casting bullion and slag.

hydraulic test installations for aircraft servicing, at RAF Cottesmore and the RAF maintenance unit at St. Athan.

JAMES CLARK AND EATON of Bracknell, Berks, has won a contract worth more than £250,000 for the supply and installation of glazing units at the Saudi Arabian monetary agency bank in Ried, Saudi Arabia. The order was placed by Lang Wimpey Altricia, Saudi Arabia.

Just under two-fifths of the sample expect sterling (now \$1.9960) to be between \$1.90 and \$1.99 on December 31, and a slightly smaller proportion expect the rate then to be between \$1.90 and \$1.99. Nearly 85 per cent believe the trade-weighted index, now 63.3, will be between 60 and 64 by the end of the year.

The survey reveals a wide-

Foundries to receive £400m. 'last boost'

BY ROY HODSON

BRITISH foundries have not fully recovered from the 1975-76 slump but the non-ferrous companies are in a much stronger position than the iron foundry sector, according to two surveys by Inter Company Comparisons.

The situation in iron foundrying is described as "rather depressing." The industry is seen as having too much capacity competing for too few orders, with subsequent erosion of profit margins.

Capital investment in iron foundrying in the three years up to October 1977—the period covered by the surveys—tended to be lower than it could have been.

According to estimates, about £400m will be invested in the industry by next year as a result of the boost given by the ferrous foundry aid scheme. But the surveys see that

investment as a "once and for all boost."

If continuing investment in ferrous foundrying was to be secured, the industry would need to move to a higher added value product. Profits were considered inadequate to cover future investment.

The ferrous industry's main customer was the car industry. The upturn in demand in the vehicle market was largely being met by imports.

Unless British car manufacturers could increase their market share, there would be no real improvement in business from the car-makers for the foundry industry.

Two-fifths of the iron castings were used by Ford and Leyland. The tractor market was another important customer. There were no signs of an upturn in the worldwide recession in the tractor market.

The National Economic Development Council had suggested that the ferrous foundry should aim to export 15 per cent of their production, but only 13 foundry companies exceeded that figure in the years surveyed.

Of the top five exporters, three were not profitable or were actually making losses. Slow stock turnover and relatively long credit periods were two adverse factors.

The non-ferrous foundries showed a turn-around after the 1975-76 slump and improved sales values by 24 per cent in 1976-77. Profit margins were also up by 15 per cent and the average return upon capital improved by 32 per cent.

The surveys are sceptical whether the non-ferrous foundry recovery will last.

Gilt-edged market expects acceleration of inflation

THE GILT-EDGED market is moderately gloomy about the prospects for the UK economy this year though cautiously optimistic about interest rates, according to a survey of market opinion conducted by stockbrokers L. Messel and Co.

The survey among brokers and investors in the gilt-edged market was based on 241 replies, which had to be sent in by January 5, before the full extent of the present industrial troubles was known.

The results show that most expect a slight acceleration in the rate of inflation this year.

About 85 per cent expect a rise in earnings of between 11 and 15 per cent in the present pay round and nearly 70 per cent expect retail prices to rise by between 9 and 11 per cent this year.

Just under two-fifths of the sample expect sterling (now \$1.9960) to be between \$1.90 and \$1.99 on December 31, and a slightly smaller proportion expect the rate then to be between \$1.90 and \$1.99. Nearly 85 per cent believe the trade-weighted index, now 63.3, will be between 60 and 64 by the end of the year.

The survey reveals a wide-

spread belief that the Government's money supply targets will be met, though with an increase nearer the top than the bottom end of the 8 to 12 per cent target range. Just over half expect the public sector borrowing estimate for 1979-80 in the Budget to be between £8.5bn and £9.5bn.

But gilt-edged investors are slightly more cheerful about the outlook for their own market. The average estimate for Minimum Lending Rate, now 12 per cent, is about 10 per cent in a year, while gilt-edged yields are also expected to decline, giving capital gains of more than 5 per cent.

Nearly 45 per cent of the sample think that the General Election will be held between April 1 and the end of June and a quarter believe that the election will be by the end of March.

More than a half expect a "hung Parliament," though nearly 70 per cent believe that there will be a Conservative Government.

In the new quarterly economic review of brokers J. and A. Scrimgeour, Mr. Michael Posner, a former senior official economic adviser and Cambridge economist, says that the consequences

of another 14 per cent wage round must mean a fall in the sterling exchange rate quite soon, an erosion of the UK's competitive position and an extra fall in domestic inflation.

Mr. Posner maintains that the effects of monetary policy work through very slowly and that the low growth in the money supply cannot affect present wage negotiations.

He sees the health of the gilt-edged markets during the next few months as being closely linked to the course of wage settlements and earnings growth.

If the Confederation of British Industry's estimates of an 11 per cent round were fulfilled interest rates at the long-end could fall.

In another recent broker's circular, Phillips and Drew has said that money market conditions are likely to be tight this month, but the authorities will probably oppose any further rise in Minimum Lending Rate even if U.S. rates move to yet higher levels.

Brokers Joseph Sebag and Co. suggest that the eventual pay outcome in the present round will still be roughly 12 per cent.

Insurance choice for home buyers

By Michael Cassell, Building Correspondent

THE RIGHT to change insurance companies during the term of a mortgage is to be extended to all house buyers from today.

New borrowers have been able to exercise a choice of insurance on their property since 1975 and existing home owners will now be able to do the same, following talks between the Office of Fair Trading and the Building Societies Association.

Borrowers will now be able to choose from at least three insurance companies or to propose a different insurance company of their own choice.

Any company proposed by a borrower will have to offer cover equivalent to that provided by the companies suggested by the society.

The society will also be able to reject any company which it feels unlikely to provide an adequate service or which will not undertake to keep the society covered if the borrower fails to pay a premium.

Traditionally, the society has required the borrower to insure with a company which it nominates.

Mr. Gordon Borrie, Director General of Fair Trading said yesterday: "The societies are to be congratulated on their willingness to offer borrowers a wider choice of insurance than they have had previously."

New P&O ship to visit UK

P&O CRUISES' new 27,000-ton cruise liner, Sea Princess, will call at Southampton on Wednesday on her way from Bremen, Germany to Australia, where she will operate year-round cruises from Sydney.

Sea Princess is the last passenger liner to be built by John Brown on the Clyde. She was bought from Flagship Cruises of New York in September.

Ceefax extended

THE BBC's Ceefax operation is being extended until midnight starting today. An extra hour is added to the television news service.

Oil industry forms group to promote onshore interests

BY KEVIN DONE, ENERGY CORRESPONDENT

OIL COMPANIES involved in refining, distribution and marketing in the UK have formed a trade association to improve the industry's contact with Government and other organisations.

The United Kingdom Petroleum Industry Association is expected to start operations in a few months after the appointment of a director general and a permanent staff.

The first president will be Dr. Austin Pearce, chairman and chief executive of Esso. The vice-president will be Mr. Denis Milne, chief executive of BP Oil, and the treasurer will be Mr. T. Hutton, managing director of Total Oil.

The association will perform a similar role to the UK Offshore Operators' Association, which represents oil companies involved in offshore oil and gas exploration and production on the UK Continental Shelf.

The industry has long been aware of its weakness in representing its onshore interests to

Government and other organisations.

It has come under pressure from Mr. Anthony Wedgwood Benn, the Energy Secretary, in recent months to form a representative association, which could take a full role in tripartite discussions with the Government and the trades unions on oil industry affairs.

"The Government was concerned in particular during its row with the EEC Commission over a European oil refining policy, that the UK oil industry lacked a single representative voice."

Oil companies with refining and distribution activities are represented now only by the Petroleum Industry Advisory Committee, a body established shortly after the Second World War solely to offer advice to the Government.

The initial members of the new association will be British Petroleum, Shell, Esso, Gulf, Mobil, Chevron, Texaco, Total, Conoco, Petrofina, Phillips, Burmah and Amoco.

Manual staff receive 'lower sick benefits'

BY ERIC SHORT

THERE IS still a wide differential between sick pay benefits for manual workers and for non-manual employees, according to a survey by the Institute of Personnel Management.

The study analysed the sick pay provisions of 35 companies. It found that the level of cover was low for manual employees, even in companies where sick pay for non-manual employees was generous.

It also found that non-manual employees normally received their full salary with a deduction for National Insurance sickness benefits, although the periods over which such payments were made varied.

Manual workers, in contrast, received lower benefits payable over shorter periods.

Only one company paid the same benefits for both categories of employees. A further 19 had different schemes in which manual workers were treated less favourably—some markedly so.

The remaining 15 companies had no sick pay scheme for manual workers. The findings disclosed that differential treatment still existed in spite of trends in present thinking towards a single status for manual and non-manual employees.

The survey pointed out that improvements in pay schemes were one of the few exemptions permitted under Stage Two of the pay policy. As a result, many employers had taken the opportunity to review their schemes.

But since August 1977, trade union negotiators had once again concentrated on wage increases and productivity, and were ignoring non-monetary job security measures.

Sick Pay Scheme, by Alison Jago, from the Information Department, Institute of Personnel Management, Central House, Upper Woburn Place, London WC1H 0HX; price £5, plus 30p postage.

BP NUTRITION'S GOOD FEED GUIDE. COMPILED BY DATA GENERAL COMPUTER.



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The reason: BP Nutrition (UK) Ltd, who originate feed formulations for a large number of the country's compounders, are using a Data General mini-computer to help them compile formulations.

Normally it's no easy task, there are up to 200 possible ingredients that can be used. And ingredient prices and availability can vary daily.

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The printout lists individual raw material costs. Opportunity prices of rejected raw materials. Plus a detailed breakdown of nutrient values.

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Another advantage: customers can 'lock-into' the system from terminals located in their own offices.

The software for the system was written by Scicon — a member of the BP Group of Companies.

Terry Smith, BP Nutrition's Computer Services Manager says: "The Eclipse system enables us to give more than a 'least cost' solution. We now give a fully informative service with all the information customers could wish for. And faster too! Now we're looking at other ways to use Eclipse flexibility. For example, specialised programs to predict milk yields and diets to optimise pig growth."

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UK NEWS

Welsh reforms foreseen by Foot

FINANCIAL TIMES REPORTER

THE CAMPAIGN to secure a "yes" vote on March 1, St. David's Day, when the referendum on the proposed Welsh Assembly takes place, would be "the greatest ever mounted in Wales," Mr. Michael Foot, deputy leader of the Labour Party, said at the weekend.

Mr. Foot was addressing a rally at Bangor, North Wales, arranged by the Campaign for the Welsh Assembly, the pro-devolution organisation which draws support from the Labour, Liberal, and Welsh Nationalist parties.

More than 500 people braved the cold to hear Mr. Foot say that devolution would help England as well as Wales and Scotland. He hinted that a first task for a Welsh Assembly might be local government reform.

There were five other MPs on the platform—Mr. Cledwyn Hughes (Lab., Anglesey), Mr. Geraint Howells (Liberal, Cardiff) and the three Welsh Nationalists, Mr. Gwynfor Evans (Carmarthen), Mr. Dafydd Thomas (Merioneth) and Mr. Dafydd Wigley (Caernarfon). The Archbishop of Wales, the Right Rev. G. O. Williams, was chairman.

Mr. Gwynfor Evans, speaking in Welsh, said that devolution would give Wales back its self-confidence, and Mr. Howells confidently predicted that 50 per cent of the Welsh electorate would vote for devolution.

Imitators worrying computer industry

BY MAX WILKINSON

THE STRUGGLE between International Business Machines and the growing band of its imitators will bring big competitive problems for International Computers Limited and other independent manufacturers, says a leading U.S. consultant.

Mr. Fred Withington, co-author of the latest computer industry report by consultants Arthur D. Little, said yesterday that ICL and similar companies were beginning to face two fundamental difficulties.

The first was that competition between IBM and its imitators was driving down the price of IBM-type equipment. This meant that anyone who bought an IBM system could be reasonably certain that he would have several competitive sources of supply for equipment, and that prices would be reasonably low.

Software range

The second problem for companies such as ICL was that users were becoming much less interested in the performance of computer machines (hardware). The technology was moving so fast that all machines were improving and the differences in performance were becoming much less significant.

A few years ago, a competitor of IBM had an advantage if it could show that its machines could calculate more rapidly or had some other superiority. In future, users were more likely to be interested in the range and efficiency of available pro-

grammes (software), said Mr. Withington.

IBM had a big advantage over all its competitors because of its size and the overwhelming predominance of its equipment throughout the world.

The Arthur D. Little report estimates that IBM's share of the world market in terms of annual shipments (by value) has slipped in the last five years from 70 per cent to 58 per cent, but it expects IBM's share to recover to 61 per cent by 1983, because of a new aggressiveness in product development.

Since 1976, makers of equipment which is compatible with that of IBM (plug-compatible equipment) have increased sales from almost nothing to \$650m last year.

The study says that the struggle between IBM and its imitators will continue to eclipse all other competition in the U.S. market and has already become an important factor in the world at large.

Mr. Withington said that there was no immediate cause for alarm on the part of ICL and other computer companies whose systems work on different principles (computer architecture) from those of IBM.

There was a large inertia built into the computer market because customers were reluctant to change from one manufacturer's system to another. Any such change requires an expensive re-writing of programs, so a shift in the balance of the markets would be slow. "This means that there is time for the competitors of the

IBM system to work out new ideas to get a competitive edge, and there is every evidence that they are doing this.

"What this means, in effect, is that ICL and the other companies will have to be sharper than ever before, if they are to prevent IBM from having an advantage over them."

Mr. Withington's report, written jointly with Mr. Oscar Rothenbuecher, predicts that the annual value of shipments by U.S. mainframe computer suppliers will be between \$25bn and \$29.5bn by 1983, an increase of at least 40 per cent over that estimated for last year.

Revenues

The share of the world market taken by U.S. manufacturers would reduce from 78 per cent this year to 76 per cent in 1983. This slight shift would be the result of expansion by manufacturers of small systems as well as competition from Fujitsu and Hitachi in Japan, and the European mainframe companies.

Total revenues of data processing companies would grow faster than the shipments of general purpose computers. Total revenues grew by 19 per cent this year from \$23.8bn in 1977 to \$28.4bn last year.

By 1983 the revenues would derive much more from associated services than from hardware shipments. The world computer industry, 1978-1983, from Arthur D. Little of Cambridge, Massachusetts, is one of a series of reports circulated privately to subscribers.

Rank will sell films and TV video tapes

WITH AN EYE to old-movie fans, Rank Audio Visual is to enter the pre-recorded video tape market this spring, and will offer Rank films as well as television programmes.

A few ventures have already been made into this market in Britain. IPC is using its publishing expertise in the hobby and leisure markets to offer video-cassettes on sports such as soccer and golf. EMI is also releasing entertainment films, but typical cassettes are costing about £45 for feature films.

Real boom

The video disc is much cheaper—a complete copy of Jaws at £7 is promised in the U.S. this year—and this is being launched by Philips in co-operation with MCA in the U.S.

Mr. Gerry Dingley, director and general manager of Rank Photographic and Film Services at Rank Audio Visual, said yesterday: "With our long tradition in feature films and short-film making, our film and video laboratories and a film hire library, the Rank Organisation is particularly well placed to make a major contribution to the development of video software."

In addition to Rank films, the company has negotiated for a wide range of other pre-recorded programmes including television programmes from the U.K. and abroad. Mr. Dingley said: "Other titles will be added to our catalogue during the year, but I believe the real boom will come with the production of our own video programmes and with the advent of video disc technology."

'Support British machinery makers'

BRITISH paper-making companies were urged by a Government minister to buy less of their machinery from abroad. The appeal was made by Mr. Michael Meacher, Under-Secretary for Trade, who said: "We in the Government consider it is vital that the U.K. industry supports its home machinery suppliers, particularly where equipment of novel design is concerned."

Mr. Meacher was speaking to leading paper and board manufacturers at the annual dinner of the British Paper Machinery Manufacturers' Association. His comments follow representations made to the Government by the machinery makers about the high level of imports of machinery and alleged unfair trade practices by some foreign manufacturers, particularly from Finland.

Last year the UK machine manufacturers' production was £45m of which £23m was exported.

Parliament this week

TODAY: Commons. Statement by Mr. William Rodgers, Transport Secretary on road haulage and rail strikes. Debate on 11th report of Expenditure Committee for 1976-77 and 12th report for 1977-78 on civil service.

TOMORROW: Commons. Supply Day debate on industrial unrest. Motion on Housing Support Grant (Scotland) Order.

Lords. Electricity (Scotland) Bill, third reading. Representation of the People Bill (Armed Forces) Bill, committee stage.

Land Registration (Scotland) Bill, committee stage. WEDNESDAY: Commons. Remaining stages of House of Commons (Redistribution of Seats) Bill.

Lords. Debate on "continuation of conditions unfavourable to the creation of wealth and the recovery of British industry." Deer Bill, committee stage. Question asking what plans the Government has to increase the National Insurance Death Grant, unchanged since 1967. Select Committees. Science and Technology, Genetic Engineering Sub-committee on public policy issues of DNA. Witnesses: Genetic Manipulation Advisory Group, 10.30 am. Room 15. Expenditure, Social Services and Employment Sub-committee on perennial and neonatal mortality. Witnesses: DHSS, 4.30 pm. Room 16. Overseas Development on UK aid to India. Witnesses: Alan Leather of Ruskin College, OXFAM, 4.30 pm. Room 6. Expenditure, Environmental Sub-committee on redevelopment of London docklands. Witnesses: GLC, Docklands Joint Committee, various London boroughs, 4.30 pm. Room 15. Expenditure, Trade and Industry Sub-committee on UK domestic air fares. Witnesses: Civil Aviation Authority, 10.15 am. Room 16. European Legislation on medical and public health. R. and D. Witnesses: DHSS, 4.15 pm. Room 5.

THURSDAY: Commons. Second reading of Industry Bill. Lords. Formal first and third readings of various minor consolidation measures. Arbitration Bill, committee stage. Debate on "increasing number of sightings and landings of unidentified flying objects."

FRIDAY: Commons. Private members' Bills.

Washing dirty linen will cost millions

THE TRIBUNAL of inquiry into the Crown Agents' £220m-plus losses in the property and secondary banking crash of 1973-74 will be reconvened at 10.30 this morning by Mr. Justice Croom-Johnson.

This is the 47th day of an inquiry that has almost disappeared from public sight beneath a fast-growing mountain of verbal evidence and supporting documents.

As the pace of the inquiry slows to accommodate the extraordinarily detailed mass of evidence being accumulated about the Agents' reckless fling in the world of finance, last year's hope that the work would be completed by mid-1978 has vanished.

The process of washing the Agents' now discarded, dirty linen in public is expected to run well into 1980 at a cost in both legal fees and administrative time of several million pounds.

Last summer Parliament set up the tribunal to find "to what extent there were lapses from accepted standards of commercial or professional conduct or of public administration in relation to the operations of the Crown Agents as financiers on own-account in the years 1966-1974."

Mr. Justice Croom-Johnson and his fellow tribunal members, Lord Allen of Abberdale and Sir William Simmonds, are covering in greater detail the same ground combed earlier by Judge E. S. Fay QC in his committee of inquiry into the Agents' losses on behalf of the Minister of Overseas Development.

Judge Fay's report was published in December, 1977. Its terse, damning expose of the Agents' commercial naivety throughout the years of the property and secondary banking boom has become one of Her Majesty's Stationery Office's best sellers.

In sharp contrast, transcripts of the open court hearings of the present tribunal seem destined for the dustiest of library shelves.

Evidence transcribed in the claustrophobic atmosphere of Room 104 of the St. James's Conference and Press Centre will no doubt form the basis of many a doctoral thesis, but it is hard to imagine many Hollywood producers fighting for the film rights of the day-to-day, tribunal reports.

It had been hoped that the tribunal would have completed

hearing evidence from and about former officials of the Crown Agents before Christmas, but protracted discussion of among other things, the gambling activities of the late Mr. Bernard Wheatley (the Agents' former sterling money market manager) and cross-examination of his former colleagues and superiors has taken far more time than expected.

As now seems likely that the Agents' officials will be on call until early summer at the earliest.

After that, the tribunal will consider evidence from the legal firm of Davies, Arnold and Cooper, the Agents' advisers on

strongest advocates of that decision are the dozen or so legal firms collecting their fees (about £100 a day each for junior counsel and perhaps £250 for senior counsel) as representatives or advisers of the Government departments and witnesses at the hearing.

This week should see a temporary recovery in Press interest in the inquiry as the tribunal produces Mr. William Steyn, a key witness. Mr. Steyn, who made headlines and secured himself a place in the record books with personal bankruptcy proceedings that disclosed liabilities of over £100m, had a key role in the Agents' saga.

His companies rank second in Judge Fay's table of Agents' losses, having cost the organisation a cool £41m.

Revelations about the management style of the boom-time property developers will no doubt make their way into the Press during the coming weeks.

Some comic, some scandalous examples of the commercial ethics of the time will be unearthed and will spark the usual reactions of newspaper outrage. However one critical point tends to be forgotten when viewing the tribunal's progress—that it is a view of the past.

The Crown Agents have ridden-out the storm that broke with news of their losses in 1976. The organisation has abandoned the own-account business that dragged it into the property crash and has maintained and expanded its traditional role as an independent agent for overseas governments.

At St. James's we see only the shadows of the past parading in an expensive piece of moral blood-letting by the Establishment. The tribunal is thus, *pour encourager les autres*. It achieves no other effect than to put a chill down the spine of any civil servant tempted to cross the grey line between initiative and own-account dealing. It will, perhaps, have served its purpose.

East Anglian coal hunt

NORFOLK PLANNING sub-committee is to be urged this week to approve a planning application by the National Coal Board to drill an exploratory bore hole in a hunt for coal at Grove Farm, Gillingham, Norfolk.

There are at present no pits in East Anglia. The Coal Board will spend nine weeks drilling, and its rig will be 130 feet high. There are already oil and gas rigs in the North Sea opposite the Norfolk coast.

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"You ask me why, in spring 1978, we planted all our national advertising in Radio Times. In reply let me tell you a story. "Wolf garden tools is originally a German company and in Germany we're ubiquitous. We've even become a verb. People talk of 'wolfing' their gardens.


"All this, of course, was long ago. "We're now a wholly owned British company, part of the Wolf empire, selling Gregor Wolf's dream, leisure in the garden. "Which brings me back to your question. Why did we plump for Radio Times?

"A garden is a classless place where cabbages and kings cheerfully rub shoulders. "So the spread of your readership, suits us down to the ground (what is it, 49% ABC's, 51% CDE's?). "Also, for those lucky enough to have one, a garden is part of the home. "And home, you could say, is where your heart is. Especially as each of your issues stays there nine days. "This gives people time to consider, our ads. After all, folk want convincing before they buy strange-looking tools like ours. "And that's where another quality of yours comes in. That quality which (if David Ogilvy won't mind my using the word) is almost ineffable. "Your ambience, your authority. "People trust Radio Times. "And the proof is, we've taken in the best ever response since our advertising agency Harrison Crowley Advertising recommended you. "In fact, Radio Times is such an effective advertising tool, I'm surprised Gregor Wolf didn't invent it!"

"In other words we've become a natural part of many people's lives. (Rather like Radio Times in Britain.) "Gregor Wolf, our founder, was an astonishing designer, perhaps a genius. Many of his tools are unique, even today. "He declared garden tools should be pulled, not pushed (farmers don't push ploughs). "Work standing up, even with hand tools, was another rule. "He designed a handle fixing which never comes loose or rattles. "Above all he dreamed of taking the hard labour out of gardening."

THURSDAY: Commons. Second reading of Industry Bill. Lords. Formal first and third readings of various minor consolidation measures. Arbitration Bill, committee stage. Debate on "increasing number of sightings and landings of unidentified flying objects."

FRIDAY: Commons. Private members' Bills.



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Total Project Cost	£500,000	Corporation tax allowance on buildings plus annual writing down allowance	£56,000
Net Cost of Project (£500,000 less £322,000)	£178,000	Tax allowance on plant and machinery (100% in 1st year)	£156,000
		Total Savings	£322,000

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Building and Civil Engineering

£6m motorway award to Bovis

CONSTRUCTION of a further section of the M25, in Surrey between Egham and Yeoveney, is to be undertaken by Bovis Civil Engineering, which submitted a £6.3m tender for the job.

Work is about to start and will take about 24 years to complete, during which time the Department of Transport promises to minimise any disturbance which may be caused to property near the road, particularly houses in Wraybury Road. Offers of double-glazing, under the Noise Insulation Regulations, are being made in all appropriate cases, it stated.

This contract calls for the construction of 1.4 km of motor-

way with dual, three-lane carriageways; the realignment and reconstruction of about one mile of the A30 Staines by-pass between the Thames and Moor Lane; new roundabout and four slip roads to form an interchange between the motorway and the A30; reconstruction of a section of the B376 Wraybury to Staines road to pass under both the motorway and the A30; and a new link road about 350 yards in length connecting the interchange roundabout with the B376 at Hythe End.

The superseded length of the A30 to the east of the existing roundabout will be broken up, levelled and reinstated as common land.

Mix of jobs for IDC

IDC GROUP has been awarded design and construction contracts worth over £10m.

The contracts include works and offices at Irlam, for the Kellogg Company of Great Britain; a unit for electrical testing of assembled tube train carriages for Metropolitan Cammell at Birmingham; and a warehouse at Stourport-on-Severn for industrial and commercial

chains for Parsons Controls Holdings.

Other jobs are a transit shed and terminal offices at Royal Portbury Dock for Port of Bristol Authority; a manufacturing and engineering development unit at Stonehouse near Stroud for Kent Instruments and major extensions to Photostone's factory at Corwen in Wales.

All these contracts are due for completion during 1979.

Shepherd's £4.5m work

STARTING THE New Year with more than £4.5m worth of new contracts, Shepherd Construction has disclosed that the bulk of the work is to be carried out by its North-East offices, with projects ranging from the construction of a computer block to extensive prison housing.

Largest of the seven new contracts is one for 79 dwellings and garages at the new Shepherd-built prison at Brasseide, Durham. The £1.2m 18-month contract from the Government's Property Services Agency includes four-bedroom detached and semi-detached houses, three-bedroom terrace houses, two-bedroom terrace houses and a single-storey staff house. Completion is due in June 1980.

The work is being undertaken by Shepherd's Tees area office, which has also just started on foundations at the Middlesbrough bus station, a

contract awarded by the Cleveland County Council and worth more than £600,000.

Tyne area office has two awards worth more than £1m from the British Gas Corporation to construct offices, laboratories and a computer block on the Nelson Road Industrial Estate, Cramlington.

In Newcastle itself, work has just begun on a £267,000 contract for the Area Health Authority to alter and extend the outpatients' department at the Royal Victoria Infirmary. Elsewhere in the country, Shepherd has received a number of new projects, including an £811,000 contract to construct 68 dwellings and warden accommodation at White Abbey Road, Bradford, for the Anchor Housing Association, and factory extensions at Tredegar for the Welsh Development Agency, a contract worth £317,000.

Engineers kept busy in Kuwait

CONSULTING engineers Pofford Parry and Partners, are providing a team of engineers and quantity surveyors for project management, design co-ordination and contract supervision in various departments of the Ministry of Electricity and Water and the headquarters of the National Housing Authority in Kuwait.

Among the major projects on which they have been engaged are Doha East power station extension (£25m), reservoir construction, electrical sub-station and distribution works, the new National Control Centre (£10m), and the first of the planned new townships, the budget for which is £4,000m over the next five years.

Services in hotels

HEATING, VENTILATING and air conditioning system and associated controls in the new Inter-Continental Hotel, Abu Dhabi, and the Inter-Continental Plaza, Dubai, are to be provided by TIT Controls, Middle East division.

The Abu Dhabi contract is worth \$800,000 and is for the supply, installation, site supervision and commissioning of the pneumatic control system. It includes a supervisory data centre to monitor the entire building services.

A subsidiary contract is for \$200,000 for the Plaza extension, some 60 miles from Abu Dhabi. When this Dubai hotel is completed it will be 20 storeys high.

Orders roll in to Bowey

THE BOWEY GROUP has announced that it has started 1979 with "a bagful of new orders".

Contracts range from a major hotel refurbishment to small office alterations. They include a local authority housing project in the North-East where work has recently started on 73 dwellings at Ambridge Place, Longbenton, for the North Tyneside Metropolitan Borough Council (£390,000).

Other contracts include the complete refurbishment at a

Wide range of jobs

LARGEST of the latest contracts awarded to Rush and Tompkins is for a 17,000 square metre warehouse at Swindon, Wilts, for use as a distribution centre by Book Club Associates.

The warehouse, for which the contract value is £2.4m will have a steel frame, a roof covered in asbestos sheeting and walls clad with pvc sheets. Completion is due early in 1980.

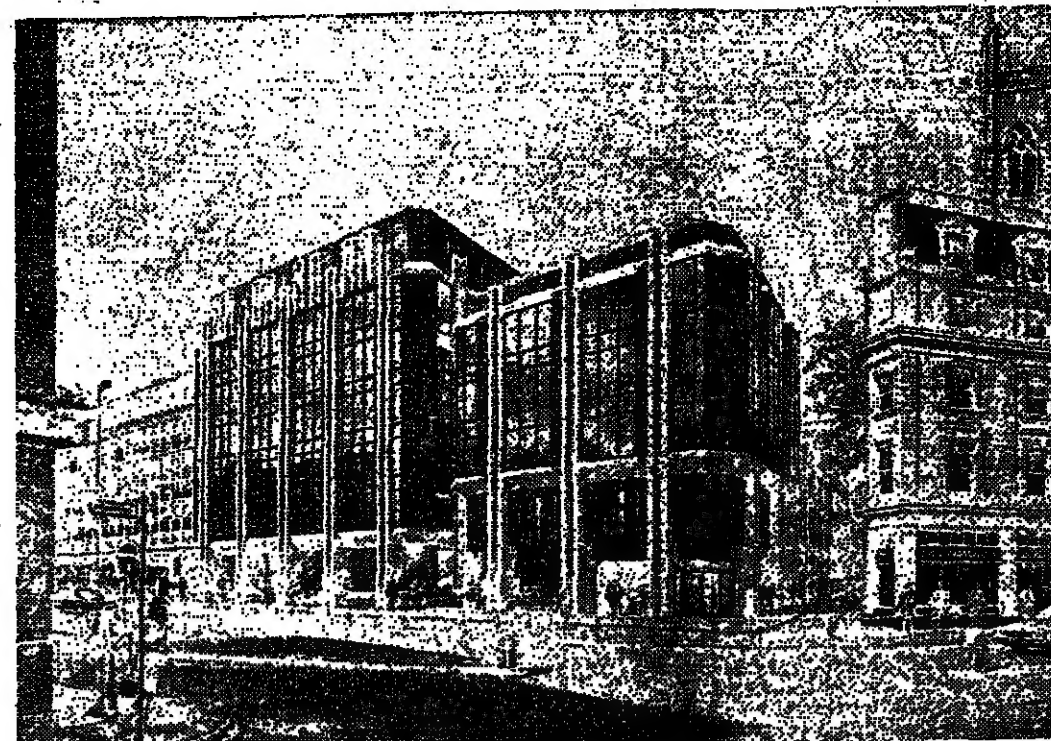
At St Mary Cray, Kent, the company is constructing 20 warehouse/industrial units for the National Water Council Superannuation Fund at a cost of £1.5m while in London, El it is building a factory and offices for Keller Sons (UK) under an £850,000 contract.

Other industrial work includes a quality control building for Shell UK Oil at Teesport, Teeside (£325,000) and workshops at Newbury, Berkshire for Shillston (£250,000).

In the retail sector, some £3.5m worth of work involving supermarkets is under way. Two are for the John Lewis Partnership's Waitrose chain — one at Havant, Hants (£1.3m) and the other at Windsor, Berks (£268,000). Mac Fisheries has placed a £900,000 order for a supermarket at Salisbury, Wilts, while at Kingston, Surrey a Caters supermarket for Debenhams is being fitted out at a cost of £790,000.

Public authority contracts valued at £1.2m are also under way in various parts of the UK. This includes work at Odstock, Wilts, for the Wiltshire Health Authority, a health centre at Barhead Glasgow, refurbishing at Orpington Hospital, Kent, shops, flats and a community centre at Billingham, Cleveland and a sports hall at Monkseaton High School, Whitley Bay.

cost of about £520,000 of the County Hotel owned by Thistle Hotels Group, the second phase of Tyne and Wear County Council's alteration to Blanford House in Newcastle to provide a central museum and archives building (£293,000), the building of further student accommodation at Henderson Hall for the University of Newcastle-upon-Tyne (£257,000), and extensions to the telephone exchange at Kidlington, Oxford (£58,000) and to the Post Office at Washington (£80,000).



Artist's impression of the Watling Court development on the corner of Cannon Street and Bow Lane, London EC4, which Higgs and Hill is to build for Electricity Supply Nominees at a cost of £8.1m. Project managers are Richard Ellis. This contract will involve construction of a single building with basement, rising in parts from five to seven storeys and providing a gross floor area of

9,060 sq metres. The completed building will be "U"-shaped with an open paved and planted courtyard. Shop units will be at ground floor level. Architects are Fitzroy Robinson and Partners. Thomas Bedford and Partners are the structural consulting engineers while Rybka, Smith and Gieseler are consulting engineers for the services. Quantity surveyors are Crosher and James.

Cranes for Sullom Voe

A £1m contract to supply four Monobox cranes to the Sullom Voe oil terminal has been won by J. H. Carruthers and Co. of East Kilbride.

The single box girder cranes of 5, 7, 10 and 15 ton lift capacities, are to be installed in the meter buildings and pumphouse at the terminal. All the 65 ft span cranes have flameproof equipment suitable for use in Division 1 hazardous areas.

The order was placed by Foster Wheeler, management contractor for the construction of the project.

Awards to Tilbury

TILBURY CONSTRUCTION has begun the year well with five contracts together worth over £2m. The largest are the £730,000 solid waste transfer station at Nuffield Estate, Poole for Dorset County Council and at Warley Green near Bristol, a £428,000 sewer scheme for Lovell Homes.

Drill rig order for Holland

OFFSHORE division of Rijks-Schelde - Verolme Machinefabriek en Scheepswerf NV of Rotterdam has received an order for a drilling rig of the Levingston 111 type, at a total cost of about £25m.

The agreement has been concluded with Centromor, on behalf of Petrobaltic, a joint organisation involving Poland, the USSR and East Germany, which is concerned with exploration for oil in the Baltic Sea.

The triangular drilling rig is of the jack-up type and has a deck which is over 65 metres in length, 54 metres wide and 6.7 metres high. The three legs are each 127 metres long. The rig can carry out drilling work at water depths of up to 91 metres.

This agreement covers not only the supply of the rig, i.e. the steel structure with standard equipment (e.g. the diesel generator sets), but also the complete drilling equipment.

This includes the main drill with device, turntable, mud pumps, mud treatment unit and drilling equipment, such as drill pipes, bits, etc.

The rig will be responsible for the planning and building work and the hotel will be run by the Soviet tourist organisation Intourist. Completion date is scheduled for the spring of 1981.

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Hotel in Leningrad

THREE FINNISH contractors, Polar, Lemminkäinen and Haka, are to build a big hotel in Leningrad as a turnkey project in co-operation with an American partner, Tower International, who is responsible for financing the project.

Designed by Finnish architect, Ilmo Valjakka, the hotel will have 1,000 beds and will be erected in Pobeda Square along the road which leads to Leningrad Airport.

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Awards to Henry Boot

A CONTRACT worth nearly £1m has been awarded to Henry Boot Construction by Matthew Hall Orzech, the main contractor, for a new coal preparation plant to be built at Hatfield Colliery, near Doncaster.

This contract, the largest of several totalling about £3m, covers design and construction of civil works which include bunkers, settling tanks, slurry tower, crushing and screening plant and washery building.

The next largest award, worth £700,000, is for 58 flats, at Church Street, Dumbarton, for Shield Housing Association.

The fully centrally heated flats will be of traditional brick and block construction with pre-stressed concrete floors and will be in three blocks.

Other contracts include council depot development at Garscadden, Glasgow, for Bearsden and Milngavie District Council (£370,000), renovation of council homes at Larkhall for Hamilton District Council (£350,000), extensions and improvements at the Department of Health and Social Security offices in Sharn Road, Motherwell, for the Property Services Agency (£300,000) and construction of a connecting line from Bury locomotive junction to the Rawcliffe line for British Rail (£250,000).

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THE MANAGEMENT PAGE

DAVID FISHLOCK reports on the background to Fairchild Industries' new stake in data processing

A top U.S. aircraft maker spreads its wings

FAIRCHILD INDUSTRIES of Maryland—not to be confused with Fairchild Camera, the West Coast microelectronics company, although the same man started both in the 1920s—is one of the most profitable aircraft companies in the U.S. This is the claim of Mr. John Dealy, its president and the driving force behind a major diversification into new areas of electronics. His latest venture, last week, was the acquisition of a 20.6 per cent stake in Bunker Ramo, a U.S. electronic data processing group which is almost as large as Fairchild, with hints that this could be the first step to a merger. Four months ago Fairchild set up a joint venture with Marconi Avionics, a GEC company, to provide a new overseas outlet for its miniature TV system for pilots.

Dealy, still only 38, became president in October 1976 after two years as executive vice-president. He is a lawyer with an engagingly boyish enthusiasm for advanced technology, the bedrock of his reconstruction programme for Fairchild.

He joined Fairchild, as general counsel in 1967, after helping the U.S. Air Force in its plans to sell Britain the F-111 fighter as a replacement for the ageing TSR-2. Soon after, he became deeply enmeshed in the company's plan to diversify into domestic satellite communications.

Neglected to invest

For Fairchild the years between 1963-76 were, to quote Dealy, "relatively flat" for sales. Primarily a defence subcontractor, it had nevertheless neglected in the 1960s to invest in the development of a major new weapon system, and was paying the price. The lead-times in this as in other sectors of advanced technology are long.

But a substantial company investment in the 1970s in a U.S. Air Force competition for a new front-line support fighter plugged this gap. Fairchild beat Northrop, and then Ling-Temco-Vought, in the battle for the A-10 contract, for which the Air Force has a basic requirement for 732 aircraft. It went into volume production in 1977. The first of these new high-performance fighters, now known as the Thunderbolt 2, is to be stationed in Britain and scheduled to arrive any day now.

But Dealy had already decided that Fairchild should spread its risks more widely. It was too risky just being a



John Dealy at Farnborough with model of Fairchild's Thunderbolt 2

FAIRCHILD INDUSTRIES 1977 SALES*

	\$m.
Aircraft and parts	343.3
Space and electronics	35.8
Domestic (U.S.) communications	9.1
Commercial broadcasting	1.8
Industrial products	9.3
	399.3

* 1978 sales not yet audited, but expected by U.S. analysts to exceed \$500m

subcontractor to government—it had to have its own technology to sell. Rich as the Thunderbolt contract is to the company, providing two-thirds of its sales of about \$500m last year, it is still relatively short-lived; the present contract should be completed within four years. Dealy has set out to build a group with three quite different platforms: aerospace, satellite communications, and industrial product business in such spheres as industrial and other control systems.

Ideally, he says, he wants to see each sector contributing one-third of the profits. "And we have the projects under way to accomplish this." He is also making big capital investments—\$20m or more in the last year, three or four times as much as it was investing in the mid-1970s.

In aerospace, the plum contract is unquestionably the Thunderbolt, where Fairchild has responsibility for "every bit of the airframe and some of the avionics." It is worth \$38m out of each \$50m aircraft, with the balance going mostly to General Electric for its engine and gun. Winning this contract, says Dealy, has given Fairchild the chance to regroup and rebuild its engineering staff and in-house technology.

Beyond the basic US Air Force requirement, Dealy sees two possibilities for further business. One would be foreign sales—and here he has been

offering European nations three options—an off-the-shelf fighter, a Fairchild derivative, or a joint venture with Fairchild to meet the customer's needs. His strongest card, he says, is the reason why the Pentagon itself chose the Fairchild fighter. This was because the company had designed a machine for minimum maintenance costs—the lowest, he claims, for any U.S. front-line fighter.

He believes that the Pentagon may want a second-generation Thunderbolt, and he has committed more than \$10m of Fairchild's cash to develop a two-seater version, with the second seat occupied by a man responsible for the avionics. With the latest radars and night-sight sensors, he says, it would be equipped to seek "targets of opportunity" at night and in the worst kinds of weather. By mid-summer he hopes to have an "evaluation vehicle" flying. "The technology is there—it's just not been tied together, especially in the cockpit display area. We have to give the pilot a display he feels confident about."

Military aircraft apart, Dealy is pleased with the returns he is getting from a substantial Fairchild investment in commercial aircraft. It bought Swearingen Aviation—marginally profitable—in 1972, and found itself part of the fastest-growing segment of the commercial aviation business, commuter airliners. For example, its 19-seater Metro II turbo-prop picked up three-quarters of the U.S. business in its market sector in 1977-78.

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Platform number three consists of a diversity of industrial products, many exploiting advanced technologies—computing and cryogenics (extreme cold) for example. At present much of this sector is concentrated in the industrial products division, which makes a broad variety of mechanical, electrical and pneumatic control devices and systems. In addition Fairchild is making cryogenic valves for the U.S. space programme, small computers for aircraft, and automated systems for data acquisition.

Broaden the business base

When Fairchild speaks guardedly, as it did last week, of looking on its acquisition of stock in Bunker Ramo as an effort to broaden the business base of the company, it has in mind primarily a strengthening of this third sector of business. Bunker Ramo, based in Illinois, is essentially an electronics systems company, with activities ranging from a company that manufactures electrical connectors to such technology as information systems and services for financial operations and specialised electronic systems for research centres. It also boasts textile technology for the manufacture of knitted garments and carpets.

A glance at the accompanying table seems to say that Dealy still has a long way to go before profits from his three designated platforms are in balance. American Satellite, a long-range investment, lost money in 1976 and 1977. Sales of industrial products are minuscule compared with the aircraft sector. But, stresses John Dealy, "the less visible parts of the company are very profitable." Pneumatics alone, for example, made \$2m pre-tax profit in 1977 on a turnover of only \$7m. Nourished by his evident enthusiasm for making profits out of advanced technology, Bunker Ramo may flourish in association with Fairchild.

Fairchild's interest in the satellite business was kindled by the contract in 1970 to build ATS-3, the advanced technology satellite, for NASA—"still the most sophisticated satellite," asserts Dealy. Today it is one of four U.S. companies licensed to provide private satellite communications, alongside three leviathans: Western Union, RCA and AT & T (the Bell system). It leases about one-quarter of Western Union's satellite capacity and has ploughed its own money into terrestrial technology—from earth stations to rooftop serials. It has about 30 earth stations operating across the U.S., all financed from its own coffers.

Sophisticated services

As a result, it can provide some highly sophisticated communications services, with high-speed computers talking to one another across the nation in real time. Its customers include NASA, for which it links the Washington headquarters with Cape Kennedy in Florida; the U.S. Air Force, for which it provides a national weather service; and such companies as Boeing and Sperry Rand. In this way, different parts of far-flung companies can share a common data bank and be

EXECUTIVE HEALTH

BY DR. DAVID CARRICK

A complex covering so vital to survival

ONE OF our most intimate possessions is a flexible, continuous covering which, as well as being a defensive barrier, performs complex functions vital to survival. I refer to a word which is as polite as it is prosaic—the skin.

Unlike that somewhat crude structure the heart, skin lacks romance; yet it is just as important to survival and difficult to replace if destroyed. But men pay scant attention to it until it falls victim to some unsightly affliction; and many women use parts of it as an essel for a variety of paints and potions in an attempt to enhance perfection.

It has many functions. It protects the body from invasion and yet prevents the loss of vital body fluids and chemicals, thus helping to regulate the internal environment. Foreign bodies, whether solid or fluid, are kept out. Light is screened and if the "sun-worshipper" lies too long in the sun, a tan, due to the mobilisation of melanin, is produced—this is not for beauty but to stop the owner damaging himself. The skin helps to supply vitamin D and, through the activity of its sweat-glands, and by the complicated regulation of a dense system of small blood-vessels, it is an essential factor in the regulation of body-temperature. It faithfully records touch, temperature and pain. Appendages, such as hair and nails have lost much of the importance they retain in animals—yet the hairs are still valuable as sensory indicators and very valuable on the head as protectors against ultraviolet light. Bald men should not go hatless under a fierce sun.

Jocularity and cynicism

Despite our blasé attitude to the skin when all is well, any disturbance or eruption causes much dismay, and most general practitioners will agree that dermatitis of various kinds figures in the top three of the first division of common complaints.

Dermatology as a speciality has always caused some jocularity and cynicism among other doctors. And dermatologists



... it lacks romance ...

have always suffered (albeit in comfort) many verbal slings and arrows. An ancient adage has it that they have the best of every world because "they are never called out at night; their patients rarely die and yet seldom get better," which is all very cruel and largely untrue. As for treatment, whereas nowadays there are numerous nostrums available, at one time it used to be said that methods were very simple and included rules such as: "if it is wet—dry it; and if dry—wet it" as well as others concerning interesting colour-schemes.

I suffered some of the latter when I was at boarding-school. Somehow or other I contracted impetigo, a nasty eruption usually due to bacteria, not dirt as some still think. Fortunately another boy caught it and we were delighted to be banished to the sanatorium. The school doctor and the matron were deadly rivals when it came to treatment. Each swore by his or her method. Thus I, at the hands of the doctor, had my face painted a charming shade of purple; while poor Sam had to suffer a ghastly green dye from Matron's paint-brush.

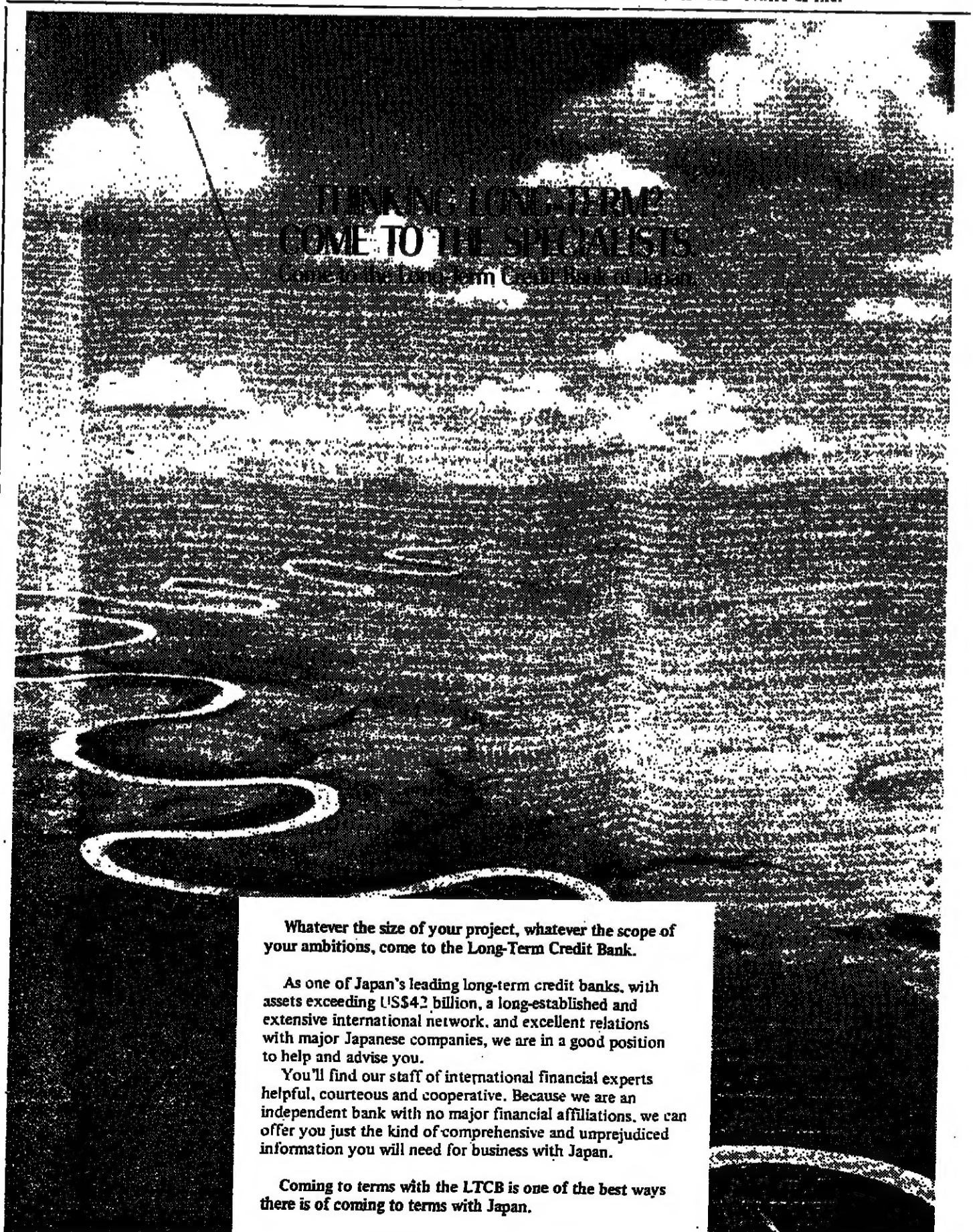
Each day we were carefully inspected by the rivals looking for the slightest advantage in their respective methods. Neither won because, to cur

eternal shame, I must admit that, by diligent, digital interference, we spun the disorder out for six glorious weeks, until we suffered spontaneous cures on exactly the same day.

There are innumerable skin disorders and many are disturbing and depressing. To a pretty girl, pneumonia (which excites sympathy) is a far preferable disease to acne because most cases can be cured easily. Besides, acne does not excite the compassionate and tends to repel the passionate. Thus, to the physical problem, powerful psychological traumas may be occasioned, a situation full of disadvantages.

The callous or careless

But acne and most skin disorders can be cured or alleviated by a caring and persistent physician. None has ever been despatched by the callous or careless with such remarks as: "you'll grow out of it"; or "it's very common"; and worst of all, "you'll just have to live with it." No, to a spotty girl of 28 or to an equally married young executive who has been suffering for years, such comments do not produce felicitous and may actually alter the course of life.



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LOMBARD

A debate among economists

BY PETER RIDDELL

ECONOMISTS are generally a gregarious bunch—perhaps because of their vulnerability to outside critics—but until recently the rival schools of opinion often appeared hardly to recognise each other's existence. Indeed, the Commons Expenditure Committee inquiry in 1974 into how the economy had been run noted in its report that some of the witnesses had never even met. This was apparently a reference to the main monetarist and New Cambridge protagonists.

Accordingly, the Committee recommended that leading economists should meet in one or a series of seminars in order to appraise each other's views and, it was hoped, arrive at agreement upon them. After time-lags familiar to all economists, the National Institute, with the backing of the Nuffield Foundation, organised a conference along these lines on demand management in December, 1977. This was followed by the publication of the papers and a report of the discussions; the format was inspired by the Brookings Panel Conferences in the U.S. A second conference on de-industrialisation was held last summer and the report is published today.

To define

The reports on both conferences show that the format has forced economists of a wide range of views into a rigorous examination of not only other people's but also their own views. This has helped to define the nature of the problem even if not to produce an agreed solution. Both discussions revealed the elusiveness of common ground, not only in the absence of agreed policy proposals but also at the level of the technical design of forecasting models. Ironically, an element of common ground at the end of the December 1977 conference was the agreement that a measure of fiscal relaxation was appropriate; then, this conclusion might not receive such widespread support with hindsight.

The new study is fascinating though rather depressing. Mr. Frank Blackaby notes in his conclusion that the conference was reasonably agreed that de-industrialisation—their word not mine—was a new label for an old problem—the relatively poor competitive performance of British manufacturing industry.

There was little backing for the main part of the "Bacon

The merits

Even one and a half cheers for the exchange rate begs a lot of questions about how the rate can be manipulated in a world of monetarist expectations. The merits of fixed and floating exchange rates is one of the topics to be discussed at the National Institute's next conference in June on international policy. On past form, there may not be any clearcut answers but so far at least the debate has been worthwhile.

"De-industrialisation," edited by Mr. Frank Blackaby, published by Heinemann on behalf of the National Institute of Economic and Social Research, price £5.50 (paperback) and £9.50 (hardback).

THE IMPROBABLE event of the smuggling of a large quantity of pornographic films and magazines into this country from Holland through the Rotterdam-Felixstowe route has provided the legal world with a unique precedent—the first reference of a case to the European Court of Justice at Luxembourg by the House of Lords. Within the next fortnight the Law Lords will be asked to interpret the provisions of the Rome Treaty before their Lordships decide a criminal appeal from the Court of Appeal.

The problem posed to the English courts rose out of a prosecution at Ipswich Crown Court in July 1977 for importing indecent and obscene material that is absolutely prohibited by a provision in our customs and excise legislation. The defendants' argument was that, as a result of the right of free movement of goods within the Common Market, that national prohibition could no longer stand.

Article 9 of the Rome Treaty establishes the customs union of the EEC member States, declaring that it covers all trade in goods and involves the prohibition of customs duties on imports and exports and of all charges having equivalent effect. Article 30 specifically provides that "quantitative restrictions on imports and all measures having

equivalent effect, shall be prohibited between member States." But Article 36 states that that provision shall not preclude prohibitions or restrictions on imports that are justified on grounds of public morality, public policy or public security.

The Court of Appeal last July dismissed the defendants' appeal against their conviction for smuggling pornographic material from Europe. First, it said that the prohibition on import of pornography was of public morality and not merely measured by the quantity; the EEC provision striking at restrictions on imports of goods was qualified by the adjective "quantitative" so that where the restriction was not related to a quantitative measure the EEC law had no application. Second, the Court thought that it was impossible, in any event, to say that the prohibition on the import of obscene literature could be anything other than a prohibition justified on the grounds of public morality and public policy.

Lacking any doubt about the reach of the import ban, rather, the lack of impact of the Rome Treaty on English customs control, the Court declined the invitation to refer the interpretation of the various Articles in the Rome Treaty to the Court at Luxembourg. It further refused to give the defendants leave to appeal to the House of Lords. Contrariwise, not only did the Law Lords last November

grant leave to appeal but they also indicated that, before they heard the appeal at all, certain questions should first be referred to Luxembourg.

This approach to issues of Common Market law is in sharp contrast to the attitude adopted by lower courts, in particular the Court of Appeal. Although there have been references from this country's courts to Luxembourg, mostly by individual judges (including a metropolitan stipendiary magistrate and a circuit judge), the Court of

the separate functions, while collaborating in the performance of complementary roles, is the essence of the partnership envisaged in the interplay of national legal systems and EEC law.

Experience to date has been that quite the largest number of requests for rulings from Luxembourg have come from the lower courts. There is a positive virtue in an early reference, since that allows problems of Community laws to be resolved rapidly in the preliminary stages of litigation and provides the European Court with the earliest opportunity of resolving doubts for all the courts of the member States. Such a procedure reduces protracted discussions on Community laws and minimises the risk of a series of judgments, given as it may transpire, in error. Supposing an English judge, following the precedent laid down by Lord Denning, takes it upon himself to interpret a Community provision, and the parties do not litigate the matter further beyond the judge's ruling. Subsequently, that judicial interpretation might be overturned by the European Court, but meanwhile the law remains uncertain. Much better that the issue be authoritatively resolved at the earliest opportunity.

Given this approach, it should be rare indeed that the Lords would ever be faced with the obligation itself to refer a case to Luxembourg; any reference

in a case involving an EEC law would have to be made at some stage of the litigation on its way to the House of Lords. The precedent of a House of Lords' reference has occurred only six years after Britain's entry into the Common Market, demonstrates a failure to adopt a proper approach to such references. The Court of Appeal in the smugglers' case, ought to have made the reference itself, which might have obviated any necessity for the Law Lords themselves to entertain an appeal.

Now that the question of making references to Luxembourg has come before the House of Lords, one may hope that the final court of appeal for this country will review the guidelines established by Lord Denning some half a century ago, and that lower courts will be told that, wherever there is any doubt about what a Community law means, the best course is to refer the matter to Luxembourg. If that policy entails a potential overload of the work for European Court judges, it may mean making some radical changes in the procedure in that Court. But the alternative of having national judges trying to do the work of the judges at Luxembourg will only harm the collaborative spirit that has so far prevailed within the judiciary and legal professions of the Common Market.

R. R. Henn and Percy 1978 J.W.L.R. 1031 and 1497.

Latest volume for breeders is another collectors' item

YET ANOTHER volume of that unique publication, The Bloodstock Breeders Review, is again with us, and like the Timeform Racehorses Annual, it is showing no signs of flagging with age.

Pure and simply an account of world-wide racing and its breeding industry the review, published annually for nearly

countries as Trinidad and Turkey also came in for examination.

Although the latest volume in the long line deals with 1976, and could be considered somewhat dated it should again have a ready market, for the review sells almost exclusively to enthusiasts with the aim of a collection and posterity in mind.

The Bloodstock Breeders Review, published by Racehorse Limited, 26 Charing Cross Road, London, W.C.2, plus £12.50 postage and packing, does great credit to its editor, Tony Morris, for it shows the remarkable depth of his research and almost inexhaustible stamina.

Another well established turf publication, with an equally enthusiastic following is the Hunter Chasers and Point-to-Pointers 1978, published by Horner and Hound, Kings Reach House, Stamford Road, London, SE1 at £5.15.

All horses which ran in this year of racing last season are covered in this highly informative

and often amusing annual. No one could accuse the two compilers, Iain Mackenzie and David Phillips, of beating about the bush.

For instance, it says on Bahaddur's victory in an open hunter-chasers event: "the stewards had no idea whether they were coming or going."

The compilers are equally blunt about that one-time popular Staff Ingham Horse Advertiser, saying: "must have a major defect." The book also tells us that tough chaser, Garnish, who in his heyday landed the Massey-Ferguson Gold Cup, broke down at Tweseldown; and that the great Metropolitan and Northumberland Plate winner, Tartan Prince, had a heart attack and died in mid-air at the Essex Trial.

CHASER
1.30—Lager Boy
2.30—Royal Marshall III**
3.30—Listen Here*
4.30—Duchess**
5.30—Double Negative
6.30—T'm Lucky

RACING

BY DOMINIC WIGAN

70 years, undertakes an immense task with unerring success.

The latest edition contains some 400 pages of text, 150 of them dedicated to reviewing the British Racing and Breeding Year. North America with 60 pages, and France with half that, are also covered in more detail than in any other British publication. The breeding and racing industries of such

7.00 The Ken Dodd Show
7.30 Coronation Street
8.00 Feet First
8.30 News in Action
9.00 Danger UXB
10.00 News
10.30 The Eamonn Andrews Show
11.00—Holsten Lager International
12.25 am Celine: Readings from Juno, with a painting by John Bellamy
All IBA Regions as London except at the following times:—

ANGLIA
1.25 pm Anna Wars, 2.00 House-
hold, 2.25 Monday Film, Maudie,
McNaghton's Daughter, 5.15
University Challenge, 6.00 About
Annie, 10.30 Feature, First,
The Legend of Lyth, 12.00 Kim
Novak, 12.55 am Reflection.

BBC 2
10.30 am Multi-racial Britain.
11.00 Play School.
2.15 pm Let's Go.
2.30 The Craft of the Potter.
3.00 That's The Way The Music Goes.
3.30 Della Smith's Cookery Course.
4.00 Modern Language Teaching.
5.35 News on 2 Headlines.
7.40 Charlie Chaplin in "The Floorwalker".
8.10 Animal World.
8.55 The Water Margin.
9.40 In the Post.
10.05 Mid-Evening News.
10.15 The Marti Caine Show.
9.00 Monty Python's Flying Circus.
9.30 The Body in Question.
10.20 Arena.
11.40 Tele-Journal.
11.25 Late News.
11.40 Closedown (reading)

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11.25 Late News.
11.40 Closedown (reading)

ATV
1.30 pm ATV Weekend, 5.15 On No.
It's Selfish Prejudice, 6.00 ATV Today.
10.30 Let's Read and Learn, 11.00 Our
People, 11.30 Barnaby Rudge.

BORDER
11.30 pm Border News, 2.00 House-
hold, 2.25 Monday Film, "Take One False
Step", starring William Powell and
Shirley Temple, 5.15 News, 5.30
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THE ARTS

كردمان النجفيل

Covent Garden

Don Pasquale

by MAX LOPPERT

The rest is uneven, but at the centre of the current *Don Pasquale* revival are two incomparably fine performances—Geraint Evans' of the title role, and Jonathan Summers' of Norcina. The shallow and often inopportune jokiness that afflicted the original 1973 production by Jean-Pierre Ponnelle has been toned down by Charles Hamilton, who now stages Donizetti's *dramma buffo*. Even so, comedy still tends to be expanded in terms of stage-business—Ernesto's elaborately choreographed entrance at the start and Norcina's duet with her giant knitting needles form the most obtrusive examples—rather than of character. Yet with these two supremely vivid players as antagonists, the portrayal of character is strong enough to outweigh any attendant cosmetic application, and the opera gains in sentiment as well as in high good humour.

With each revival Sir Geraint has grown more surely into the part of "an elderly bachelor, cut along antique lines, economical, credulous, obstinate, a good fellow at bottom" (a description is taken from the first edition of the score, as quoted by Weinstein). The portrayal is now impeccable in detail down to the unexaggerated stiffness of joint, especially in the kneecap area; it is delightful in action, full of subtly touching illuminations (as in the heavy, final way in which Pasquale collapses on to his chair when, slumped, a moment of real pathos), and voiced with the dark, steady flow of tone the singer has not always guaranteed in recent seasons. His is a performance so carefully controlled as to seem entirely spontaneous.

Purcell Room

Young Artists

by NICHOLAS KENYON

This year's invaluable Park Lane Group series presenting young artists in 20th-century music has not had a week-long theme, to mark last year's exploration of Richard Rodney Bennett's chamber works. Still, better not to force these artists into a mould in which they will feel constricted. When the mould fits, so much the better, and on Friday night the chance was taken to juxtapose the cellist Alexander Baillie and the Gallina Brass Quintet in two works by Justin Connolly.

Baillie, a slightly introverted figure on the concert platform, given to parting his cello-deprecatingly during the applause, projected Connolly's *Essence C* with perfect poise, mixing accuracy with brusque attack, rhythmic skittishness with plangent sustained tone. The piece is based—one could not possibly guess—on the proportions and pitches of the hymn "Dear Lord and Father of mankind," but its five movements suggest a symmetrical version of the baroque suite, with a glaze of sarabande and *l'esca* at the centre. Baillie's control of note values and of expressive nuance in the central sarabande was a marvel, and his meditative introversion, realised precisely the content of the final movement—a wandering set of echoes of the opening.

In this piece, it was easy to judge him an outstanding talent. Earlier, in Britten's Third Cello Suite, it had been more difficult to put aside memories of Rostropovich's compelling performances of the work. Unsurprisingly, Baillie has not yet quite the subtle beauty of sound, or all-embracing conception of the work which its dedicatee shows. Nevertheless, there were moments where he showed a fully individual approach: his *harmonic* had a tranquillity and his fugue, a careful, strongly-argued logic, which Rostropovich's emotionalism

After a slightly tremulous start, Cotrubas's tone soon filled out and cleared in a way to make one fall in love with her all over again. She has the gift, matchless in Donizetti comedy in particular and in operatic comedy in general, of increasing the limpidity of her line, of tightening its legato binding, in response to the intricacy or complexity of the comedy. So "Via, caro sposo!" was at once charming, tender, piquant, and lovely to listen to—the right combination of virtues at exactly the right moment.

Between the two, the play flashed and sparkled, holding the sympathies of the audience in a just and precise balance. The quartet of principals was, as a whole, not so well balanced. Stuart Burrows acts an unromantic, Pickwickish Ernesto, though the voice sounds in the closing bars of "Cercherò lontana terra" notwithstanding in good shape, forward and clear. Malatesta demands a rather smoother conception of voice and manner than Jonathan Summers, in his first attempt at the role, has so far discovered. (The danger that those garish checked trousers will come to dominate the singer who wears them is one that has so far been resisted only by the unforgettable Seso Bruscantini.) On Friday, the orchestra made a bumpy impression in the overture, but enough was both lyrical and vivacious about the later stages of the opera to persuade one that the young Italian conductor, Riccardo Chailly (making his house debut) understands what is most important in this unfailingly endearing opera.

Teatro la Fenice, Venice

Il trovatore

by MAX LOPPERT

This great and important theatre—is there another in the world more enthralling to arrive at, more beautiful to be in, more comfortable for the major part of the operatic repertoire, from the small in scale to the medium-large—has fallen upon difficult times. Last May a bombshell landed upon the Italian opera houses, as opera house superintendents, artistic directors, and other concerned persons were taken into temporary arrest for having allegedly violated Italy's byzantine regulations governing the hire of artists. The result, at the Fenice, was the removal of the superintendent, Eugenio Bagnoli.

But internal troubles in the theatre had already been simmering for some while, and had already led to the forced resignation of the composer Sylvano Bussotti, for three years the theatre's highly controversial artistic director. (The intricacies of the particular situation, and of the Italian opera-house situation in general, linked as they are at every level to political party allegiances of extraordinary tortuousness and complexity, are as difficult for the outsider to tease out as a crossword puzzle without clues.) The final consequence of the May turmoil, in conjunction with the inherited disturbances, was that the ruling council of the theatre resigned in toto.

A commission set up by Rome to investigate what one journalist has called the "opera buffa amministrativa della Fenice" has also taken over responsibility for the 1978-79 season. In the circumstances, the level of competence reached by the *Trovatore* that opened the season last month seemed something of a miracle. Economic constraint, as a bind rather than as a stimulus to the imagination, showed through in the *mise-en-scène*. The sets by Pasquale Grossi mixed bone-dry grey props (a stage vaguely littered with skeletons, collapsed castle walls, and medieval stonework) with a fancy line in black drop-curtain movement. Alberto Fassina's production showed Strehler's influence with Strehler intelligence. Peter May drew memorably tidy playing from an orchestra whose former high standards were sadly lowered in the middle 70s, but conducted without the dis-

relying on the artistic counsel of a former Fenice musical director, the conductor Ettore Gracis. Bagnoli had already mapped out a season: the precarious balance of finances in the theatre now required a 50 per cent cut in the projected budget. Important new productions—the *Wozzeck* that was to open the season, produced by Götz Friedrich and conducted by the Venetian composer Giuseppe Sinopoli; *Die Zauberflöte*, produced by Giorgio Pressburger, conductor Zoltan Pesko—had to be scrapped. The bill of fare that remained consisted almost entirely of basic operatic repertory—*Tosca*, *Barbier*, *Traviata*, and so on, with only a visit by the Moscow Chamber Theatre (bringing Shostakovich's *The Nose*) and the Venice premiere of Scarlatti's *Aspern* to promote any artistic novelty.

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Greenwich

Da

by MICHAEL COVENEY

Rugb Leonard's affectionate, beautifully written play was a hit of the 1973 Dublin Festival and reviewed again on this page in July 1977 when presented at the King's Head. It is currently running on Broadway, where it has collected several awards. Robert Gillespie's revival boasts two highly accomplished performances that survive from the King's Head revival by Tony Doyle and Eamon Kelly, playing, respectively, the middle-aged playwright who has returned to Dublin to clear up after his father's funeral and the "da" himself, a crotchety, uneducated gardener who has died in his early 80s.

The play steals carefully upon us, building a memorably detailed but critical portrait of the old man through a subtle compilation of reminiscent flashbacks. Old Tynan is the sort of character Flann O'Brien might have concocted wandering through Dublin and over the Dalkey Hill, except that Mr. Leonard's approach is less than acerbic and more than sentimental. The sentiment, however, rings absolutely true as Charlie is as unsuccessful at shaking off Da's remonstrations from beyond the grave as he was at giving him the slip in a local snog or on the beach while trying to find his way up the local tart's skirt.

Mr. Doyle plays Charlie Now, providing sharp footnotes to the domestic squabbles of both his later life and his memory of existing as Charlie Then (Mike McCabe), a likeable teenager whose literary bent is threatened by an unsympathetic step-mother (Mary Cheater). We also see the Da insouciantly paid off by Mrs. Prynn, a wealthy employer, after 34 years of loyal service. The final straw for Charlie is the revelation that the Da has saved the money he has been sent (presumably the fruit of Charlie's dramatic labours) and is giving it back to him in his will.

An excellent company in-

cludes good work from P. G. Stephens as Charlie's first, exasperating employer and from Kevin Moore as a goody con-temporary, proudly extolling the virtues of elocution classes in a thick Dublin brogue. Bernard Cuslish's design, which opens evocatively out from the cluttered kitchen to include a spacious suggestion of a mackerel sky, and Nick Chelton's sensitive lighting, are perfectly in touch with the mood of the writing. It all amounts to a gentle, lyrical entertainment that lingers in the mind even if it does not exactly hit you squarely between the eyes.

Stephen Joseph, Scarborough

Sisterly Feelings

by B. A. YOUNG

The family is introduced in the first of four scenes, led by Ralph, their half-senile father, to see a corner of Penden Common where he proposed to their mother. The Common is prettily sited by Jeremy Turner at the nave of the round theatre, spilling up over the circumference on one side.

The family contains two daughters, Abigail and Dorcas, and a student brother, Melvyn, with their several attachments—Abigail's young tycoon husband Patrick, Dorcas's intellectual drop-out Stafford, Melvyn's teenage girl friend Rita, and an unattached young man, Brenda's brother Simon, lately back from selling machine-tools in Africa. When it is time to leave, Patrick has already driven away to a conference. Either Dorcas or Abigail will have to walk home with Simon. They too for it.

The fourth scene is similar, only the occasion is a wedding instead of a funeral. Melvyn's wedding to the unexpectedly sophisticated Brenda, and the tussle over Simon is ended, sisters still with their former escorts. Precisely what has happened in between I cannot tell you, for the demonic Alan Ayckbourn has hit on a new way of inducing us to go the theatre more often.

There are two versions each of Scenes 2 and 3, so providing four potential plays with the one cast. It may be that on the picnic in Scene 2, Dorcas grabs Simon while Abigail is kept out of the way flying Melvyn's kite. It may be that Abigail gets him while Dorcas flies the kite. In either case, the picnic has all the worst characteristics of

such affairs, displayed by the author with affectionate hatred. Whatever the consequence, it will be overthrown in Scene 3. The venue is the cross-country run organised by Uncle Len, in which the athletic Simon is hotly tipped for a new record for the course, and where Stafford tries to win Dorcas back by posing as a reporter. Or possibly the venue is the Common at night, and Abigail and Simon about to commit adultery *à fresco*, a venture handicapped by the chance that Len is busy trying to track down suspicious folk thought to be committing "unnatural practices."

Whatever course events take, their sequence is happily logical. Events in Ayckbourn plays always proceed logically, if not wisely or even predictably; it is his firm adherence to possibility that makes his plays so funny. To choose between the different versions is as pointless as comparing oysters on a dish; it happens that the first pair I saw (Abigail at the kite, Simon on the track) pleased me more, but doubtless if I had come on different nights I would have reached different conclusions.

The playing, directed by the author, has the quality of genuine observation that is so important in acting his plays: even Robin Murphy's wet Stafford is within the bounds of likelihood. Alison Steadman, the haute bourgeoisie Abigail, and Judy Bridland, local-radio arts-presenter Dorcas, are skilfully contrasted, and Robin Herford's parade of colonial machismo as Simon is most expert. I found John Arthur as Len, the ever-suspicious copper who finds crooks in the running brooks and crime in everything particularly funny.

Elizabeth Hall

Shirley-Quirk

by NICHOLAS KENYON

John Shirley-Quirk made a game of a selection of Rachmaninov's songs for his contribution to the current Mainly Slav series, and performed them compellingly. In the sequence of 18 songs included some from the early Op 4 of 1894, through to the Op 38 of 1916, the last solo songs Rachmaninov wrote. To anyone who thought of Rachmaninov as a purveyor of gorgeous sonorities, the development of his songs must have come as a shock. In the early numbers there is rhapsodic passion in plenty, but by Op 28 and Op 34 some austere austerity enters the writing (particularly in the piano parts). The sombre pathos of the Chekhov setting "Prokhodit vso" and the restrained lilt of the children's song "K dayam" are both unexpected and heart-searching.

Yet the later songs do not quite realise the varied emotional promise of the early works. The Pushkin setting Op 4 No 4 has a perfectly-controlled wistfulness, which is articulated with features which sound genuinely Russian—augmented intervals, powerful vocal recitative with sudden flourishes. Op 8 No 2 has a fuller and more lush piano part than the later lullaby, yet it is wider in its range. One senses more of a creative ferment here than later, and only in the huge climaxes which dominate many of the early songs is there a note of falsehood.

John Shirley-Quirk's mellow, yearning voice found a strongly-focused intensity which made

the sequence an absorbing experience. One sees his voice, as it were, through a glass darkly—but this suits perfectly the withdrawn despair of so many of the songs. Only in a couple of them did he seem too restrained: the deep fortissimo opening of Op 14 No 10 (over an ethereal piano accompaniment) demands a real Slavonic bass to do it justice, and the full contrast of the final jovial song about the rat-catcher was underplayed. Nevertheless, these songs should be far more often heard: perhaps Mr. Shirley-Quirk will now sing them more widely.

The first half of Thursday's concert was something of an embarrassment. Shirley-Quirk delivered Ravel's delicious *Histoires Naturelles* with something of the same heaviness which was so effective later, dousing their precise humour with a solidly sustained vocal line. And Cristina Ortiz, who accompanied the songs colour-lessly, joined the young Vladimir Stefan Ashkenazy (son of the well-established pianist) in the composer's duet transcription of *The Rite of Spring*. Suffice it to say that the account had neither the exact ensemble nor the individual characterisation which might make this fascinating version worth hearing: brilliant, of course, to be able to play all those notes—but if this was the young Ashkenazy's London debut, it was a very unfair one. We look forward to hearing him in recital soon.

Arts Council music forum in London

The Arts Council is to hold a public forum on *The Arts Council and Music* at 105, Piccadilly, London W1 on February 14 at 6 pm. The forum, the first of its kind, will be presided over by Professor Basil Deane, Professor of Music at the University of Manchester, who is chairman of

the Council's music advisory panel. Members of the public are invited to apply for tickets and to submit questions in writing in advance. The forum will cover all aspects of the music department, except dance.

SPORT

SOCCER BY TREVOR BAILEY

Liverpool can contain Albion's bid

THE NEW leaders of the First Division, West Bromwich Albion, taking over from Liverpool, who have topped the league since the start of the season.

Watching both teams in the past week, gave me the chance to compare them but, there was much difference. Liverpool played an FA Cup tie against Third Division Southend on thick snow and Albion took on Norwich in a league game on a frozen pitch.

Liverpool's visit was the most important night in the history of Southend, who have never attained Second Division status, or even had a remarkable Cup run. Despite the weather a record crowd saw an exciting goal-less draw on a pitch totally unsuited to the precise, cultured football one expects from the European champions.

It is never easy for a First Division club meeting a side from a lower Division with

everything to win and nothing to lose. Southend gave everything, and it says much for the calm of the Liverpool defence, which looked less likely to concede a goal the longer the game went on.

In bad conditions, or when they are below their best, Liverpool remain as well disciplined and professional as the still achieve results. The Championship should go to a club able to pick up points although occasionally out of form. This is why my money is still on Liverpool.

Albion, under their shrewd, yet flamboyant manager, Ron Atkinson, who did so well at Cambridge with limited resources, are the most improved Division One side and also very entertaining. Like Nottingham Forest at their best, or Manchester United, when they burst back into the First

Division, or Aston Villa, two years ago, they are a delight to watch.

The goal-hungry Albion, have adopted a positive 4-3-3 formation for both home and away matches. Their front line, of Regis, Alistair, Brown and Cunningham is frequently reinforced by Tony Brown always coming forward into scoring positions. The lack of an orthodox winger is to some extent covered by two full-backs who not only overlap enthusiastically, but, rather more importantly, are able to centre accurately.

Their forward trio are all good in the air. Regis, because of his timing and power, repeatedly shrugs off the challenge and wins the ball against resolute defenders. As a result, their mid-fielders and defenders feed them with many high, hanging passes which one will try to lay off to his two waiting colleagues.

This play was less successful than usual against a spirited Norwich using a sweeper.

On Saturday, especially after half-time, West Bromwich were less impressive in midfield than usual. But this hardly constitutes a serious problem as Cantello is waiting to return, and sitting on the substitutes bench was the newly-acquired Mills, the most expensive twelfth man in the business.

Their two centre-backs are powerful in the air, strong in the tackle, and have developed a fine understanding, so that the opportunities for opposing centre-forwards are rare. However, because Albion commit themselves so eagerly and readily to attack, they sometimes leave themselves open to a quick counter-attack, as Peters showed when he stole in by the far post to head the equaliser. This dropped point could cost them the League title.

TENNIS BY JOHN BARRETT

Young Americans win pairs title

JOHN McENROE and Peter Fleming, the young Americans, established themselves as the top pair in the world when they captured the Colgate Masters doubles title, worth \$40,000, at Madison Square Garden on Saturday night.

In a mere 91 minutes, and in spite of some reckless behaviour from someone who threw marbles on to the court, they repeated their Wimbledon semi-final victory over Tom Okker of Holland and Poland's Wojtek Fibak, 6-4, 6-2, 6-4, having earlier avenged themselves 6-1, 6-4, against Bob Hewitt and Frew McMillan, the South African pair who had beaten them in the Wimbledon final.

These two results exploded the theory that the specialised art of doubles can be practised successfully only by older players after years of experience together.

McEnroe, who is just short of

his 20th birthday, and Fleming, who turns 24 next month, played their first tournament together in September 1977.

McEnroe was an amateur at Stanford University, with his sights set on the inter-collegiate crown. He won that title last June and made his first professional appearance at Queen's Club during the week before Wimbledon, having turned down more than \$40,000.

Two weeks later, McEnroe and Fleming reached the Wimbledon final, having beaten two other seeded pairs besides the No. 2 seeds Okker and Fibak—Stan Smith and Bob Lutz, and the No. 7 pair, Raul Ramirez and Fred McNeil.

Since then they have beaten every pair of note in the world en route to titles at San Francisco, San Francisco, Cologne, Wembley, Bogota and Olympia. That last success, the WCT Branniff World Doubles Cham-

pionship, brought each of them \$20,000, a record pay-out for doubles and an indication that sponsors and promoters are at last recognising the value of doubles as a spectacle.

After all, most club players around the world play more doubles than singles, and they can relate more easily to the four-handed version of the game. Often, doubles is more exciting with its quickfire rallies and its greater potential for strategic use of the larger stage.

The problems for the leading players are ones of time, energy, prestige and money. With standards continually rising, men like Connors or Borg, who are expected to contest the latter stages of tournaments, need to harbour their reserves for singles, where prestige is greater and prize money is generally divided 80 per cent to singles and 20 per cent to doubles.

In addition, the doubles matches are often played at night, which can pose further problems for someone due to play an early singles the following day.

Although at 19, McEnroe is still eager enough to play singles and doubles (he is the first player since doubles was introduced to the Masters at Stockholm in 1875, to appear in both finals), he will doubtless be forced to curtail his doubles appearances simply by the pressure of his success in singles.

Fleming's game, albeit erratic at times, is a perfect foil for his subtleties, and by their performances together in the past six months, they have shown they have the potential to join such immortals as Newcombe and Roche, McMillan and Hewitt, Hoad and Rosewall, and Bromwich and Quist as one of the game's great teams.

FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4A 3BY

Telegrams: Finantime, London F64. Telex: 336341/2, 332897

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Monday January 15 1979

Survival is not enough

WHEN MR. JAMES Callaghan, the Prime Minister, declined to go to the country last autumn, he took a double risk. The first was that the support from the small parties, which have so far kept him in power, would somehow run out and he would be compelled to face a general election at a time not of his own choosing.

Decision

As Parliament resumes after the Christmas recess today, the prospects are that the Government can survive at least a little longer. The Ulster Unionists have suggested that they will keep Mr. Callaghan in office until such time as there is legislation to increase the number of Ulster representatives at Westminster. That legislation is now imminent—and is thus from the Government's point of view a winning asset.

The Government also looks safe enough for a while on the Nationalist front. Both the Scottish and Welsh parties want the referendum on the creation of separate national assemblies to take place. They are scheduled to do so on March 1, but would have to be postponed if a general election were to be announced before that date.

Since the Government, too, wants the referendums to be held on time, the chances of an election before March must be counted as remote—almost regardless of what happens in the meantime.

The time for decision will, therefore, come as soon as the referendums are out of the way, and it is here that one returns to Mr. Callaghan's second gamble. By then, the Government should have delivered most of its promises to the smaller parties, but will its own prospects in the face of a general election look any better than they did last autumn?

On present showing the

answer must be "No." There are, of course, still a few weeks in which Labour could recover its reputation as the party better able to deal with the trade unions, but at the moment it seems more than doubtful. At the same time, its claim to have brought down—and then contained—the rate of inflation may be looking distinctly faded.

For the conclusion from that is not that a general election in late March or early April is now inevitable. It is that the Government may well be tempted to try to soldier on for a few more months and indeed till autumn, when the election becomes unavoidable.

There would be nothing unconstitutional in such behaviour; nor would it necessarily be impractical. If the referendums, and especially the Scottish referendum, result in a yes vote for the assemblies, the Government might just secure the continued support of the Nationalist parties by the promise of early assembly elections. That would be sufficient to keep it in office. It would also be understandable for Mr. Callaghan to decline to go to the country before he had, in his chances of winning, been uncertain.

Can Mr. Callaghan's team really control the unions in the manner that they have so often suggested? Are they ready, if necessary, to take the unpopular monetary and fiscal measures at which Mr. Denis Healey, the Chancellor of the Exchequer, has sometimes hinted? That is, the real importance of the next few weeks. Survival is not enough. The Government will be on test in the country, even if the election is postponed.

New faces in Congress

DURING HIS first year in office President Carter got a poor Press for his evident failure to establish a good working relationship with Congress. In 1978, he did considerably better in settling legislation through on Capitol Hill. But his skill in dealing with the legislative branch will be put to the test again as he faces the new Congress, elected in November's mid-term elections, which convenes for the first time today.

In one sense his position should be no more difficult, and it may be easier, than it was last year. Mr. Carter came to office as an opponent, at least in principle, of the new government, and there is a widespread consensus that the mood of America and of the new Congress is more conservative than it was, as inflation has come to replace unemployment as the primary enemy of national prosperity.

Public spending has lost much of its appeal as a panacea for economic ills, and on this point of view the President may not encounter too much opposition to the general strategy of an "austerity" budget with the deficit cut to under \$30bn. At the same time he may have difficulty in reconciling his aim of a balanced budget in 1981 with plans for a phased introduction of a national health scheme in the early 1980s.

Unfamiliar

On the other hand, the new Congress is a good deal less predictable than its predecessor. For one thing, there were a great many upsets at the polls, with the result that there is an unusually high proportion of new and unfamiliar faces in both the Senate and the House of Representatives.

For another, the elections suggest that voting patterns in Congress may be even less closely linked to party membership than usual, with the influence of sectional or regional interests playing a correspondingly bigger role. So, even if there is general assent to the principle of a tight budget, the argument over what spending should be cut, and by how much, is likely to call for extremely skillful lobbying by the White House.

Notably, the congressional attitude to President Carter's broad anti-inflation policy is likely to shift in line with the performance of the economy. After four years of rather strong growth, the prospect is for slower expansion this year.

with the possibility of a mini-recession in the middle of the year. Preliminary posturing has already started in both parties ahead of next year's presidential elections and if the downturn should become sharper than seems likely, or recovery be unduly delayed, the tone of the debate over inflation may shift markedly.

The key issue here is, of course, President Carter's voluntary wage and price guidelines. The settlement with the oil workers, which emerged at the end of last week, is probably just about compatible with the 2 per cent limit, but the big test will be the negotiations with the Teamsters, which come to a head in a few weeks time. But if domestic economic questions are likely to dominate the new Congress the agenda also includes two major foreign policy issues, either of which could cause difficulties for the President. The U.S. recognition of China is likely to prove less contentious in principle than, for example, the Panama Treaty, but it will give rise to a large amount of consequential legislation which could well drag on for most of this year, with manifold opportunities for conservative dissent over trade and trade-financing issues.

Even more delicate is the question of the emerging Soviet-American treaty on strategic arms limitation (SALT II). At the recent Guadeloupe summit, President Carter secured public European support for the SALT treaty but it is still not a foregone conclusion that he can match this with the necessary support in Congress. He may need to pull out all the stops if he is to avert an outcome which could seriously jeopardise the (admittedly ambiguous) relationship between Washington and Moscow.

Emerging debate

Overhanging these concrete issues is the more general question of President Carter's standing as the maker of America's foreign policy. The Camp David agreement on the Middle East is still seen in the U.S. as a major achievement in spite of the prolonged deadlock between Israel and Egypt. But there are signs of an emerging debate over why the Administration was taken unaware by events in Iran and the President's foreign policy reputation could only be damaged if he proves unable to provide an effective bridge between Moscow and the Congress over SALT.

A glimpse of some of the changes the next Budget might contain

BY DAVID FREUD

THE TIME of the annual Budget jaunt is fast approaching, when the Chancellor will be assailed by an endless stream of unsolicited advice on taxation and public expenditure.

The overall shape of the Budget will depend on how the Chancellor manages to balance the various economic and political pressures. Nevertheless, even at this early stage it is possible to forecast, with fair reliability, some of the contents of the Budget and accompanying Finance Bill—provided that an election does not upset the usual timing.

This is because large parts of the Bill are not fiscal measures designed to control the direction of the economy, but tax management devices derived mainly from a continuing dialogue between the Inland Revenue and interested professional bodies.

During the past two months such bodies as the Confederation of British Industry, the Consultative Committee of Accountancy Bodies, the Institute of Taxation, the Association of British Chambers of Commerce and the Law Society delivered their recommendations to the revenue.

After these have been digested Inland Revenue officials begin in the New Year to prepare "Budget starters," rough outlines of proposed changes in legislation. These are sent up to ministers and if approved in principle are formally prepared by Parliamentary draughtsmen. The legislation can go back and forth between the draughtsmen and the revenue specialists several times before the wording is finally acceptable.

When this process is completed a decision is taken whether to mention the change in the Budget speech, delivered by the Chancellor, or to unveil it as an Inland Revenue press release on Budget day. Recently, with shorter Budget speeches in fashion, many of the more technical changes have seen the light of day in the press release.

The Finance Bill, which follows the Budget after a few weeks and translates its provisions into legislative language, is widely expected to be fairly short this year. However, this general impression does not derive from any specific ministerial statement and no one is confident as to what it implies in practice.

It is possible to gauge the likely nature of much of the

Bill from the state of dialogue between the revenue and professional bodies. These parts of the Bill will be more or less unchanged regardless of the colour of the Government on Budget day.

The biggest of the likely changes concerns business expenses which are not allowed for tax purposes. These, known as "nothings," have been a bone of contention for years and in their recent recommendations both the CBI and the accountants' body have called for the "anomaly" to be removed.

British practice is unusual because of the application of a principle considered fundamental in its tax law: the distinction between capital and income. For this reason expenditure incurred in order to earn profits is tax allowable. However, expenditure undertaken to get into a position where profits are possible are considered to be capital transactions and are therefore not tax allowable.

The CBI argued that tax practice on "nothings" puts British industry and commerce at a disadvantage compared with overseas competitors and that the setting up of new businesses and expansion of existing ones is discouraged.

Eligible for relief

The revenue is understood to be sympathetic to the recommendations, especially as changes should cost relatively little. Furthermore, the revenue breached the capital-revenue distinction for the first time in November, when it announced that it would give relief to mining companies for expenditure incurred on unsuccessful planning permission applications. Until then such expenditure had been regarded as capital spending, and thus not eligible for relief.

However, the complete dismantling of the distinction called for by the CBI and accountants is unlikely. There is no general formula to make the switch and each item would have to be dealt with separately, taking up a great deal of legislative space and time.

Given this constraint, the items most likely to be made tax allowable are the costs of raising money, pre-trading expenditure that would be deductible if incurred after commencement of trading and some capital



Hugh Routledge
Chief Secretary to the Treasury

costs relating to waste and effluent disposal.

There could be some move towards extending the capital allowances granted to industrial buildings to commercial buildings as well.

The CBI has urged a major restructuring of the existing system of capital allowances, in which a company's buildings would be pooled rather than treated individually as in current practice. The Inland Revenue is looking at this proposal, but it is unlikely that legislation will be in next year's Finance Bill.

Apart from the fulfilment of Government promises, additional changes in the tax relief on increases in a company's stock are likely if proposals contained in a recent revenue consultative document are put into practice.

These would allow companies to make partial claims of stock relief and businesses to avoid repayments of stock relief if their stocks dipped for a single year.

A call by accountants to reopen past claims to benefit those businesses which did not bother to take advantage of what was introduced, as a temporary measure is almost bound to be rejected. Official feeling is that stock relief was aimed at helping companies in a liquidity crisis and those which did not see fit to claim it by definition did not need it.

Changes in the status of the Special Commissioners of Income Tax are likely, although these may not be ready in time for the coming Finance Bill. At the moment the specialists, made up of tax experts rather than

DISALLOWED BUSINESS EXPENSES

- COST OF RAISING MONEY:**
- Expenses of issuing debentures;
 - Expenses of raising or transferring a mortgage;
 - Commitment fees for loan facilities;
 - Commission for guaranteeing a loan;
 - Costs of share issues, including the costs of obtaining a quotation.

- COSTS FOR THE USE OF MONEY:**
- Losses on foreign currency borrowings;
 - Discount on redemption of debentures;
 - Bonus or premium on repayment of loan.

- EXPENDITURE ON SOME WASTING CAPITAL ASSETS:**
- Commercial buildings—warehouses, offices, shops;
 - "Second-hand" industrial buildings;
 - Sites for waste disposal;
 - Trade marks;
 - Some capital costs of trade effluent disposal.

- MISCELLANEOUS:**
- Pre-trading expenditure that would be deductible if incurred after commencement of trading;
 - Costs of abortive capital projects;
 - Payments to terminate onerous contracts;
 - Redundancy payments in excess of statutory limit.

laymen are the General Commissioners, represent the first step in complex tax disputes although they have few formal powers. Their findings do not represent precedents, nor are they published.

For years accountants have protested at the unfair advantage the revenue has gained from the resulting secrecy. While accountants have no way of learning the results of cases the revenue keeps a full record, thus knowing when it was on safe or uncertain ground in pursuing claims for tax.

A clause to empower the publication of decisions was included in the 1977 Finance Bill, but withdrawn for further consideration after technical objections by the Tories. Subsequently, the Association of British Chambers of Commerce has argued that since the specialists have taken over the valuation of non-quoted shares for capital gains, capital transfer and corporation tax purposes, the specialists should be upgraded. Such a change of status looks increasingly likely.

Changes in the way interest is charged on over-due income tax are almost certain. These stem from complaints made to the Parliamentary Commissioner for Administration, the Ombudsman, about how the interest provisions, introduced in 1978, operate.

The legislation laid down that interest on over-due tax becomes payable from July 6 after the year of assessment in order to neutralise the advantage taxpayers could obtain under the previous

system through delaying tactics. Sir William Pile, chairman of the revenue, while giving evidence to the Commons Select Committee on the Ombudsman last spring, accepted that the July 6 date caused great difficulties not only to the taxpayer but to his own department as well.

He told the committee that the position would be eased if the time-table were extended by three to six months and such a change had already been suggested to ministers. A six-month extension is the more likely. The second change, spelled out by Sir William, was a rise in the "de minimis" figure—the level at which no interest is charged. At present, interest is not charged where it would be less than £10 and this figure is likely to be increased to £20, taking 40 per cent of the cases out of charge.

Consortia groups

Hopes for other changes must be more limited at this stage, although there will be developments right up to Budget day—and beyond. In last year's Finance Bill there were substantial technical changes in at least six areas by the time the Act was approved, quite apart from the successful Tory amendments on income tax rates.

One area where companies will be pushing hard concerns consortia group relief. The CBI and accountants want trading losses of a consortium company to be available not only to the owning companies pro rata, but also to other companies in their respective groups, and trading losses of companies owning a consortium to be allowable against the profits of the consortium company.

Banks are calling urgently for tax relief for exchange losses on foreign currency borrowings. These two demands have been rejected several times in the past and expectations of a reversal should not be high.

However, with an election possible before the spring, tax officials will be acutely aware that the Conservatives could be proposing the next Finance Bill. And that would undoubtedly result in further changes. It might even eventually lead to the removal of tax management measures from the Budget for separate consideration, as Sir Geoffrey Howe, shadow Chancellor, has advocated.

MEN AND MATTERS

Giving the Tories their dues

A Gordian knot of ample proportion was recently cut without noise or ceremony when the General and Municipal Workers' Union sold off £2m-worth of Stock Market investments and put the proceeds into a strike fund.

For financial officer Donald Paine the move came as something of a relief, even if it was not early enough to forestall a dig in the ribs from the current issue of Punch about the union's investment in some of the Conservatives' more generous supporters, including, for instance, a £28,000 sponsorship of Tate and Lyle. (Saxon Tate and John Lyle are respectively chairman of the right-wing Economic League and member of the council of Aims.)

Trade union investment in companies closely identified with the Tories occurs on a large scale through the portfolio Trust, in which, among others, NALGO, NUPE, the NUR and the Union of Post Office Workers' all have a stake. This trust invests in Guardian Royal Exchange, Allied Breweries, Marks and Spencer—all major contributors to the Tory-minded British United Industrialists.

The Labour Party seems undisturbed by such ironies: "It's practically impossible to invest in anything which isn't mixed up with the Conservatives," said a spokesman. "We do publish a list from time to time."

Ken Gill, Communist general secretary of TASS, the white collar engineering union, and a member of the TUC General Council, is one of the few unionists who does take the bull by the horns. "The idea of fuelling your own enemy is quite obscene. It's quite wrong to speculate, particularly when you are simply looking after Maggie," he says. TASS's money is in local authorities and property.

Men of idea

Perhaps inspiration is an unusual commodity down Melbourne way—I hear that a former Lord Mayor of the city, Ronald Walker (CBE), is even now winging his way towards London in search of what is described as an "idea."

Thinkers should concentrate on what would make a suitable landmark to be erected in Melbourne. The idea finding favour wins £38,000.

Clearly Melbourne has quantities of loose change burning a hole in its corporate pocket, as the emissary may find a taxi ride over Waterloo Bridge worth his while. Some councilors in Southwark have had an idea which could be just what their counterparts in Australia are looking for. Even without being translated into reality, this brainwave has already made Southwark rather famous.

Hobson's jet

Anxious to please the joggins lobby, British Airways is embarking on the rash course

of broadcasting "keep-fit isometric exercises" to long-haul passengers. "It's our way of flying the flat abroad," says the airline, playfully. I assume that the exercises—designed to be "unobtrusive"—are not compulsory. But skinnier travellers may be discouraged by the behaviour of their neighbours. "Head-rolling," says the airline, "is disguised as a casual look at fellow passengers. Arm-stretching is a vain attempt to adjust airflow controls."

Was there any plane, I asked hastily, on which one would definitely not be subjected to odd looks from obese persons wearing earphones. "Oh yes," said British Airways. "Concorde."

Visible earnings

The full cost of the British worker's stubborn predilection for cash came home to the Daily Mirror group last summer, when a security guard was shot dead in a £200,000 pay roll raid.

The group's chairman, Percy Roberts, has now launched a

campaign to get workers to switch to monthly pay through a bank account. With well over half its 6,000 headquarters staff taking home cash each week, the Mirror group has one of the biggest pay roll security problems in central London. Roberts makes clear in a persuasive circular letter, accompanying it, a folder full of propaganda for the banking habit. And the National Westminster, whose Coutts subsidiary is the Mirror's main bank, has helpfully enclosed a map showing the whereabouts of some of its branches.

Many employers have failed in similar campaigns in the past. According to bankers, this is because male workers find being paid in cash makes it easier to conceal from their wives just what they earn. The Mirror's trump card—it pays monthly workers in advance.

Crash diet

Every crisis, of the mounting and non-mounting varieties, has a sunny side. This time the beneficiaries are Mrs. Thatcher, and purveyors of Chinese sprouting beans. "We are on overtime trying to cope with the rush," says Keith Sanster, managing director of Thompson and Morgan of Ipswich. The company is, he tells me, selling near-record quantities of seeds which, in 48 hours, turn into "half-inch long protein-packed sprouting beans," highly suitable, avers Sanster, for "Siege Britain."

If you have been laid off, "watching them grow under your very eyes" must indeed be a welcome diversion. And a diet of bean shoots means you need never leave the house to discover the chance from the shape of anything but cake mixes and tins of prunes.

Observer

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FINANCIAL TIMES SURVEY

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Corporate Finance

The financial institutions are having to demonstrate their involvement in, and commitment to, British industry as never before. This is the result of another year of sustained scrutiny of the way these institutions provide corporate finance.

THE CITY is currently more remarkable for its new openness—to discussion, criticism and even change—than for the funds its component institutions are providing to British industry.

Companies have not placed it under great pressure for money over the past 12 months. Loan demand remained restrained despite the fact that the private sector's cash requirement, estimated at about £200m for 1978, disappointed hopes at the beginning of the year that industry would roughly balance its books. The requirement for equity capital was also low. Companies raised only £520m (excluding B.L. the car company) through rights issues, compared with £770m in the previous year.

But if the City's institutions did not have to provide industry with much finance last year, they talked about providing it more than ever before. The clearing banks produced a thick volume describing and justifying their activities. The Bank of England published a guide to small company finance and urged the banks to underwrite loans to small businesses. Every section of the City had to justify itself before the Wilson Committee, which in turn published volume upon volume of evidence. The Stock Exchange geared itself up to convince the Restrictive Practices Court that it should be allowed to continue in its current form. By the standards of the very recent past, very little in the City remained sacred.

At the same time, the City moved visibly in the direction

prescribed by the "mixed economy." The Bank of England's growing involvement with industry became conspicuous when it organised the rescue of Spillers, the troubled milling, baking and petfoods group. Its governor, Mr. Gordon Richardson, spoke out forcefully on the changes necessary in the management and ownership of British joint stock companies.

Reconciled

Banks, merchant banks, and other institutions in the business of providing companies with capital, became reconciled to the existence of the National Enterprise Board, the Government-owned agency which owns B.L. and Rolls-Royce and which seeks by interventionist investment to force the pace of Britain's industrial development. Two years ago the NEB was the City's enemy, today Barclays, Midland Bank, Rothschilds, United Dominions Trust, and Finance For Industry are only some of the private sector institutions which are working in partnership with it.

The NEB has made the running in this reconciliation. In the multiplicity of its activities it undoubtedly has had a ginger effect on the financial establishment. It has won respect with its entrepreneurial approach. Its required objective of a 15-20 per cent return on invested capital (apart from B.L. and Rolls-Royce) gives it respectability. Currently it is taking balls into the air faster than they are landing. It is not until a day of reckoning comes in 1981 that the City finally will establish whether the NEB is

playing the private sector's game. The mixed economy is looming dangerously for the investing institutions, and for the pension funds in particular. They have been identified by the Wilson Committee as an important new concentration of

less, it seems unlikely that they will escape the spotlight. Quite apart from the attempts to harness them to the country's industrial strategy, there is a growing feeling within the private sector first, that they should be more visible in their investment activities; and,

12 months, there are few signs so far that the City's most basic characteristic is threatened—the clublike manner by which it regulates itself. On the initiative of the Bank of England the institutions sought to answer previous criticism of this system by setting

ment. Companies raised only about £0.5bn in share capital and a notable surge of takeovers—many of them for cash—meant that corporations were probably net purchasers of equities last year.

The third quarter figures suggest that the total value of

those of the British Stock Exchange.

At the same time, the Office of Fair Trading has challenged the Stock Exchange's rule book on the argument that its rules are "restrictive practices." These rules are basic to the Stock Exchange's powers of self-regulation. So the British securities industry is facing a period of flux.

There has not been much pressure recently for bank borrowing by companies. It is currently estimated that companies are making use of less than half of the overdraft facilities available to them. Under these conditions, foreign bankers have accounted for a noticeable proportion of new lending to the British private sector.

The latest figures suggest that this proportion was 11 per cent in the year to October 1978. A part of this success has been due to the easy availability of wholesale money (which disappears when credit conditions become tight) coupled with the relatively low overheads of the invaders—British banks are playing the same game in New York. But the Americans undoubtedly have given impetus to the rise of the medium-term roll-over loan in Britain through their success in marketing such credits.

Finally, 1978 was another good year for the small company after the Wilson Committee had stressed the problem of small company financing in its interim report in December 1977. Powerful institutions moved to plug the claimed gap. The National Coal Board pension fund stressed its readiness to invest

in small companies. Midland Bank teamed up with the National Enterprise Board in a new venture capital company, Equity Capital for Industry, a body sponsored by the major investing institutions, lowered its sights to cover smaller companies than had originally been envisaged. The Industrial and Commercial Finance Corporation (ICFC), had a very active year of small company finance.

Now the Bank of England has asked the clearing banks to set up a loan guarantee scheme to reduce the burden of loan security on small businessmen. This proposal is being worked on, though the clearers are resisting it.

A number of key developments stand out. The Bank of England is becoming increasingly interested in corporate affairs. Clearing banks are lending longer and becoming more involved in financial management. The Stock Exchange complains bitterly about the way it must sell predominantly government securities to a shrinking and increasingly powerful clientele. Investing institutions have been forced to face up to their own influence and to use it for the public good—however defined. These different strands add up to a trend away from a "free market" City in which institutions mediate for their own ends between many sources and many users of finance. Partly because it is politic, partly because of the changing structure of savings, the City now has a more continental feel. It is becoming reluctantly involved in the cause, as distinct from the business, of channeling British savings back into industry.

How the City's role is changing

By Nicholas Colchester

financial power and the question is how they should deploy it and remain "accountable" for its deployment. The trades unions want the pension funds and insurance companies to help the "industrial strategy" by providing half the cash, and government the other half, for a new fund which would pump money into chosen sectors of British industry.

The pension funds recently joined forces with the Confederation of British Industry in mounting a counter-attack. They played down their financial power and claimed that they should work only in the interests of their pensioners—not the public good. Neverthe-

second, that they should be more active in monitoring the performance of the management of the companies in which they have invested.

In these circumstances intense interest has been generated by the few occasions when the funds have chosen to flex their muscles in public. They questioned Allied Brewster's bid for Lyons and Wilkinson Match's link with Allegheny in the U.S. They challenged Barclay's bid for an investment trust—an elaborate way of raising equity capital. And they barred the bid by S. Pearson for Pearson Longman.

Despite the sustained scrutiny of the City over the past

up, last May, their new Council for the Securities Industry. This council was built round the Stock Exchange and the Takeover Panel, two pillars of self-regulation, and is designed to embrace merchant banks, the major investing institutions and clearing banks. Since the fanfare of its first announcement little has been heard of it.

Surge

One of the pillars of this system, the Stock Exchange, is under official attack at a time when it is providing relatively little finance for British industry. Ninety per cent of the money raised on the exchange last year went to Govern-

ment. Companies raised only about £0.5bn in share capital and a notable surge of takeovers—many of them for cash—meant that corporations were probably net purchasers of equities last year.

The third quarter figures suggest that the total value of

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CORPORATE FINANCE II

Industry's borrowing set to rise

THE FINANCIAL position of industry has been much less strong than expected over the last year and no improvement is generally foreseen during 1979 despite the growing impact of North Sea oil production. This should not, however, create any serious problems for industry in raising external finance.

A year ago City analysts were generally confident that industry's financial position would be helped by rising North Sea profits and by the smaller drain of cash needed to finance the increase in value of stocks. This, it was thought, should at least in part offset sluggish growth of profits and a big increase in capital spending.

Accordingly, stockbrokers Phillips and Drew in January 1978 estimated that industrial and commercial companies would have a financial surplus of about £300m for the year. This is the amount left over after paying taxes and dividends and financing capital spending and the increase in the physical volume and value of stocks. At the same time, Wood Mackenzie estimated that there would be a deficit of £1.5bn for the year.

Official figures are still only available for the first half of the year and indicate there was a £2bn deficit for the period. These figures are subject to major revision—not only of size but also sometimes of direction. But on the basis of the evidence so far and the expected recovery in profits growth in the second half of 1978—reflecting the pick-up in economic activity—the deficit for the full year is now estimated at £2.4bn by Phillips and Drew and at £3bn by Wood Mackenzie, compared with a deficit of £2.4bn in 1977.

The main influences have been a slow overall growth in profits in 1978 as a result of the strength of sterling and the squeeze on domestic margins. But at least half the rise is expected to have come from rising North Sea production. Total income is expected to have risen by between £1bn and £1.5bn. On the other side, tax payments and dividends have been rising sharply so that total undistributed income may have risen last year by only between £250m and £300m.

Capital spending appears to have been even more buoyant than expected in 1978—rising from £9.5bn to between £11.2bn

and £11.5bn at current prices, though by much less in real terms. This drain on funds was partially offset by the expected decline in the amount required for stock appreciation from £4bn in 1977 to between £2.7bn and £3bn in 1978, reflecting the slowdown in the rate of price inflation.

The end result of a little changed, or possibly slightly higher, financial deficit for industrial and commercial companies has not created problems for industry in general. Indeed, as Wood Mackenzie has pointed out, a surprising feature of last year was that despite the size of the deficit, bank borrowing was at a fairly restrained level, rising by perhaps £2.7bn to £2.9bn compared with £3.1bn in the previous year. Moreover, capital issues were relatively low: for instance, if the £400m plus British Leyland rights issue is excluded the total was only about £500m.

The low level of advances was partly explained by reactivation of the control controls: this encouraged inter-company lending which by-passed the banks and distorted the figures. However, the net liquidity position of larger companies appears to have deteriorated since the summer, judging by the Department of Industry's survey. For example, during the third quarter the companies covered by this survey reduced their bank deposits by £521m, or nearly 14 per cent. It is likely that the position may have deteriorated since September in the face of a squeeze on real profitability.

Mixed

The prospects for this year are mixed. Much will depend on the level of pay settlements in the current wage round and the outlook at present is not exactly encouraging. Industry has apparently found it hard to pass on higher labour costs over the past year because of the competition from imports in the home market and the impact of the high—or rather stable—exchange rate on export prices and profits.

The general expectation is that sterling should remain fairly stable—or at least not depreciate too far during the next 12 months both because of the Government's commitment to a stable exchange rate and as a result of the impact of growing North Sea oil production. This could put pressure

on margins again at a time of sharply rising labour costs. However, most City analysts still expect that the rate of growth of trading profits should maintain the improvement of the second half of 1978, partly because of the expected pick-up in world trade and output. For 1979 as a whole trading profits are expected to rise by around 16 to 20 per cent, or between £3bn and £3.5bn, though this may be optimistic. Roughly half the increase is expected to come from the growth in North Sea oil production, which should this

year account for more than 15 per cent of gross trading profits. The rise in the North Sea contribution will also mean a sharp rise in profits due abroad, while UK tax payments could increase by between £800m and £1.1bn. Consequently retained profits or undistributed income may only rise this year by less than £1.5bn, or around 11 per cent.

The rate of growth of fixed investment is expected to slacken slightly in real terms after the big jump in 1978 but this could still mean an extra £1.1bn to £1.5bn at current prices.

LONG GONE are the days when the State limited its involvement in industry to laying down the legal and regulatory framework within which business was expected to operate. Nowadays the State is an active participant itself, through such bodies as the nationalised industries, the National Enterprise Board and the Scottish and Welsh Development Agencies and by the provision of a wide range of fiscal and financial incentives.

This is not a wholly recent development. There were State and municipal trading bodies before World War II. The beginnings of regional policy—in the form of Ministerial involvement in the location of particular industrial investments—can be traced back to the inter-war years. And the State, in one guise or another was also active in several measures of industrial reorganisation in those years.

The scale of State participation has, however, increased enormously in post-war years, and in the case of financial aids and incentives developments have been particularly rapid in the last five to ten years. Precise and comprehensive figures of what has actually been spent—distinct from the plans set out in the annual public expenditure White Paper—are not easy to come by. But according to a statement by Mr. Alan Williams, Minister of State for Industry, shortly before Christmas almost £3bn of Exchequer funds had then been committed to regional and

certain forms of industrial assistance since the 1972 Industry Act was passed.

The detailed breakdown is instructive. Regional development grants had so far cost £1.68bn. Offers of selective regional assistance under section 7 of the 1972 Act had amounted to £489m, of which about 80 per cent was in the form of interest relief grants. Offers of selective assistance to individual industries and companies irrespective of whether they were located in an assisted area under section 8 of the Act had meanwhile totalled £787m. This figure included £210m for sectoral aid schemes (wool textiles, foundry, electronic components, etc.), £158m for the accelerated projects scheme and its successor, the selective investment scheme, and £399m for individual companies, notably British Leyland, Chrysler, and the experimental workers' co-operatives.

The rate at which commitments have been building up has been increasing. The total for these schemes (other than aid to individual concerns) in 1978-79 was £807m, in 1977-78 £674m, and in the first half of the current financial year £365m. Not all of these sums have yet been paid to the companies concerned. Grants and loans are paid as the investment takes place.

By the end of March last year, for example, only £213m of the £488m of selective regional assistance offered under section

7 of the 1972 Act had been paid out. Only £22m of the £108m which had then been committed under the accelerated projects and selective investment schemes had changed hands. And only £38m of the £152m committed to section 8 sectoral aid schemes had been paid. Even if these schemes were to cease overnight, a considerable sum of money would still have to be passed over under commitments already made.

The widely forecast slowdown in the rate of expansion of economic activity should mean a much lower level of stock-building than in the past 12 months—around £600m against £1bn or more in 1978.

But the key to the financial position of companies is the level of stock appreciation, which depends on the view taken not only about the rate of increase in domestic costs but also on the level of sterling and world commodity prices. The general opinion is that the balance of these forces will be less favourable than last year and hence the amount required to finance stock appreciation may rise from between £2.1bn and £3bn last year to between £2.5bn (Wood Mackenzie) or £4.4bn (Phillips and Drew).

These differences more than explain the variation between the deficit of £3bn projected by Phillips and Drew and the £3.5bn deficit estimated by Wood Mackenzie. This would be the highest level since the crisis conditions of 1974. However, there is no reason to be alarmed about this prospect as there is no immediate danger of a liquidity crisis on the scale of

four years ago. It is possible that the increase in short-term borrowings produced by this deficit might only lead to an increase in gearing—total borrowings less cash—a percentage of capital employed of 2 to 3 points up to between 20 and 21 per cent. This compares with gearing of 25 per cent at the end of 1974, and the difference is explained by industry's efforts to improve balance sheets, notably through the large amount of rights issues of 1975-77.

Nevertheless, there is likely to be a significant rise in bank borrowing by industrial and commercial companies. This would not only reflect the larger expected financial deficit but also the impact of the rundown in industry's liquidity position during the second half of last year.

Consequently, bank advances are projected to rise by between £4.3bn and £4.6bn this year, compared with £3.5bn in 1978, and £2.9bn in 1977. Industry's bank deposits may rise by between £1bn and £2bn.

Peter Riddell
Economics Correspondent

State help now a major element

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the revenue cost of tax depreciation allowances and the external financing requirement of the nationalised industries.

This is an impressive slice of public expenditure and it cannot but help wonder what it is achieving. The specifically counter-recession programmes, such as the temporary employment subsidy and the job creation programme, are perhaps a case apart. The dangers here—of preserving jobs in one company at the cost of displacing jobs in a competitive company (in the UK or abroad) and of encouraging resistance to industrial change and delaying rationalisation—are fairly obvious; and it is possible that we have now seen the peak rate of expenditure on these short-term palliatives.

But what about the mainstream programmes such as regional and industrial aid schemes? These were being operated before the post-1973 recession and they have been pursued by Conservative and Labour Governments alike. Do they represent a judicious use of public money?

It is not simply a question of devising suitable administrative machinery to vet applications, of checking up on the viability of firms and their projects, or of taking a more cold-blooded look at lame ducks, which, belatedly, now appears to be happening. It is more a question of judging whether the methods chosen are the most appropriate way of achieving the desired objectives.

For example, Ministers are fond of pointing out that the £158m so far offered to firms under the accelerated projects scheme and the selective investment scheme will have generated about £1.3bn-worth of investment which would not have taken place at all or at the particular time unless government money had been made

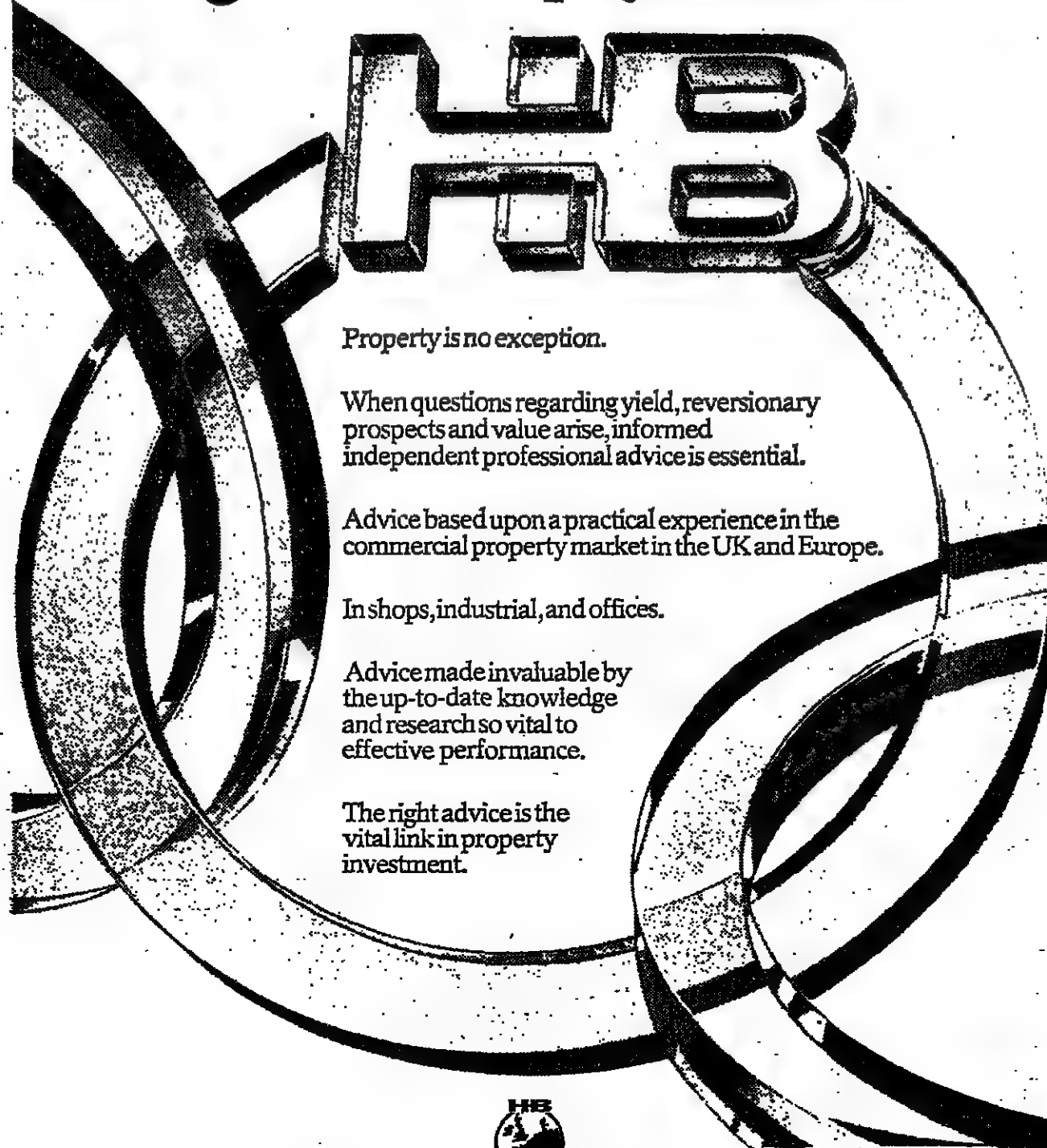
available on concessionary terms. That possibly could be so. At the same time, it would not be surprising if business had been somewhat less eager to have created a more encouraging climate for all by skirting oppressive price, profit and dividend controls by avoiding getting into situations where the public sector borrowing requirement crowds out the private industrial sector's market for finance; and by pursuing more consistent demand management policies and a less hostile policy towards private industry.

The Government's industrial strategy represents, in its way, an attempt to emulate the (not completely successful) industrial policies of successive French and Japanese Governments without the all-pervading sense of partnership and mutual co-operation which has characterised industrial policy in those countries. It runs the risk of attracting second-best projects—by definition, viable projects would go ahead regardless of conical subsidy finance—and of arousing international trade antagonisms as the repeated difficulties with Brussels and the course of the recent GATT trade negotiations have shown. At heart, it is a question of whether the market, or politicians and bureaucrats, are likely to be successful at picking winners.

Colin Jones

Comparisons of the jobs actually created as the result of selective regional assistance with the numbers originally planned are now being collated in Whitehall, though they have as yet to be published. Studies are under way on the "effectiveness" of the sectoral aid

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Political courtship of the small business

THE WOOING of small businessmen by the two main political parties that began some 18 months ago with the appointment of Mr. Harold Lever as the Cabinet Minister responsible for small companies will increase during the run up to the general election. The Labour Government will be trying to finalise some new initiatives to launch with the spring Budget while the Conservatives, led by their new Front Bench small firms spokesman, Mr. John Biffen, will point out that it is their planned taxation changes that are really needed to increase the flow of funds into small businesses.

The resulting debate will underline the problems that Mr. Lever has faced from the start with Left-wing and other leaders of the Labour Party who oppose the idea of the tax reductions. He considers necessary to speed up investment in small businesses. Mr. Lever has succeeded in pushing through a number of changes in capital gains, capital transfer, and other taxes; but he has not managed to win all the exemptions for small business investors that he would like.

Further tax initiatives are likely to be prepared for the spring Budget, including help for loans in new ventures. One idea being pushed by the London Chamber of Commerce is that the income tax concessions introduced in last year's Finance Act for the employee share ownership form of profit sharing should be adapted to help those who invest in small firms for a specified period of time.

Another advance being considered by the Government is a proposed guarantee scheme under which the clearing banks would underwrite their loans to save small businessmen having to provide excessive personal guarantees. Mr. Lever believes that the burden of such personal guarantees can sometimes dissuade owners of small firms from expanding their businesses. He hopes that a new

bank-guarantee system might unleash fresh investment and has asked the Bank of England to try to persuade the clearing banks to set up such a scheme. Talks are now taking place in the City, although the banks have as yet shown little enthusiasm and may oppose the idea.

This is the latest stage in the debate about a guarantee system for clearing bank loans that has been in progress for some time. Advocates of the idea point to successful guarantee systems in the U.S. and Germany. But a report produced last August by the National Economic Development Council's Roll Committee on Finance for Industry cast doubt on whether it was really needed.

The Treasury and the Department of Industry have also opposed the idea if it has to be launched and backed by the Government because of the amount of State aid that might be needed to bail out bad debts. But small firms' pressure groups have continued to urge that such a scheme should be tried and have pointed out that the Roll Committee report did not oppose an experimental scheme. This has now been taken up by the Government, which wants new measures to announce before the election.

The idea which the Bank of England has been canvassing for the Government is that there should be a pilot insurance scheme which would be organised and financed by the clearing banks themselves, either collectively or individually. The extent of the pilot scheme might be limited either by the amount of money it is given or it might be limited to a specific area of the country.

There would be little if any financial involvement by the Government, although there have been some suggestions that the Treasury might provide up to 10 per cent of the cost of meeting the guarantees.

Mr. Lever has spoken to the chairmen or chief executives of all the leading banks about the need to help small firms in some way or other, and the special guarantee idea is likely to be advocated in a report from the Wilson Committee on Financial Institutions which is to be published soon dealing with small companies' problems.

But some bankers believe that they have already introduced enough new measures to help small businesses and that the guarantee scheme is unnecessary. They can indeed point to a number of new initiatives launched by banks and other financial institutions. The Industrial and Commercial Finance Corporation, a subsidiary of Finance for Industry, reported record business last year when it provided £22m in loan and share capital to 277 small firms during the six months to September, compared with £19m to 183 concerns in the same period of 1977.

Other long-established development capital specialists such as the Charterhouse Group and Greatham Trust have expanded their activities in this field and pension funds have also shown some signs of interest. Initiatives among clearing banks have included a Midland Bank partnership with the National Enterprise Board in the north to provide finance, while Barclays Bank has expanded its team of small firms' specialists and last summer committed £2.5m to this area of its business. More recently, the Midland has launched an export finance scheme for small businesses.

So it is not surprising that there is a view that the City is doing enough already without a new guarantee scheme. Mr. Lever believes, however, that banks should become a little more adventurous and less cautious about the way they react and should be prepared to "push forward the frontiers of risk taking."

Another important area which is being pursued by Mr. Lever is the way in which large companies can help small firms. He also wants the public sector to help by purchasing more goods from small businesses,

and the broad idea has now been taken up by Mr. Biffen who says that nationalised industries should help to set up small businesses in decaying urban areas.

Most small businessmen would say that the most constructive way in which large concerns could help would be to pay their bills promptly and not to insist on punitive credit arrangements. Shell UK, which is one of the leaders in this area, has included the prompt payment of small firms' bills as one of the items in a programme it has drawn up. It has said that a "flourishing small firms" community is good for the UK economy, and for the country, and therefore good for us, and is launching a series of initiatives.

It involved with a number of other organisations, companies such as the IFC, Marks and Spencer, BP, IBM, British Oxygen and Tesco in trying to set up a London Enterprise Agency to help small firms in inner London. This work is being co-ordinated by the London Chamber of Commerce and is being encouraged by the Government. Similar projects are being considered elsewhere.

So the political initiative launched by the Prime Minister when he appointed Mr. Lever to co-ordinate the Government's small firms policies has undoubtedly helped to galvanise innovations both among financial institutions and other concerns. Critics may underestimate the impact of a Labour Government's only interest in small firms because of political expediency and because it is desperate to try to curb the high unemployment which is reinvigorating one part of the economy that is likely to respond quickly by recruiting more labour. But Mr. Lever has nevertheless helped to turn the tide of opinion in favour of small businesses, even if he cannot hand out all the tax benefits that Mr. Biffen would include in a Conservative manifesto for small firms.

John Elliott
Industrial Editor

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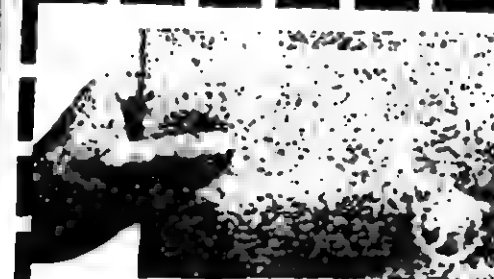
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CORPORATE FINANCE IV

Interest rates at high levels

OVER THE past year industry has experienced the less comfortable consequences of the Government's acceptance of money supply targets. The combination of an increase in economic activity and a high level of public sector borrowing have meant that the private sector has had to be squeezed to prevent a breach of the monetary objective.

The result naturally has been a sharp rise in interest rates - to levels almost without precedent in real terms after adjusting for inflation. Moreover, there is little prospect of a substantial reduction in the general level of rates.

This is very different from the beginning of last year when the reduction of interest rates was still downwards. Indeed, in the first week of 1978 Minimum Lending Rate fell 1 point to 6½ per cent, reflecting the strength of sterling and despite a rise in U.S. rates.

The immediate response was a cut in base lending rates of the clearing banks to 6½ per cent from a previous range of 8½ to 7½ per cent. The result was that top-quality industrial borrowers had to pay 7½ per cent for overdrafts and others had to pay up to between 11 and 11½ per cent.

This was a low level of interest rates by the standards of the previous five years, except for every short periods. Over the following couple of months there were growing signs of a pick-up in bank lending to industry and of a more general revival in economic activity.

The money supply figures suggested that sterling M3 (the broadly-defined money supply including cash and bank current and seven-day deposit accounts) was growing more rapidly than the permitted rate of 9 to 13 per cent for 1977-78. This was then seen as a temporary phenomenon produced by the impact of the late autumn 1977 tax cuts and the lingering effects of the large inflows which occurred when the sterling exchange rate was being held down up to the end of October 1977.

But the City was generally less confident that the money supply was well under control; the implications for interest rates of the Government's attempt to adhere to its monetary target became clear during the late spring and early summer. It was plain that if something had to give it would be interest rates, whatever the effect on the politically sensitive mortgage rate in what was then seen as a pre-election period.

The turning point was the mid-April Budget when Chan-

cellor Denis Healey sought to reconcile a rise in the estimated public sector borrowing requirement from £5.7bn to £8.5bn in 1978-79, a slight tightening of the monetary target to a range of 8 to 12 per cent with hopes of meeting industry's demand for funds. In an attempt to reassure the City, Minimum Lending Rate was increased on Budget Day by a full point to 7½ per cent.

This was followed by a one point rise in the clearing banks' base rates to 7½ per cent, so that top-quality borrowers then had to pay 8½ per cent. However, the Budget strategy failed to convince the markets and institutional investors. The Government's critics argued that fiscal and monetary policies were incompatible. The result was early speculation about a further rise in M.L.R. - followed by a rise of 1½ points to 9 per cent early in May with a further 1½ points rise in the banks' base lending rates to 9 per cent.

All this failed to settle markets. In spite of a further ½ point rise in M.L.R. in mid-May, indeed, investors' confidence in Government policies was undermined by the publication of figures showing that the growth of the money supply had been higher than previously assumed. Over the 1977-78 financial year sterling M3 turned out to have increased by 16½ per cent, compared with Mr. Healey's budget projection of a rise of under 14 per cent and the original 9 to 13 per cent target.

In addition, public sector borrowing was boosted by a successful amendment to the Finance Bill which reduced the standard rate of income tax, and the Government failed to announce any immediate response.

Formula

In late May, the Government also announced the abandonment of the market-related formula for M.L.R. and its replacement by direct official control through administrative decision.

The result was what was described by some commentators as a gilt-buyers' strike. The authorities were unable to sell anything like the required amount of stock outside the banking system and so avoid boosting the money supply. The institutions' attitudes were criticised and part of the blame was placed by Mr. Healey on "young men in brokers' offices who write circulars."

In any event, the Government was forced to respond on June 8 with a package of measures aimed at boosting sales of gilt-edged stock and reasserting control over the money supply. The package involved a one point rise in M.L.R. to 10 per cent, reactivation of the so-called corset controls on the banks, and a 2½ point increase (later limited to 1½ points) in the employers' National Insurance contributions to recoup the revenue lost by the income tax cut. The M.L.R. rise was followed by a similar 1 point rise in the banks' base lending rates up to 10 per cent, so that top-quality borrowers had to pay 11 per cent.

The most important measure was reactivation of the corset which penalises banks if the expansion of their interest-bearing deposits is faster than laid down by the Bank of England. This covers wholesale money market deposits and interest-paying bank deposits.

The markets' immediate response to the package was favourable in that the Bank was able to sell very large amounts of gilt-edged stock. But there were still sceptics and stock-brokers W. Greenwell concluded that "the latest re-introduction of the corset will probably not mark a major turning point of the economy and interest rates, as it did on the previous two occasions."

Reactivation of the corset and the heavy sales of gilt-edged stock created difficulties in the money market for a couple of months. So the authorities were forced to provide temporary relief - to avert further upward pressure on rates created by shortage of funds.

In any event the desired impact on the rate of growth of the money supply was produced by the early autumn. However, it was recognised that the official figures distorted and understated the underlying demand for credit, in particular through the increasing provision of acceptance credits. This is what is known as disintermediation and was reflected in the low growth of sterling M3 in the first half of 1978-79.

Moreover, short-term money market interest rates began to rise from the beginning of October onwards. Three-month interbank rates rose from 8½ per cent in September to more than 11½ per cent by the end of October. This was against the background of a sharp rise in U.S. interest rates and growing domestic concern about the prospect of inflation in view of the trade union growing opposition to the Government's pay policy. Treasury Bill rates rose steadily and would have

triggered a rise in M.L.R. under the old market-related formula. Moreover, in early November Barclays Bank increased its base lending rate by 1½ points to 11½ per cent.

While there was no immediate crisis the Government tried to take the initiative on November 9 by announcing a 2½ point rise in M.L.R. to 12½ per cent. This not only acknowledged the rise in short-term rates which had already taken place but sought, in the Bank of England's words, to "establish a new level appropriate for the continuing restraint of monetary expansion." At the same time, the 8 to 12 per cent monetary target was extended until October this year, which implied a slight tightening in the official monetary stance vis-à-vis the earlier view of the growth of the money supply.

Adjustment

Mr. Healey presented these measures as largely a technical adjustment in response to money market pressures, higher U.S. interest rates, and inflationary uncertainties. But in addition, the authorities appear to have been concerned about signs of an underlying pick-up in the level of private sector demand for bank credit, and the probability of a high level of public sector borrowing during the winter.

The package was followed by a further rise in clearing bank base rates up to 12½ per cent, so that top-quality borrowers were having to pay 13½ per cent and others up to 17 per cent. Moreover, the Government was able to sell sizeable quantities of gilt-edged stock.

The current view of most City analysts is that short-term rates should not rise much further from the current high levels, but there is disagreement about the timing and scale of any decline. Some brokers point to the recent favourable trend of money supply growth and the likelihood that the slowdown in economic activity later in the year will limit the private sector's demand for bank credit. Against this, continuing uncertainties, the rise in U.S. interest rates and high level of public sector borrowing may restrict the scope for any decline. In particular, the increasingly prominent position of monetary restraint in the Government's counter-inflation policy suggests that the authorities are likely to be cautious about allowing a reduction in M.L.R. which might have to be reversed quickly.

Peter Riddell

Specialist sources

THERE IS always much talk in the City of London about gaps - especially at a time like the present when the City's range of financial services is under the scrutiny of the Wilson Committee. Back in the 1930s there was the so-called "Macmillan" gap, which led to the setting up after the war of the Industrial and Commercial Finance Corporation (ICFC) - which is actually now a subsidiary of FFI - has for many years shown itself to have a vital role in the small company sector.

FFI's larger scale business is channelled through its subsidiary FCI, which advanced a total of £40m during the last complete financial year ended last March. But there has been no real buoyancy in this market, and in the six months to September FCI lent no more than another £24m to nine customer companies.

The strength of FCI has derived from its ability to lend for quite long terms at fixed rates of interest. Unfortunately, rates of interest have generally been very high in recent years - and have of course climbed back in the past few months. This has made company treasurers reluctant to commit themselves to high fixed interest rates, and they have preferred to borrow variable rate money which could allow them to gain a benefit from an eventual fall in interest rates.

FCI does offer variable rate loans, and has indeed extended the maximum term for this kind of debt up to 15 years. But this is a field where many banks and other institutions are very active and competition for business has often been fierce (though less so since the banking "corset" was imposed last summer).

An underlying problem has been the fact that the large companies to which FCI seeks to lend have generally been passing through an especially liquid phase. After the often bitter experiences of 1974 companies are reluctant to raise their gearing levels in order to finance capital investment.

Certainly FFI in its new guise has never remotely resembled the £1bn giant once envisaged

in the early days of the present Labour administration. And it has been a hard struggle for FFI - the "Equity Bank" - to carve out a niche for itself. On the other hand, the much longer established Industrial and Commercial Finance Corporation (ICFC) - which is actually now a subsidiary of FFI - has for many years shown itself to have a vital role in the small company sector.

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Barry Riley

at Restrained growth in bank lending

BANK LENDING has picked up since the spring, although the expansion has been fairly restrained in comparison with the sharp growth in output between the first and second quarters and the increase in consumer spending.

The most sluggish area of lending has been to industrial companies — which on the surface seems rather surprising since such customers have priority for bank loans.

Among the reasons for the slow loan demand from industry has been the introduction of the official "corset" controls designed to curb bank lending. This has generated company-to-company lending, bypassing the

banks, which has distorted downwards both the figures for industry's bank advances and its bank deposits.

There have also been intra-company transactions, associated with currency uncertainties and these may have reduced the need for reduced UK companies to raise external finance.

The corset — or special supplementary deposits — were introduced as part of an economic package in June as the growth in demand for private sector finance, along with a public sector borrowing requirement officially forecast at £8.5bn in the 1978-79 financial year brought fears of a

renewed inflationary spiral. There had been little change in the sluggish rate of bank lending to the private sector in the summer months of 1977.

Despite a dramatic fall in Minimum Lending Rate, which bottomed out at 5 per cent in October, 1977.

In the autumn there was the first hint of a revival in the fact that the categories of borrower which accounted for most of the increase in clearing bank advances — agriculture, retailers, personal and professional, were among those least likely to have improved their liquidity through inflows from abroad.

Although the underlying rate of growth remained at the same level — about 1 per cent — the decline in the rate of inflation meant that bank lending began to rise in real terms from about the turn of the year rather than fall.

In the 12 months to mid-November total bank lending in sterling to UK residents has expanded by 18 per cent. Over the same period retail price

inflation was running at 8.1 per cent, so the inflation-adjusted increase in lending was about 8 per cent.

The pattern over the year has not been smooth, however, and there has been some slackening in the latest six-month period. Figures released last month by the Bank of England show that while bank lending in sterling rose 4.2 per cent between mid-November 1977 and mid-February 1978 and 4.4 per cent in the next three months, between mid-May and mid-August the increase had dropped to 3.9 per cent and in the latest three-month period to 2.3 per cent.

The slackening can be attributed mainly to the impact of the corset as banks struggled to bring their interest-bearing resources, or eligible liabilities, under the set limits.

The corset came into operation if the average of a bank's interest-bearing resources for the three months August-October exceeded by more than 4 per cent the average amount outstanding on the banking

make-up days in the six months of November, 1977 to April, 1978. After the June announcement the authorities said that the scheme was to remain in force for a further eight months, until July, allowing 1 per cent expansion each month.

The rate of deposits required depends on the level of the excess increase of the banks' interest-bearing resources.

Thus if the excess is 3 per cent or less the rate is 5 per cent. But if the margin over the limit is more than 3 per cent but not more than 5 per cent, then the rate is 25 per cent. Thereafter the rate is 50 per cent of the excess growth in interest-bearing liabilities.

Institutions with average interest-bearing liabilities of less than £10m are not required to pay the deposits.

At the same time the figures revealed that seven banking institutions failed to come below the corset ceiling, and only one of these was penalised at the 50 per cent rate. Another bank was penalised at the 25 per cent rate, while the remaining five had excesses over the corset ceiling of 3 per cent or less.

Bank lending to manufacturers has trailed behind the expansion for other groups, even though the authorities have repeated their guidance to banks on the direction of lending, stating that industry is the first priority. The first occasion was at the time of the Budget and the second when the June economic package was introduced.

Manufacturers have borrowed an extra £1bn from banks in the 12 months to mid-November, an increase of 14.2 per cent. At the end of the period manufacturers were taking up 40 per cent or less of the overdraft loan facilities bank managers had agreed to allow them. In the past this proportion has risen to more

than 70 per cent when output was growing strongly.

Two-thirds of the annual expansion took place in a single three-month period, between mid-May and mid-August, when manufacturers borrowed an extra £689m, or 8.5 per cent more from banks. The comparable increase in the following three months was only 0.5 per cent.

Within the crude total there were only four categories which showed any appreciable net growth in the 12-month to mid-November. Chemicals and allied industries increased their bank borrowing by 32.7 per cent to £2.1bn; electrical engineering by 21.6 per cent to £811m; other engineering and metal goods 24.2 per cent to £1.9bn; and shipbuilding 21.3 per cent to £621m.

There were slight declines in bank borrowing by the food, drink and tobacco sector and by vehicle manufacturers over the year.

There was strong growth in borrowing by the agriculture, forestry and fishing sector, up 28.6 per cent, to £1.9bn in the

year. Construction industry borrowing rose by 8.1 per cent to £1.7bn, while bank borrowing by the mining and quarrying sector fell 5.6 per cent to £1.3bn. There is some evidence of fairly strong demand for leasing finance. The category containing this item, "other financial," recorded growth of 19 per cent to £4.5bn in the year.

Bank lending to the personal sector rose 23.2 per cent over the year to £5.8bn. The overall increase in bank lending to the service sector was a modest 8.9 per cent, but this disguised large variations.

At one extreme lending to public utilities and the central government actually fell, by 15.2 per cent to £2.9bn. At the other there were increases of over 20 per cent. Lending to retail distribution rose 12.7 per cent to £1.7bn and to other distribution by 26.8 per cent to £3.1bn. Lending to the professional, scientific and miscellaneous sector rose 20.2 per cent to £3.6bn.

David Freud

China opens the gate to exporters

ONE OF the most significant events for British exporters last year was the conclusion of a \$1.2bn credit deal with China, involving seven groups of UK banks, which did much to enhance the reputation of the banks concerned and the Export Credits Guarantee Department (ECGD), which played a leading role.

The deal was the first of its kind negotiated by China, through the Bank of China, and will operate much the same as a normal line of credit, allowing exporters to supply a wide range of goods and services on the basis of credit provided at internationally competitive rates of interest.

Although it is certain that the British initiative will be followed by similar arrangements in other European countries — such as France, which has yet to give details of a similar scheme — it says much for the acceptability of the UK export finance system, and also for the Bank of China.

Export finance remains a highly competitive field, with the major countries anxious to be ahead of the game while remaining within the internationally accepted rules on interest rates and periods of recovery (or at least without breaking the rules too blatantly).

When it became clear that the Chinese were adopting a new and more flexible attitude to trade, reflecting the more outgoing political attitudes of the country, British banks saw the need for financing arrangements which would have to meet the cautious requirements of the Chinese.

China had long opposed the provision of credit in any form, but more recently agreed to consider a "deposit" facility through the Bank of China. This was successfully adopted in Japan and modified by British banks into an agreement which is very similar to a line of credit as far as UK exporting companies are concerned.

Nominate

The UK banks have now spelled out the way in which the agreement will operate. The Bank of China, working in conjunction with the Chinese State trading corporations, will nominate contracts for inclusion under the facility to the UK bank concerned; after agreement by the UK bank and ECGD that the deal qualifies, an approval in principle will be issued by the UK bank to the Bank of China and the company concerned. Later, after the conditions precedent to the contract have been fulfilled, a formal Notice of Approval will be sent by the UK bank to the Bank of China and the supplier.

A cheque payable to ECGD must be forwarded by the supplier company to the UK bank to cover the premium charge, and will be the only financing provision to be allowed for in the contract price to be negotiated with the Chinese State trading corporations.

The payments clause in the contract must provide for a payment of not less than 5 per cent within 30 days of signing, and a further payment which, when added to the initial payment, will result in a total of not less than 15 per cent, on or before each delivery or service rendered.

An appropriate reference also needs to be made as to the documents required for presentation to the Bank of China to enable the amount guaranteed by ECGD to be paid, and that such payment will be through the nominated British bank under the deposit facility arrangements.

Other more normal requirements are that the minimum contract value be not less than \$5m at an interest rate of 7.25 per cent. The repayment period depends on the conditions of each individual contract, 10 to 15 years, with annual instalments

will be made over five years, tied to an estimated mean delivery, final delivery or installation date. Contracts must be approved by December 6 this year and drawings must be completed by the same date in 1982.

The agreement itself is a simplified version of a normal line of credit, which excludes some of the more complex legal requirements developed for more litigious countries, particularly in relation to arbitration in the event of a dispute over a contract.

This was also done in deference to the Chinese practice of leaving much unsaid in the conclusion of contracts on the understanding that both parties will honour the spirit of the agreement more than the letter of the contract.

Although exporters to China will no doubt be willing to use the facility without hesitation for smaller contracts, particularly for goods which can be supplied off the shelf, there is likely to be some hesitation where complex high value projects are involved under the present agreement.

It is also clear that the banks and ECGD have had to agree to a slightly higher degree of liability than would normally have been acceptable, however, in a matter of such national importance it was regarded as necessary and, in any case, all parties have placed great reliance on the Bank of China.

It is unlikely that any subsequent agreement will leave so many blank spaces, and discussions are now likely to centre on the provision of buyer credit agreements for larger individual contracts.

Concessions to the Chinese are, however, a price that ambitious exporters apparently have to pay. Although few substantiated details have emerged on the terms of proposed Japanese loan agreements, the concept of "developmental" loans at a rate of 6 to 6½ per cent is regarded by most other countries with some suspicion.

Although Japanese bankers claim that such loans will not be tied to Japanese products and are in any case faced with pressure from China to extend loans in dollars rather than the strong yen, it is obvious that much of the business generated would go to Japan.

There are also indications that the Chinese are also seeking a very large long-term loan agreement with Japan, doubling existing proposals, which would go a long way towards financing their trade during the early part of the 1980s.

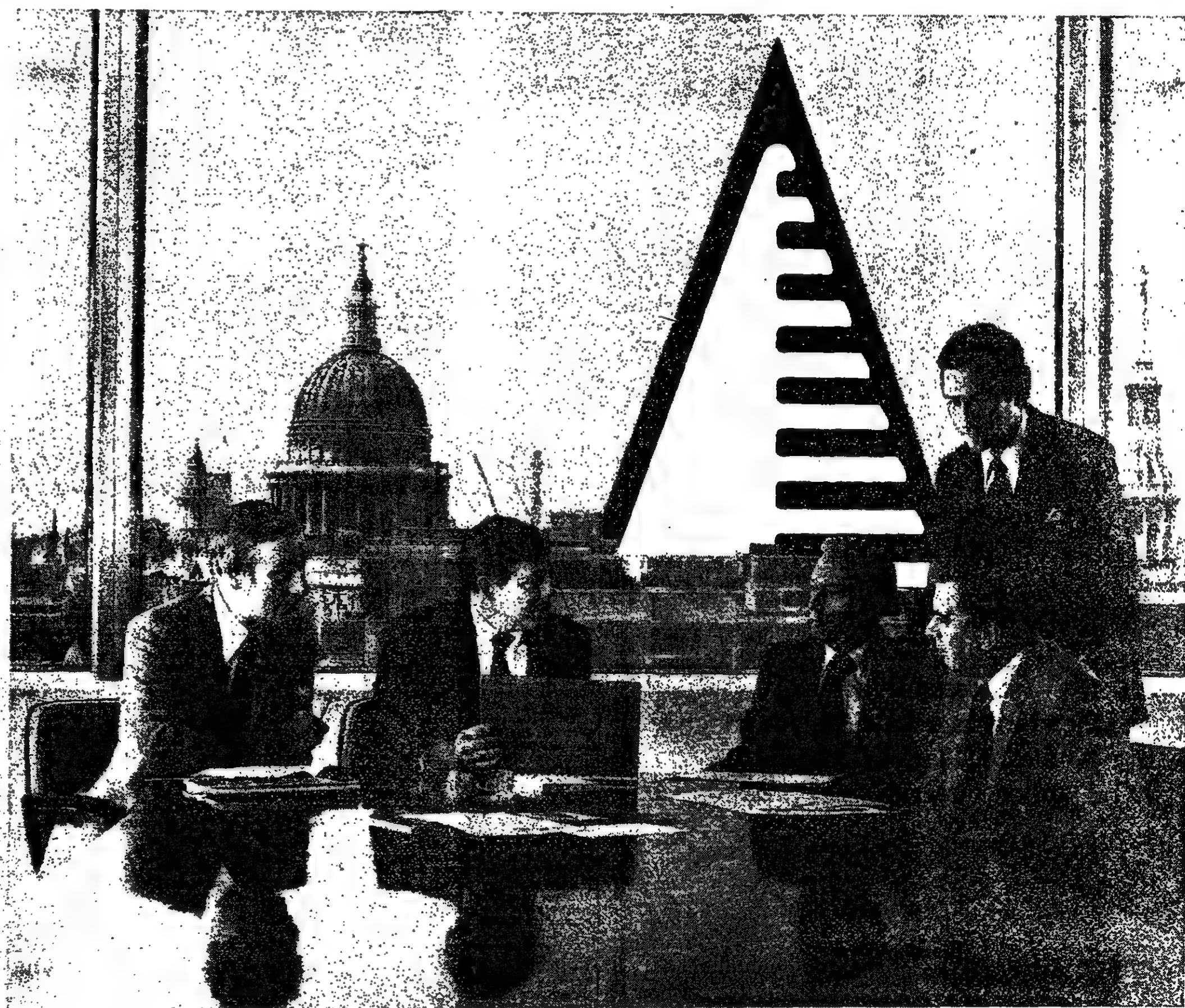
In those circumstances, Japanese banks would be under great pressure to offer concessional terms which could in turn lead to a round of damaging competition on interest rates between all the major exporting countries, many of which are also faced with growing problems over exports to the Middle East.

France has recently concluded a credit agreement with China which is understood to be valued at FFY 30bn over a 10 year period, also guaranteed by its official export credit organisation, Coface, and although the details of the deal have not been revealed, some bankers believe it may be at a concessional rate.

The United States has long been unhappy about the tendency of some countries to drop interest rates or lengthen the term of loans where a new and important market is developing and exporters see the need to establish their presence.

At the last meeting of the ECGD consensus nations in Paris, the U.S. delegation was outspoken on the need for a tightening up of the rules, which specify interest rates of 7½ to 7¾ per cent on export credits for developing countries, but it would appear that things are now moving in the opposite direction.

Lorne Barling



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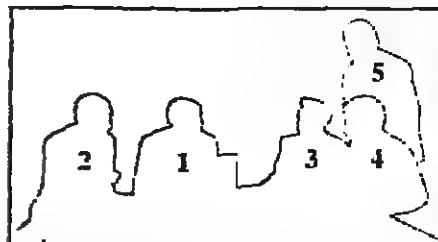
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| 5. Stuart Reid: | Vice President and Assistant General Manager, International Banking in the U.K. |



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Limited role for merchant banks

WHILE THE merchant banks may impress the need for full and frank disclosure on their corporate clients, they do not say very much about their own affairs. None of the accepting houses reveals its true profits—Barings in fact only declares enough profit to provide exact cover for its dividend—and none of them publishes interim figures. Instead, they prefer to issue anodyne statements hinting that either profits are up, down or almost the same. Nevertheless, in occasional moments of indiscretion, most merchant bankers will confirm that 1978 was hardly a vintage year for their profession.

In the previous year most of them had a bonanza. The gilt-edged market had been booming, which meant that there were plenty of profits to be had for the nimble-footed operator. There had been a steady stream of rights issues and one or two major financial/corporate success stories such as the huge placing of BP shares or the flotation of Lasmo where the merchant banks could show off their prowess.

However, 1978 has been a pretty dull year for the merchant banking community. The number of rights issues has tailed off in line with the corporate sector's financial needs and apart from a handful of small companies, there has been a dearth of new issues. In addition, competition for international banking business has been cut-throat and margins on domestic business have been under pressure.

In terms of direct lending business, the accepting houses occupy only a minor role in the financial system. They are for about 4 per cent of the total assets of all the banks in the UK. Their total footings run to about £9bn, which is small in comparison with the £30bn-plus controlled by the London branches of the American banks. Of course, the latter are boosted by a disproportionately large amount of Euro-currency business, but even so merchant banks still account for only about 6 per cent of the sterling market. In terms of sterling advances they lend somewhat less than the three Scottish clearing banks and considerably less than the U.S. banks in the City.

Over the past 12 months their position in the local market has come under further pressure. The main problem is that while the clearing banks have been able to increase their lending substantially in the personal sector, the merchant banks have been faced with sluggish demand for funds from their traditional industrial clients. Over the 12 months to August 1978 the banking community as a whole increased its lending to manufacturing industry from £9.4bn to £10.6bn but the merchant banks' lending to this sector remained almost unchanged at £3.6bn.

About the only type of merchant bank lending which showed any sort of increase last year was to the service industries and in particular to those parts covered by the professional, scientific and miscellaneous category. However, while the merchant banks' direct lending to British industry is small, in comparison with other financial institutions, they have always insisted that they were much more important in "mobilising" finance for their clients. Until recently this has not been quantified but in its evidence to the Wilson Committee the Accepting Houses Committee tried to assess the importance of this indirect provision of funds by the merchant banks in their role as managers. They reckoned that while the accepting houses' advances at the start of 1977 amounted to about £2.5bn, the total funds mobilised by them amounted to over £12bn.

Negotiable

There are two major areas where the accepting houses are important providers of indirect finance. The first is the traditional acceptance credit which recently has been experiencing a new lease of life. An "acceptance credit" involves the borrower selling a bill of exchange to an accepting house. In return for a commission the merchant bank "accepts" the bill of exchange and promises to pay when the bill matures and is presented. After it has been accepted the bill of exchange becomes a highly liquid negotiable asset which is sold to the discount market.

The borrower who could be an industrial company anywhere in the country, then receives the money.

By agreeing to "accept" the borrower's bills, the merchant bank enables the industrial company to tap the short-term money markets. In return, banks like to do this type of business since it provides industry with a useful source of working capital and is an ideal asset since every transaction is self-liquidating and the banks do not have their money tied up for long periods.

Although it used to be regarded as rather an old-fashioned way of providing finance which was on the way out, acceptance credits have been experiencing a resurgence in popularity. One of the reasons is that they are an easy

way of doing business and do not pose any balance sheet problems for the merchant banks who have only to lend their name to the bills.

More recently, however, the introduction of the corset which has put a curb on conventional bank lending has forced banks to look for ways of boosting their lending without paying a penalty. An obvious way is by using acceptance credits since they are regarded as guarantees rather than straight bank loans. Over the past year sterling acceptance credits for the banking system as a whole have shot up from £2.3bn to £3.3bn and for the accepting house they have risen from £1.2bn to £1.4bn. Among the merchant banks, roughly three-quarters of the acceptance credit business is done by Hambros, Kleinwort

Benson, Hill Samuel, Schroders and Morgan Grenfell.

The second main way that the merchant banks mobilise funds—apart from conventional capital raising exercises which will be touched upon later—is by putting together syndicates of banks. This idea was pioneered in the medium-term Euro-currency lending market but has begun to be used with notable effect in the domestic market. In its evidence to the Wilson Committee the Accepting Houses Committee estimated that apart from the £3.6bn provided by the merchant banks in the form of outstanding advances and acceptance credits, another £6.0bn had been raised from non-merchant banks by the accepting houses in their role as managers. In addition, another £1.6bn had been

arranged under the Government's export credit scheme.

For most people though merchant banks are best known for giving financial advice and their role as arranger of equity finance. They respond to the demands of industry and the fact that the number of rights issues fell during 1977 had little to do with the availability of finance, only the fact that the demand for funds was not there. The same goes for the new issue market. There have been a number of small issues led by Robert Fleming and others but there have been no major company flotations such as Pilkington Bros. or Sainsbury.

Some big private companies are no doubt shy of coming to the market because of the increased public attention and responsibilities they might have

to shoulder. Indeed, if there is any criticism of the merchant banks, it is that they have brought some companies to the market that just were not ready to be floated. The performance, for example, of companies such as Thomas Borthwick and Wilson Walton Engineering, following their flotation has been far from brilliant.

For the merchant banks though the main problem at the moment is trying to sort out their long-term niche in the financial system. Their business has changed enormously over the past few years and their dominant position in certain areas such as international business and now domestic merchant banking is being challenged successfully by both the more aggressive foreign banks and the domestic clearing banks.

William Hall

Initiatives needed on risk capital

"THE SETTING up of one's own manufacturing or service business is a difficult task. It requires ideas, skills, hard work, strength of character, and involves much worry in the initial stages."

"The rewards, however, are great. It enables men and women to be in control of their own lives, to be in charge of their own kingdoms, to put one's ideas on industrial relations into practice. There is tremendous satisfaction to be had from seeing one's products and services sold or used, perhaps all over the world, to back one's hunches successfully, to meet all kinds of people."

These remarks—made recently at the launch of a small business competition—explain a spirit of adventure and entrepreneurship that has been the subject of much discussion over the past year. The rewards of small business and the existing and potential benefits of this sector to the national economy have been well aired. So, inevitably, has the problem of financing small companies and those starting up.

But, even now, while a much wider appreciation of small

businesses and the difficulties associated with raising funds for it has been generated, there still remains a dearth of statistics about this sector, particularly in relation to venture capital.

A good indication of the amount of debt finance provided to industry by way of overdrafts and other facilities emerges regularly from banking statistics. But what level of risk money is made available each year is anyone's guess. Part of the problem is that most institutions which provide pure venture capital and they are few and far between—also extend other types of credit. So the venture capital content is not clear. Then, there are other sources of risk capital, such as companies and individuals, which remain for the most part undetected.

It is clearly necessary to differentiate between venture capital and other types of finance since confusion frequently arises. Let alone between differences of opinion over definition. Venture capital is essentially equity funding for companies starting up or for embryonic projects. This contrasts with, say, development capital which is extended to established organisations to enable them to achieve a new phase of expansion.

The opening remarks were made in a speech by Mr. Herbert Loebl, a Northern businessman

who has founded several ventures and who is well qualified to talk on the subject of company formation and the financing of new business. He is also the founder of Enterprise North, a voluntary organisation of businessmen which aims to encourage new company formations in the North.

He was talking at the launch of a "Build Your Own Business" competition, sponsored by Shell and run by Enterprise North and Durham University Business School. Competitions have been something of a feature of the small business-venture capital scene in the past year or so, with new ones taking their place alongside those established for some time.

Mostly, they have involved straight cash prizes, but one of them is keeping strictly within the orbit of venture equity funding at normal commercial rates.

Innovation

Among the competitions has been Technical Development Capital's Innovator of the Year Award, which carries with it a £10,000 first prize. It went to Graeme Minto, who has developed an ink-jet printing system. But as well as being an example of innovation, Mr. Minto's experience also shows the scale of money required to

get a new technology-based venture off the ground; and therefore the size of the challenge facing venture capitalists.

For Mr. Minto's development costs—his system uses micro-processors—ran into "hundreds of thousands" of pounds and without the assistance of Cambridge Consultants, where he used to work, and where he did much of his development work, the project probably would not have got off the ground.

Development Capital, an associate of the Small Business Capital Fund, is offering straight venture capital. In association with the French and German venture capital concerns, Sofinnova SA and Deutsche Wagnisfinanzierungs-Gesellschaft respectively, it is sponsoring a European "Company of the Year" competition where each national winner, judged to be the most profitable business or potential business, will receive around £100,000. The competition is being featured on BBC's *The Money Programme* in the UK and on Antenne 2 Television in France.

It is this sort of exposure, together with wide Press coverage and other television programmes such as the BBC's "Risk Business," which has highlighted venture capital as a subject to be considered. But have things really changed that much in the venture capital market, or is a lot of the activity

taking place more of a cosmetic job?

A report by the Association of Independent Businessmen, October, though, it embraced essentially debt finance rather than venture capital, gives an inkling of the ground to be made up. The report said that bank loans accounted for only 13 per cent of loans outstanding at May 1977, whereas the sector provided 40 per cent of the GNP and 35 per cent of private sector jobs. The report also maintained that losses suffered by the banks in this sector were less than 1p in the pound.

Even though evidence such as this arguably adds weight to the lobby seeking a more flexible approach by the clearing banks to risk financing, little real progress seems in the offing. Banks remain convinced that their contribution to the well being of the small business sector should be by way of overdrafts rather than equity capital.

Some new initiatives have been taken, such as Midland Bank's scheme in association with the NEB to provide small companies in the north with funds requiring little or no security but overall the amounts of venture capital money are still very modest.

A cynic might say that a cosmetic job is being done in tandem with the growing activities of Mr. Harold Lever, the Minister with a special brief for small companies, and his subcommittee on financial institutions. This report has for long been

expected to show that, whereas most areas of finance are well provided for, venture capital is the weak link in the chain.

If the institutions can demonstrate that they have been adopting a sympathetic approach towards venture capitalism, even though the amounts lent might still be low, they would be able to take the sting out of any criticism that might emerge in the wake of the Wilson report.

Meanwhile, there are still examples to show that the traditional sources of venture capital—private individuals—are alive, if not kicking with such gusto as they once did. Such new enterprises as an aerial crop-spraying business and a new board game, Skirrit, which have both been featured in the Financial Times, got on the ground with the benefit of substantial cash contributions from private backers and they have since been further assisted by private companies, taking over the mantle of fairy godmother with venture capital facilities.

An interesting development is a new venture which is likely to be announced within the next month or so. The people behind it sought out finance from banking institutions, but without success. Instead, offers of cash backing, by way of equity funding, have come from companies. One of these offers has been taken up and the venture is now on the verge of being launched.

Nicholas Leach



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Finance houses flourishing

DESPITE THE official constraints on consumer credit, the finance houses have continued to expand their operations over the past year. Not all the houses have unveiled their results for 1978, but from those that have it is clear that some sizeable advances in new business have been taking place.

Mercantile Credit, which is part of the Barclays Bank group, increased its receivables under the accounting heading of customers and other accounts by more than two-fifths in the 12 months ended last September, with assets out on hire or lease advancing by no less than three-fifths. Within the National Westminster Bank enclave, Lombard North Central reports some equally striking progress.

Over a similar period, new business at Lombard North Central rose by just over half to around £700m, and for the opening quarter of its current financial year to September 1979 the company reports even sharper gains. Like Mercantile Credit, Lombard North Central cites the current boom in leasing—where new business more than doubled last year—as the driving force behind this expansion.

Total new business at Lombard North Central in 1977-78 included just over £100m arising outside the UK. The figure for overseas business was broadly maintained, but the patterns within the domestic performance provide some very illuminating messages about the present condition of finance house "lending."

Non-leasing forms of instalment credit expanded by around a sixth to £382m in terms of new business, while the company's full leasing operations moved from £68m in 1976-77 to no less than £218m last year. The key to this high demand for leasing is motor-vehicle demand. Mercantile Credit underlined the point in its recently published accounts for 1977-78: "These figures reflect the increased activity of all sides of our instalment credit business, including car leasing, which has captured the imagination of the business sector," declared the company's chairman.

The role of the finance houses as providers of capital to industry has tended to be clouded a little in recent years, but a number of broad conclusions can none the less be reached. In general, finance house facilities do not compete with those of the clearing banks, which, especially through the use of overdrafts, tend to underpin the day-to-day needs of the corporate sector.

notably in areas like working capital. Nor are finance house funds likely to find their way into capital requirements demanding long-term or permanent finance. In the main, finance houses function as a provider to industry of medium term money for investment in plant, machinery and vehicles.

Finance of this sort varies from house to house and in some instances can be a specialist, almost bespoke, arrangement. Basic credit finance, however, splits into four basic forms: hire purchase, leasing, contract hire or rental and direct loans. The greater part of finance house business with industry centres on hire purchase and leasing. Both are forms of instalment credit and with both the "borrower" gets the assurance of finance for an agreed period (one generally covering the working life of the asset being purchased) at a cost known at the outset of the transaction.

In both cases the asset provides the lender (the finance house) with his security, and only in exceptional circumstances will a finance house require additional collateral, such as a charge on other assets.

Contract hire and other forms of rental are for the most part variations of leasing. This is a specialised facility mainly used for vehicle financing in which the user pays only the price calculated depreciation during the fixed hire period. Frequently provisions for maintenance, service and repairs are included in the contract. In the case of heavy commercial vehicle contract hire, provisions for drivers and fuel can also form part of the package deal.

As an alternative to hire purchase and sections of industry settle for direct loans with the security in a re-saleable asset being replaced by security in credit-worthiness. Loans of this nature are mostly made for specific and well established purposes. As for the terms of credit finance the sort of down payments demanded by hire purchase and leasing contracts are broadly similar in cost. Hire purchase down payments constitute a deposit, while for leasing contracts this amounts to the number of advance rentals. Both types of contract are quick and inexpensive to arrange. And in both cases a high degree of flexibility of terms can be agreed. The detailed terms of a repayment can be adjusted to match each customer's anticipated cash flow which helps to make the "discharge of his liability" as painless and as efficient as possible.

There are a number of varia-

tions on the normal pattern of repayments associated with hire purchase and leasing contracts. Some have curious names like balloon of skip payments. The former are mostly used in contracts where goods have a high residual value, while skip payments are tailored to suit customers in the construction industry. Many contractors know in advance that at certain times of the year plant will be forced to lie idle.

Advantages

Both hire purchase and leasing contracts offer the user tax advantages. The two types of contract have quite different tax treatments, but by and large the choice before the customer boils down to whether or not he can take immediate advantage of the capital allowances available on new investment. If he is temporarily short of taxable profits he clearly will be less anxious to avoid tax liability.

If full tax allowances can be used a customer will almost invariably plump for a hire purchase contract. Otherwise chosen is the leasing route.

This latter tends to hinge on whether the leasing company is in a position to claim capital allowances and is prepared to pass on to the customer all or part of the consequent profit benefit. This caveat is important. No one set of rules can be applied to every situation. In the final analysis only the borrowing company, aided by its tax adviser, can decide on the best form of financing.

As for operational trends, Lombard North Central reckons that the average term of its non-leasing contracts would be in the region of 44 months, while the company's leasing managers see a move towards greater utilisation in their field. "Bigger buyers are asking for larger amounts," is how one Lombard North Central manager puts it.

Intensely competitive business and the list of finance houses is long. The largest, arguably is Lombard North Central with a field force of over 600 working from some 110 branches spread across the UK. But Mercantile Credit, Bowmaker, Forward Trust and Lloyds and Scottish are never very far behind. Most major credit companies have clearing bank links or parentage. United Dominions Trust, the largest of the companies independent of the banks, its principal shareholders are Prudential Assurance and Eagle Star.

Jeffrey Brown

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CORPORATE FINANCE VII

Currency risks hit Euromarkets

VIOLENT AND almost unanticipated foreign exchange fluctuations, coupled with a sharp increase in American and British interest rates, made 1978 one of the most difficult years on record for most corporate treasurers attempting to choose financing alternatives in the international credit markets over the past 12 months.

The "strong" currency areas, such as West Germany and Switzerland, showed appreciation ranging up from 10 to 15 per cent against the dollar. This clearly became a dominating factor for companies in Britain and elsewhere attempting to mount new borrowing in continental Europe.

In most cases the low interest rates available on Deutsche Marks and Swiss francs—around 8.5 per cent and 8.5 per cent respectively on long-term top-quality bonds by the year-end—failed to counterbalance the prospect of high foreign risk when working from a sterling or dollar operating base.

Some large British companies have nonetheless braved the strong currency zones, and one example is ICI. It is currently refinancing most of its outstanding debt in the Swiss bond market, in order to obtain longer maturities and lower interest costs. As part of the transaction, ICI is launching a new Sfr 250m bond, into which holdings of several of its existing issues can convert. With luck, ICI can obtain a coupon as low as 3.5 per cent, based on current Swiss capital market conditions.

Savings

The bonds being redeemed early bear coupons ranging as high as 8.5 per cent. So ICI can count on interest savings alone running as high as £1m annually.

However, the key factor will be future exchange rate trends in the Swiss franc. British borrowers, such as the Greater London Council, have been eyeing savings issues on Swiss franc issues, because of the latter's appreciation against sterling.

ICI is partly protected against such risk, thanks to the fact that it holds substantial European assets in Deutsche Marks and guilders, which have both tended to show a degree of appreciation which has partly kept pace with the Swiss franc. The year also illustrated that

some new openings into the international markets for British treasurers proved to be "false dawns".

The loudly acclaimed Euro-sterling bond sector, which opened up in 1977, effectively closed in April last year, with the market in full-scale retreat.

The Eurosterling market had revived in response to Britain's improved international position in 1977, and the demand by foreigners for UK Government bonds. This had prompted some bond managers into obtaining Bank of England permission to use sterling as a vehicle for Eurobond issues.

But in the absence of any effective new issue queue a rush of new borrowings in this fledgling market quickly proved too much for its absorption capacity. With a rise in British interest rates, adding to problems, existing issues moved to a deep discount despite coupons of up to 11 per cent, and the £30m issue by INA International Holdings and £15m bond from Sears in April represented Eurosterling's swansong.

During 1978, for the record, other Eurosterling borrowers comprised EIB (£25m), Rowntree Macintosh (£15m), Allied Breweries (£15m), Finance for Industry (£12m), Citicorp (£20m), Gestetner (£10m), and Whitbread (£15m).

Eurosterling apart, the use of the international bond market by British borrowers declined in 1978.

This was in contrast to the previous year, when the UK's better international standing, following an improvement in sterling and the related structural recovery in its balance of payments, made British corporate risk acceptable again to international investors.

But faced with such a tempestuous foreign exchange scene, it was often the reluctance of companies themselves to incur such risk that led to a curtailment in overseas financing programmes. For instance, British borrowers neglected the equity-linked side of the Eurobond market last year, despite the fact that the British stock market generally performed well over the course of 1978.

Only two dollar Eurobond conversions were launched, a \$30m 15-year issue from Boots with a 8 1/2 per cent coupon, and a Thorn Electric 10-year \$25m issue at seven per cent.

British borrowers were in the main headed by the big clearing banks, several of which tapped the expanding floating rate note side of the dollar Eurobond market.

Among the biggest issues was the \$150m "floater" from National Westminster, accompanied by \$75m in capital bonds. Many European and Japanese banks, besides the British, utilised the FRN market last year, partly in order to obtain secure long-term sources of dollars.

In 1978 total UK issues in the international bond markets (including public sector floatations), declined to \$1,360m—equal in comparison with the growth year of 1977, when \$1,090m of issues were launched. In fact, the main growth area for external British borrowings was in medium-term syndicated bank borrowings. Here British borrowings nominally expanded to \$2,400m in comparison with the 1977 figure of \$1,900m.

Upturn

The broad movement into bank borrowings in the Eurocurrency markets, and away from bond finance, by many treasurers in 1978 reflected the sharp upturn in U.S. interest rates, leaving them on the point of reaching the record levels last touched in 1974-75.

Syndicated roll-over bank loans—whose interest rates are typically re-fixed every three or six months in line with inter-bank Eurodollar rates—obviously represent a more flexible borrowing form than fixed-interest straight bond debt, at a time of volatile interest levels.

Even prime borrowers are now having to concede yields virtually at the 10 per cent level to obtain long-term fixed-rate financing in the U.S. and Eurodollar bond markets, an unpleasant prospect for many borrowers.

There was another important reason last year for declining on international bank borrowings.

While dollar-based interest rates moved against borrowers in absolute terms, many companies and governmental entities approached their bankers for a refinancing of their existing debt in order to obtain the twin aims of longer maturities and more attractive margins.

For Britain, the most celebrated case was the restructuring

of the UK Treasury's \$1.5bn balance of payments facility in July, under which the margin was lowered appreciably and longer maturities achieved.

In the private sector many companies found last year that their bankers were willing to accommodate similar refinancings. The British and American banks, faced with a surfeit of international liquidity and mindful of fending off aggressive competition by their Japanese and German counterparts, have only too often been willing to concede better terms in order to retain the custom of a valued multinational client.

The UK public sector towards the end of 1978 also gave a lead in another area which may prove to become an important source of corporate borrowing in the future.

British Gas Corporation started in December to issue commercial paper in the New York Markets, under a programme aimed at making up to \$250m of such placements over the next few months. It was effectively the first UK State agency to commence commercial paper sales in the U.S., and its programme is part of an overall plan by the Treasury to develop the American capital markets as an outlet for public sector borrowing.

Commercial paper represents one of the cheapest sources for borrowing short-term dollars, either in the U.S. and Euromarkets, and is gaining greater attention generally among European corporations.

British Gas set up a \$250m Eurodollar standby, reflecting the need to have equivalent bank back-up lines as part of a commercial paper operation. It also gained a credit rating from the main U.S. agencies, the other main proviso needed in order to issue commercial paper.

Top-quality UK companies such as ICI and BP have tapped commercial paper in the past.

The presence of a British governmental borrower in this market may well help to familiarise U.S. institutional investors with British names, and thus help to speed the acceptance of a wider range of UK corporate borrowers in commercial paper.

Some of the UK clearing banks, for instance, are known to have their own list of potential corporate candidates lined up for such issues over the course of 1979.

John Evans

New issues at low ebb

TRADITIONALLY THE Stock Exchange has regarded itself as a market place in which finance can be raised for British commerce and industry, and for a variety of overseas ventures. The foreign ambitions of the stock market have long since collapsed in the face of foreign exchange controls. Now the UK role is also threatening to fade in the face of seemingly inexorable changes in the structure of the financial markets.

This is not to say that the Stock Exchange no longer has a role to play in the national economy. That could hardly be true when the net amount of Government gilt-edged stock sold in just the first nine months of 1978 was around £3,750m. In the two previous years the Government had sold gilts at the even higher rate of over £500m annually.

Moreover, the Stock Exchange has a very substantial and important activity in maintaining a "secondary" market in equities. The total value of existing ordinary shares in British companies is rather more than £500m and large volumes of shares are still traded every day.

But plainly the Stock Exchange is no longer a dominating force in the financing of industry. This has various aspects. First, the demand for new capital by quoted companies has declined (though it soared temporarily after the credit crunch in 1974). During 1978 the amount of new money raised by listed companies through equity issues was only about £500m, if the rights issue by BIL (effectively all provided by the National Enterprise Board) is ignored. This was the lowest figure since 1974.

Second, the stock market is no longer a significant raiser of new fixed-interest capital for private industry. The once-thriving market in debentures and loan stocks is gradually dying a death—in 1978 there was a net repayment of rather more than £100m of sterling company bonds.

Third, the attraction of a stock market listing to small British companies continues to be limited. The flow of new company listings has continued at no more than a trickle.

Various reasons can be put forward for this poor ratings of small companies, tougher regulations which listed companies have to comply with, the stricter attitude of auditors of listed companies, greater opportunities for proprietors of private companies to find ways round pay controls, and crippling tax rates on earned incomes. Whatever the main reasons, small and medium-sized companies no longer seem to need the stock market.

Fourth

A fourth aspect can be mentioned. Companies use the stock market not just as a place to raise money in, but also as one to spend money, by buying shares in other companies. During 1977 companies raised just over £1bn by means of issues, but spent almost £700m on other company shares, largely through takeover bids in cash. Most of the money therefore went back into the stock market. During 1978 (though full figures are not yet available), it may well have been that companies were net investors in the stock market, rather than net raisers of new capital.

The Stock Exchange has taken certain measures to try to sustain its fading appeal to successful private companies. The Stock Exchange Council, for instance, has given new emphasis to the facility under Rule 163 (2) (a) whereby applications may be granted for specific bargains in unlisted securities.

Recently the Merrydown elder company was introduced to a kind of unofficial listing in this way. Details of trading under this rule are given in each Saturday's Financial Times, and it is clear from the shares mentioned that besides the activity of completely unlisted companies, there is also profound trading in some of the shares—such as James Burrage—which are listed on the Nightingale "over the counter" market.

But there are also pressures on the Stock Exchange to tighten up its regulations. Listed companies have to comply with a voluminous rule book, and impending legislation on "insider" trading promises to place

further restrictions on what directors or executives can say and on whether and when they can trade shares.

Political pressures such as those concerned with share dealing, malpractices and financial disclosures have played a part in the estrangement of the stock market from industry. The Government has also contributed through inflationary economic policies which have led to the complete collapse of the company bond market. For loan capital companies now have to turn to the banks which, taking all types of finance, both short- and medium-term, have been supplying rather more than £3bn a year to industrial and commercial companies.

Another factor about which the Stock Exchange Council is deeply concerned is that the profile of investors has been rapidly changing. As recently as the 1950s the stock market was still dominated by private investors which gave the market a populist flavour and a varied nature. Now, the Stock Exchange is overshadowed by the big investment institutions. Every year, £1bn or £2bn of shares are sold by ageing private investors and bought by the big funds which are now estimated to own significantly more than 50 per cent of all UK equities.

Tax reliefs advanced to house owners and to contributors to pension plans, but not to individual share buyers, have changed the shape of the savings market. Enormous sums still pour into the stock market, but they are channelled through institutions numbered in hundreds rather than small investors numbered in millions.

This has implications for the shape of the equity market: big investors tend to like big companies rather than the thousands of small companies which traditionally have been listed on the London market. There are also profound political implications. Without a wide public involvement in the affairs of companies, it becomes much easier for Governments to impose arbitrary profit and dividend controls. And the concentration of shareholding power in the hands of a relatively small number of institutional fund managers has raised

new political issues about the control of industry.

The Government has not been slow to exploit the enormous financial resources of the institutions, which in 1978—taking the life assurance companies and the pension funds together—may well have raised about £8.5bn. Thus the Government has raised interest rates to a level which makes it inevitable that the bulk of the money will be attracted into gilt-edged securities. The stock market has been converted primarily into a means of financing the public sector.

How could this be changed? The Stock Exchange has embarked on a campaign to re-stimulate interest on the part of private investors, but so far this has achieved little. Fundamental changes are required in the tax system and in the attitude of the Government.

Concessions

The tax system needs to be shifted in favour of the small man buying shares, which probably also will require the reduction or removal of some of the concessions available on institutionalised savings. This may seem far-fetched, but already tax incentives have been granted as part of so-called "profit-sharing" schemes whereby employees can buy shares in their companies. And it is not necessary to look any further than across the Channel to France to find a country where share ownership by individuals is being actively encouraged.

As for the Government, it will be necessary for the attempts to stimulate the economy through persistent large public sector deficits to be moderated. The result of the combination of a large public deficit and relatively tight monetary restraint inevitably has been a nasty squeeze of the private sector. But some future Government may one day decide to let pass the lion's share of those juicy institutional cash flows. If that day comes, then the Stock Exchange will once again become a major source of new capital for British industry.

Barry Riley

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CORPORATE FINANCE VIII

Record year reflects the popularity of leasing

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LAST YEAR went out with a flourish for the leasing industry. Contracts worth many millions of pounds were signed by leasing companies taking advantage of taxable capacity available at December year-ends, and yet another record year drew to a close. The outlook for 1979 is similar to that of a twelvemonth ago—extremely buoyant.

The leasing company members of the Equipment Leasing Association will have added about £1bn of new capital assets to their books in 1978, compared with £675m in 1977. In addition to this there is a large, unquantifiable volume of investment in leased assets by corporations seeking to take advantage of first-year allowances by purchasing plant and machinery for lease to third parties. Estimates of the volume of money involved varies between 10 and 40 per cent of the E.L.A. totals.

Industrial corporations are leasing plant, vehicles and equipment more readily now than ever before, and leasing as a source of finance continues to grow at a significantly faster rate than other forms of industrial finance. The Royal Dutch Shell Group of companies, for example, valued its lease obligations at £173m at the end of 1977, which represented a little under 6 per cent of long-term borrowing of £2.7bn. At a recent conference in London, the Regional Treasurer at Shell International Petroleum responsible for leasing, Mr. G. R. Whitley, summarised the corporation's reasons for leasing as follows.

There were times, he said, when in conventional tax-oriented deals the lessee could make less use of depreciation allowances and investment credits than the lessor in a particular tax jurisdiction. This was a cost-saving consideration, but often there were other objectives which made a lease package attractive. Leasing allowed a diversification of sources of funds, giving access to funds not normally available. This applied to some sectors of the institutional market, where funds dedicated to a specific

asset via a lease would be preferred to a corporate loan.

It was often useful too to have an "independent ownership presence," or a third party owner/lessor, not directly connected (in this case) with the oil industry. This frequently had defensive political connotations, and allowed benefits available to the arms-length owner to be harnessed for mutual benefit.

There were cases, too, where a shareholder was reluctant for a variety of reasons to increase share capital or loan finance, and preferred to lease. Credit restrictions could also be a factor here. "Additionally, the attraction of an equity interest in the asset and in the residual could provide easier funding than through conventional credit arrangements, and furthermore, would generate 100 per cent of the cash acquisition cost," Mr. Whitley said.

The residual in a lease refers to the secondhand value of the asset when the primary lease period comes to an end. In some countries the lessee has an option to purchase the asset, sometimes for a nominal sum if the lessor has amortised the asset over the primary term. In the UK this is not permissible if the lessor has taken tax allowances on the asset, but normally 95 per cent of the value of the asset—sometimes even 99 per cent—is returnable to the lessee as a "rebate of rentals."

Attractive

An asset with a high residual value, such as an aircraft, can be an extremely attractive investment for corporate funds, providing opportunities for medium-term finance. In fact leasing has provided a steady source of medium-term finance for industry, leasing rates having proved remarkably steady throughout the wild fluctuations of the money markets as a whole.

A thriving sub-industry in lease brokerage has emerged over the past two to three years, which has had the effect of creating significant rate com-

petition between lessors. Part of the competition for business involves negotiation over the value of the residual and the flexibility of rental payment arrangements. British lessors for the most part have proved far more flexible financiers than conventional bankers.

Operating leasing is commonly held to be an area of great potential. The largest leasing companies in the UK are subsidiaries of the banks, and generally write finance leases, that is, leases in which the asset is amortised over an agreed term, the lessor taking no interest in the maintenance of his property. A growing volume of leasing companies specialise in a line of products—computers, containers and motor vehicles are the prime examples—which are run under operating leases. The capital value of the asset is amortised over a series of shorter leases, rather than over one primary term, and maintenance services are provided at agreed rates.

The computer leasing sector is currently extremely volatile, chiefly as a result of IBM's development of cheaper and more powerful machines, and the expectation of even more startling advances. Computer users are reluctant to tie themselves down to long lease terms. Meanwhile, residual values and consequently rental rates have dwindled too. Attempts at insuring residual values have run on to very stony ground and, in fact, in the U.S. computer lease financing is at a near standstill for the moment because of residual uncertainties. Only operating lessors have the time and expertise to tackle these problems.

The motor car sector has grabbed a large slice of the leasing cake in recent months, at times causing controversy by eating up unexpectedly large portions of leasing company capacity, leading some companies on a search for further lines of finance. The star of the vehicle leasing market has been car leasing—rising from 46m in 1976 to anything from £200m to £300m or £400m in 1978," says Mr. George Spokes, of BROS Fleet-lease (Industrial Bank of Scotland). But he sees nothing untoward or undesirable in this growth. The £8m figure was incredibly small, because of certain



One of the star performers is vehicle leasing—particularly motor cars

government controls which formed barriers to business.

If you assume that 80 per cent of all new cars are for business use, then the business car market is currently worth £4.9bn, says Mr. Spokes. So £200m represents only 3.7 per cent and even £400m is not an excessive figure, he says. He sees 1980 as being a year of peak interest, with 10 per cent of all cars, about 1.2m, being company fleet cars.

The area where dissatisfaction still prevails in the leasing industry is the accounting side. The biggest question concerns whether or not assets should be capitalised in the lessee's accounts—the lessee may not legally own the asset but he is to all intents and purposes liable financially. The Equipment Leasing Association, fearful for the legal rights of ownership, strongly recommends a comprehensive note to

the balance-sheets underlining the liabilities involved. Also under consideration are methods of accounting for leases to recognise profits at appropriate times, and the treatment of investment grants which are non-taxable—the non-taxable element increasing the value of a grant by a book entry of 52 per cent.

Research study for a basic accounting standard was completed in March, 1974, and a sub-committee of the Accounting Standards Committee was formed in February, 1975, to develop exposure drafts. Consideration by the committee was put off during 1977 and 1978, and the latest news is that April, this year is the likely date. In the U.S. Federal Accounting Standard No. 13 requires the capitalising of leases in lessee's accounts, except in cases effectively concerning operating leases—and

if operating leases can be treated "off balance-sheet," then that is considered an advantage by the industry.

For corporations looking for finance, leasing continues to offer a strong and flexible option, and there appears to be no reason why 1979 should not be another record year. The item of greatest influence will be the setting of accounting guidelines—and if the demand procedures of Federal Accounting Standard No. 13 are emulated in the UK, it is at least comparing to notes in the words of Mr. William Montgomery, president of Chase Manhattan Leasing Corporation, New York: "The standard has now been in effect for two calendar years and the leasing industry seems to be unaffected by the change."

Robert Hawkins
Editor, Leasing Digest

How factoring speeds the cash flow

SLOWLY BUT surely factoring is establishing itself as a recognised financial service for the British industry. True, there are still chief executives of many small companies unaware of what a factor does and a few who now appreciate the facility but reckon it to be too expensive or too intrusive to use. But over a thousand, mainly small, businesses are attached to one of the half dozen leading factors in the UK.

For the uninitiated, or the uncertain, the basic services of a factor are three. In effect a factor becomes the accounts department of its client company, assuming responsibility for its financial well-being, and leaving the company free to concentrate on producing goods or supplying a service. It "buys" the debts of its client, and chases up its customers to make sure that they pay.

But it does more than this administrative task. As soon as the factor receives the invoices it forwards to the client up to 80 per cent of the face value of the debts, passing on the remainder after a fixed period. So a company using a factor is not only assured of getting its money; it also receives it more than promptly. In addition to handling the accounts and providing instant money a factor usually guarantees its client against bad debts. These three services are charged separately—a fee of between 1 and 3 per cent of turnover for the administrative and insurance facility, and an extra charge of about 2-3 per cent above base rate for the use of the cash. A client does not have to take all three services, and one leading factor, Alex Lawrie, does not offer the credit insurance side at all. It does not find this a disadvantage; indeed it factored £129m debts in its last financial year, a rise of 26 per cent, and saw its profits increase by 44 per cent to £1m.

The point is that if a factor has doubts about a customer of a client it declines to service the business or only covers it to a certain limit. One criticism of factors is that they only guarantee safe accounts. This is probably because in the early years, around a decade ago, factors lost a great deal of money through

bad debts. Now they are worried if bad debts exceed more than 0.1 per cent of their turnover.

A factor must itself be financially solid and it is not surprising that the industry has become dominated by the major banks, Lloyd (and Scottish) controls three — International Factors with a turnover approaching the £300m mark; Alex Lawrie, which as well as not offering insurance tends to concentrate on smaller clients; and Independent Factors which was bought last January from the Bank of America. National Westminster owns the other leading factor, Credit Factoring; the Midland Bank has Griffin; and Barclays is building up Barclays Factoring, and has just merged its factoring and invoice discounting services into one company and established it at Basingstoke. It plans a turnover of £100m in the current year.

The banks have other advantages in offering factoring as a financial service apart from their cash resources. They have well-developed computer systems which can handle comfortably the intricacies of acting as an accounts department for perhaps hundreds of small companies and they also are in an ideal position to promote factoring among their corporate customers. Bank managers could well push likely companies towards the bank's factoring arm.

But some businessmen dislike being so financially involved with their banks. They are interested in E and I Factors, which is part of the Walter E. Heller group, or Arbuthnot, which also concentrates on working for smaller companies. And although there might be a bias among the big banks towards factoring their own customers, the competition for good prospects means there is no rigid pattern. Much more important is the type of business and the growth potential of the company looking for a factor. This is not a service for a company in trouble and more companies are turned down by factors than are accepted. There used to be a concentra-

tion among the factors for working in a few old-established manufacturing industries — textiles and engineering in particular. Now factors are more adventurous and will work for service companies too. The main consideration is the quality of the management and the probability of expansion; factors dislike lame ducks intensely. On average companies being factored tend to have turnovers approaching £1m a year, although the specialist factors will look at concerns with turnovers nearer £300,000, and in recent years quite large companies with sales in excess of £10m like the convenience of factoring. Sometimes a really substantial concern will use a factor on part of its business — for instance, a division operating in an area outside the main interests of the company, or in the export field.

The problems with a factor are first the cost, and secondly the intrusion. Factors tend to charge according to the work they are put to. If a client company has a few regular customers of good financial standing the charge will be low. But then, say the critics, the company does not really need a factor. If the business is complicated with lots of small accounts among suspect customers and seasonal as well — just in fact the complicated financial situation likely to cause an entrepreneur to pull his hair out — the factor is, either unwilling to service it or else charges a very high fee.

Factors are also criticised for coming between a client and its customers, although in practice factors are scrupulous about not putting too much pressure on for payment of debts without reference back to the client. But obviously when there is a third party very involved in such delicate matters as advising customers, putting credit limits on them, and also collecting the debts, a really good working relationship between client and factor is essential.

Factors see themselves as well-intentioned advisers sharing the same aim as their client — an expanding and profitable business. They do not expect

to have a permanent relationship with companies; ideally they take them on at an early stage in their progress and look after the financial side while turnover and management skills mature. Eventually most companies will want to establish their own accounts department and the factor will gracefully withdraw.

Exporting

One sector where a factor can be of great help is exporting. All the main factors have international links, either because their banks trade worldwide or because they are part of the Factors Chain International. This gives them contacts with factors in all the main trading nations and in practice it means that a company can export as easily and as safely as selling inside the UK. There are no currency problems; no worries about the financial standing of customers; no long delays in getting paid. The factor assumes the whole burden, and the cost need not be any greater than domestic trading.

The factoring service is as good as the client makes it. It can pay for itself and more if effective use is made of the ready cash — for getting discounts from suppliers for quick payment, or taking advantage of seasonal offers. Above all it leaves the management of small companies time to concentrate on what they are most skilled at, with no sudden financial crises. A company should always keep contact with its factor and be aware of what it is doing, and before entering into a relationship a company should also visit more than one factor and preferably three or four, because there is still specialisation and the opportunity for competitive quotes. Wisely used a factor can be a very great asset at a certain stage in a company's development.

The growth of the industry to a total turnover of over £800m is the most obvious measure of the UK factoring success — together with their almost excessive profit figures.

Antony Thornicroft

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Shareholders revolt at Volvo

BY WILLIAM DULLFORCE, Nordic Correspondent

THE NEXT three weeks promise to be the most dramatic in Swedish business history since the collapse of the Kreuger match empire in the early 1930s. When Volvo shareholders convene in Gothenburg on January 30 to vote on the sale of 40 per cent of their company to Norway, they shall know whether the decision of the Swedish Shareholders' Association (SARF) board to sell the firm has been a success or a failure.

Whatever the outcome, the decision will have a profound effect on the Volvo-Norway deal. The deal, which was announced last week, would see the company's ownership split between the two governments, with the Swedish Government holding 40 per cent and the Norwegian Government holding 60 per cent.

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Volvo branch of the Metalworkers' Union stated. The efforts of Mr. Pehr Gyllenhammar, Volvo's managing director, to solve the car and truck manufacturer's long-term capital needs are thus threatened by the old struggle between capital and labour and to bring to a head the political confrontation about union demands for worker control over capital.

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Mr. Haskan Gergis, who became chairman in 1977, is part owner of a small family clothing company from western Sweden. SARF members pay an annual subscription of SKr 75 (£8.70) and Mr. Gergis likes to point out that the association has nothing like the financial resources of the trade unions. Union leaders retort that SARF has the support of major companies and it has even been suggested that in the Volvo case the association is being used as a stalking horse for "more powerful capital interests."

This is a euphemism for Dr. Marcus Wallenberg, the leading figure in Swedish business for the past 40 years and the chairman of Saab-Scania, the rival Swedish car and truck company with which Volvo tried unsuccessfully to merge in 1977. It may be more than a coincidence that the investment companies associated with the Wallenberg Bank—Skandinaviska Enskilda—are more sceptical about the Volvo-Norway deal than the companies close to Svenska Handelsbanken, whose former chairman, Dr. Tore Browaldh, is now the Volvo chairman.

The SARF board's objections to Mr. Gyllenhammar's capital-raising deal are that Norway is getting 40 per cent of Volvo far too cheaply, that Volvo's commitments to invest in Norway, create jobs there and pay dividends to the Norwegian holding company would have a deleterious effect on the company's cash flow and over a five-year span would also undermine the equity consolidation achieved by the SKr 750m new share capital from Norway.

The price is debatable. The Stockholm Stock Exchange currently values Volvo at somewhat less than SKr 1.5bn with the share price hovering around SKr 80 after plunging from SKr 250 four years ago. The SARF argument is that, based on its profit performance, the truck and bus side of Volvo's operations is alone worth some SKr 2bn and that the Volvo board is effectively giving away free the car operations, which account for half the company's turnover.

To ram home the argument that Volvo's commitments to Norway would erode the advantages of the SKr 750m equity input, Mr. Sten Johansson, the leader of SARF's analysis team, has put forward an alternative suggestion under which Volvo would raise SKr 400m in new capital on the Swedish market alone. Mr. Gergis also points out that Volvo holds property valued at SKr 12.5bn.

Mr. Johansson figures that over the five-year period to the end of 1984 the Norwegian deal is likely to give Volvo a cash flow deficit of SKr 410m compared with a gain of SKr 200m, if the company instead raises SKr 400m in Sweden. The gap stems chiefly from the extra costs and investments in Norway and the larger dividend payment called for.

His calculations also show that the Norwegian agreement would raise Volvo's equity ratio (measured as equity plus all untaxed reserves as a proportion of total capital) by three percentage points in 1979 but would leave it with a decline of 0.8 per cent in 1984. In contrast, he expects the raising of SKr 400m within Sweden to boost the ratio by only 0.8 per cent in 1979 but to preserve that equity ratio until 1984.

The example used by Mr. Johansson—SKr 400m new capital from the Swedish market—parallels suggestions from the Custos Investment Company (2.4 per cent of the Volvo voting rights), the Skandia Insurance Company (1.4 per cent) and none other

than Dr. Wallenberg that Volvo need not look to Norway for new risk capital. But, it must be emphasised, no concrete suggestions on how this capital is to be raised have so far been tabled.

At the Volvo shareholders' meeting on January 30, 33.4 per cent of the voting rights will be enough to defeat the sale to Norway, because a two-thirds majority is required to change the company's articles to fit the new organisation. At the last annual general meeting SARF held proxies for 29 per cent of the total voting rights and 33.7 per cent of those represented at the meeting.

SARF's letter to Volvo's 130,000 shareholders advising against the Norwegian deal is being accompanied by proxy forms, by which shareholders can instruct SARF to vote for (or against) the Volvo Board's proposal. Those who gave SARF their proxies for the last annual meeting can thus ignore SARF's advice.

The Volvo board has started to collect proxies on its own account while the Volvo trade unions are meeting this week to plan their counter action to SARF and are expected to seek proxies from Volvo employees holding company shares.

The National Pensions Fund holds 5.6 per cent of the voting rights and its Board has agreed that 60 per cent of its votes should be used by its trade union members with the managing director voting the other 40 per cent. The union members have already said they will vote for Volvo's Norwegian deal. The managing director has voiced reservations privately but will vote "yes" in line with his board's instructions.

It is clear that SARF will have to collect more proxies authorising it to vote against the Norwegian deal than the 12,000 it held at the last annual general meeting. But this is by no means impossible. A summary in the Stockholm daily Dagens Nyheter last Wednesday, based on known commitments and the latest indications of voting intentions, gives the opponents of the Norwegian deal 33 per cent of the voting

rights with 13 per cent still undecided. But both SARF and the shareholders will be subjected to a full-scale political campaign in favour of the Norwegian agreement over the next 15 days. And the institutional investors which have already expressed doubts about the agreement may well change their minds, when the unions use SARF's stand to justify their demand for worker shareholding funds.

The Liberal minority Government's reaction has been cautious. The Prime Minister, Mr. Olof Ullsten, acknowledged Mr. Gyllenhammar's hint that Volvo played its cards well, it could win further concessions on the Norwegian Continental Shelf.



Mr. Pehr Gyllenhammar, managing director of Volvo (left), and Mr. Haskan Gergis, chairman of the Swedish Shareholders' Association.

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He also pointed out that none of the larger shareholders had yet taken a definite stand against the Norwegian agreement. SARF has undoubtedly put Mr. Gyllenhammar's imaginative move into jeopardy and even raised questions about his future tenure of the managing director's seat but the association's leaders and sceptical shareholders will need strong nerves over the next 15 days if they are to withstand the pressure that will be mounted against them.

It would also be easier for them, if someone could come up with a realistic and concrete alternative to Volvo's capital needs. This would seem to be the task of the Volvo shareholders, who have as yet only mounted the possibility. In retrospect it is hard to avoid the conclusion that the merger between Volvo and Saab, which aborted in 1977, would have been a simpler and more obvious solution to the problems of Sweden's car industry. It would also have involved less political dynamite than a shareholders' vote against Volvo's Norwegian agreement would contain.

from the Expenditure Committee for 1986-77, and 13th Report, 1977-78, on the Civil Service.

Balance of payments current account and overseas trade figures for December. Provisional retail sales figures for December.

Final dividends: Meesitt Holdings, Norfolk Capital Group, Great Northern Investments, Ultra Rubber, Interim dividends: Westmor Group, Howard Shuttles, Rational Properties, Highgate Optical and Industrial.

COMPANY MEETINGS See Financial Diary on Page 27.

House of Commons: Motion to take notice of the 11th Report

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Changing jobs

From Mr. F. Nash
Sir—The current interest in pension schemes leaving service rights has stimulated a number of suggested solutions to the problem of such rights varying from the present legal minimum (which for short service leavers is nothing) through to benefits based on hypothetical inflation proofed pensionable earnings many years after the leaving date. It is unlikely that any solution will satisfy all parties, but it is important that commercial consciousness should prevail in the debate.

Anything is possible if someone is prepared to pay for it, but there is a clear distinction between the ability of an employer in the private sector to set aside part of his profits and that of the public sector where the taxpayer foots the bill.

Whatever the conclusion of the Occupational Pension Board when it reports on this matter, the following points need making. Scheme members leaving of their own accord should put a value on their pension rights together with a value on their new and old salaries and conditions as part of the personal equation in deciding whether or not to join a new employer. It is inequitable to expect a commercial employer to underwrite future unknown earnings increases particularly when many major employers already provide leaving service benefits in excess of minimum statutory requirements. It is also unfair to remanding scheme members if such additional costs are carried by the pension fund.

If the costs of leaving service benefits increase then we must expect a downward trend in scheme benefit structures. For example, sixtieths final earnings schemes may become eightieths final earnings schemes or final earnings schemes generally may revert to average earnings type arrangements.

Commercial companies are restricted by what they can afford to spend on pensions out of current profits and an increase in leaving service benefits will logically lead to a comparable reduction elsewhere.

Letters to the Editor

queues, petrol queues, food buying queues, holiday travel delays, damaged icy roads, roadworks, and other inconveniences. The list is very long indeed.

Notably, there is a self-righteous and self-pitying tone to union statements. But the days when unions stood up for the pitifully oppressed are gone. And the unions don't need such a working class inferiority complex any more. They have power.

They also have power to stop the advance of technology, progress in our country. And they use it all too often ignorantly and destructively.

The point surely is that we must have some way of dealing with union power. There is no need to talk about union rights, they have plenty there already. Unions now act against society and society has neither protection against them nor the capacity to regulate them rationally within society.

Strikes are not infrequently about money. And contrary to your leader article it is in that area that strikers could be discouraged by removing the present support given to strikers' families. Union power is also possessed of union wealth these days and unions should stand on their own feet in times when they think that they must strike because no doubt there are times when they must. But they could be encouraged to have a more thoughtful and more resourceful attitude to strikes (e.g. negotiate more skilfully) if they didn't get financial support or subsidies to strike.

Bringing down Lloyd's

From the President Royal Institute of British Architects
Sir—Mr. Marcus Binney (December 2) raises a number of points about the Lloyd's development proposals. Some of them are clearly not for me but on others and in my capacity as president of the Royal Institute of British Architects I am qualified to comment.

In my opinion Lloyd's has demonstrated the highest order of responsibility and architectural patronage in its approach to the problem on this sensitive site and in the procedure adopted for choosing the architect. Would that other important clients took the same trouble in terms of time and money, not only in their own interests but in the interests of architectural quality, present and future, with which Mr. Binney is rightly concerned.

Having been asked by Lloyd's to assist in the briefing and selection procedure I can assure Mr. Binney that the instructions to the six architectural firms of the architects to the City environment were a central consideration.

The intrinsic merit of Lloyd's old building is open to debate but I don't think many would quarrel with the brief description in "Save the City"—"dull of their kind... conventional commercial classical." That is not to say that demolition should be contemplated lightly, nor has it been. Furthermore, the quality of the replacement is of the greatest importance. Lloyd's is quite clear about this and has demonstrated an acceptance of responsibility by the trouble it has taken to find architects of flair and imagination. I am confident that a major new City building of real distinction can result. As an evolving place the City can well do with a few more such buildings.

That is the fundamental point I wish to make. As to some of Mr. Binney's other comments on the way in which additional space requirements might be met—based on an erroneous figure of 7,000 sq ft, the potential effect of data processing, and the real character and function of the underwriting room—I would only say that he must do a lot more homework before he can seriously challenge the validity of the project on such grounds.

Monopoly of power

From Mr. E. Crayford
Sir—Should not the Transport and General Workers' Union action at the present time be referred to the Monopolies Commission?

E. L. Crayford, Tanglewood, Beck Lane, Grisleton, Clitheroe, Lancs.

Programming negotiations

From Mr. D. Morris
Sir—In a civilised industrial society one would not expect trade unions to strike first and argue after. It is a far cry from the responsible free collective bargaining which union leaders were promising a few months ago.

Over the years Parliament has given trade unions legal rights to assist them in their work, but today union leaders are taking advantage of their position and the public are suffering. It is Parliament's primary responsibility to protect the public especially in present circumstances. Without any proposals from the TUC, perhaps a measure to "programme" negotiations should be considered, such as: Four week's negotiating period including at least 20 hours "contact" time; if no agreement then, two weeks compulsory conciliation or arbitration. If no agreement then, three weeks for a compulsory postal ballot conducted by an independent body; and if a majority of over 30 per cent vote in favour of a strike then the union may call an official

strike, but must give ten days notice.

Today's Events

House of Commons returns after Christmas recess—Government statement on strike situation expected.
Ministry of Agriculture publishes annual Review White Paper on the state of British farming.
Mr. Tom Keating appears at Old Bailey accused of conspiracy and deception concerning Old Master reproductions.
Mr. Felipe Gonzalez, first secretary of the opposition Spanish Workers' Party, arrives in London for three-day visit, will meet the Prime Minister and UN-Foreign Secretary.
National Union of Teachers publish details of pay claim.
European Parliament assembles in Strasbourg (until January 19).
EEC Foreign Affairs Council meeting in Brussels.
U.S. Congress reconvenes after Christmas recess.
International group of trade unions (ORIT) plan boycott of goods moving to and from Chile.
UN General Assembly opens for 10 days to clear business unresolved at Christmas.
Tokyo Round of world trade negotiation talks resume in Geneva.

South Asian and Third World trade Ministers meet in Colombo for three days to prepare for UNCTAD conference in Manila.
Palestine National Council convenes in Damascus.
Naitese Government presents budget to Parliament.
Sir Kenneth Cork, Lord Mayor of London, attends Gardeners' Company Dinner, Mansion House.
PARLIAMENTARY BUSINESS
House of Commons: Motion to take notice of the 11th Report

from the Expenditure Committee for 1986-77, and 13th Report, 1977-78, on the Civil Service.
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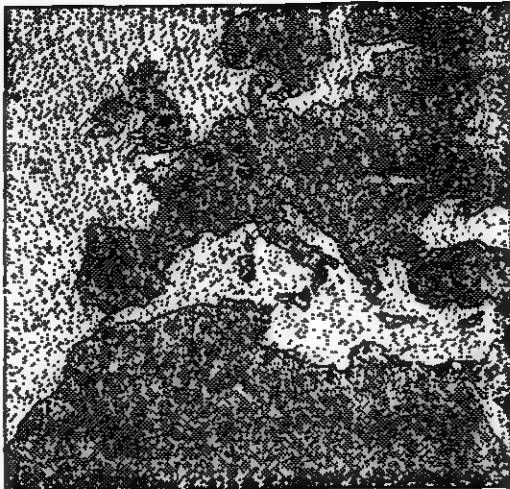
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The Civil Service comes under scrutiny

BY PAUL TAYLOR



Mr. Michael English, MP, chairman of the Commons Expenditure Committee.

THE HOUSE OF Commons will today debate the merits of the more radical changes to the structure and working of the Civil Service and its relationship to Government and Parliament proposed by a committee of backbench MPs.

The public image of the Civil Service as some form of monolithic and bureaucratic monster beyond the control of MPs and Ministers is both widely held and potent. However, this unfortunate role in which the Civil Service and therefore the 500,000 non-industrial civil servants — is often cast depends more for its existence on continued repetition rather than on detailed scrutiny. For this reason the full scale Parliamentary debate on the service — the first for more than 30 years with the exception of the debate on the Fulton Report in 1968 — is welcomed by both Government and the service as a chance to correct misapprehensions.

The Government for its part will attempt to rectify the Civil Service's image while also justifying its own decision to opt for a considered pace of change in the relationship between Parliament, Government and the service rather than rush into the more radical approach sought by some MPs on both sides of the House.

The level of public expenditure handled by the service, currently about £42bn a year, and the underlying public and Parliamentary suspicion of both Government and Civil Service should ensure a lively debate. When the influential Commons Expenditure Committee, under the chairmanship of Mr. Michael English, MP, published its 11th report in September, 1977, it was the first time for 104 years that a Commons Select Committee had investigated the service as a whole.

In spite of the widely publicised minority report prepared by Mr. Brian Sedgemore, MP, notorious for its extreme language — it referred to "reactionaries" and a "Victory mentality" in the Civil Service — the over-riding concern expressed by the committee was a fear that the service had outgrown Parliament and was capable of usurping the power of MPs and the Government.

The central issues raised by the committee were ones of financial and political accountability, managerial efficiency and the way Whitehall worked. Since the publication of the

report the Government has gone a long way to accepting and implementing many of the recommendations, particularly in the areas of efficiency and financial control, recruitment and training. Of the 54 recommendations made by the committee, 34 have been partly or wholly accepted, 11 were rejected and the remainder are still under consideration.

Misconceptions

Government Ministers and senior civil servants accept that the image of the service as an all powerful bureaucracy is both widely held and is even understandable. However they consider such a view is based on a series of misconceptions. They argue that far from being a single unit, the service is divided as it is into departments with separate political masters — a relatively amorphous body which responds and advises but has no central political will of its own.

As evidence they point to such cases as the well publicised debate about the abolition of Vehicle Excise Duty when Ministers were at loggerheads with each other and so were Department officials. It is the "creative tension" between Ministers with political objectives and civil servants with administrative duties which it is claimed, was misinterpreted by the committee

service under the close scrutiny of the Government. It also drew the distinction between the responsibility of the service to the Government and that of the Government, through Ministers, to Parliament. Any extension of the accountability of civil servants, it was argued, must take account of the over-riding responsibility of departmental Ministers for the work and efficiency of their departments.

This was regarded by the committee in its 12th report as an implicit rejection of its proposals. However, the question of Parliamentary committee structure has been examined by the House Select Committee on Procedure. Although the report has not yet been published there are signs that neither the Government nor the service would be totally opposed to re-vamping the committee structure to give backbenchers greater access to Ministers provided the committees did not review legislation, did not proliferate and did not result in too much overstretching of ministerial workloads.

The English committee report was prefaced by the comment that the recommendations were designed to "help the Civil Service do a good job better." However following the publication of the White Paper, the committee responded by saying "we believe that our Report made a modest and reasoned attempt to increase the accountability of the Executive to the House of Commons and we regret it did not receive a more favourable response."

In answer to the critics, Mr. Charles Morris, Civil Service Minister, is likely to argue the pace of change in the relationship between Parliament and the Executive depends not only on whether such changes are desirable but also on the destabilising effects of rapid change.

To argue, as the committee did in its 12th report, that the Government has neatly sidestepped the fundamental and most controversial proposals — both obvious and true though perhaps a little unfair because clearly the more fundamental changes demand longer consideration — the Government is faced with a series of difficult decisions. To do nothing would merely reinforce the belief, perhaps held more strongly within the Left wing of the Labour Party, that the service is capable of wagging its master's tail.

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FINANCIAL TIMES

Monday January 15 1979

CUBITS
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EEC move to check state aid to industry

BY GILES MERRITT IN BRUSSELS

A CONTROVERSIAL move that would directly challenge EEC member governments' sovereignty in two important areas is being contemplated by the European Commission.

At their meeting on January 24 the 13 commissioners are to discuss the unilateral imposition by the Commission of a directive that would force the governments of the Nine to notify Brussels of their financial transfers to public enterprises.

The plan envisages taking advantage of the Rome Treaty's so far unused Article 90, which empowers the Commission to bypass the Council of Ministers and introduce its own directives in the field of public undertakings.

The use of Article 90 would, however, almost certainly result in an open clash between the Commission and the French, Italian and British governments, and could easily spark a damaging row throughout the Community over the Commission's role and powers.

Britain, France and Italy have already made it clear in three meetings with the Commission that the present draft directive is totally unacceptable.

All three governments see the notification procedure as a comparatively short interim

phase leading to the Commission's further use of Article 90 to impose powers under which it would vet public financing policies.

Commission officials have indicated that if the draft directive is adopted, "profitability criteria" would eventually be applied to the financing of public enterprises.

The funding of domestic industry would not be affected so much as the subsidising of such international industries as steel and shipbuilding, where trade distortions can occur.

It is also understood that some sections of the Brussels Commission see the initiative as a means of encouraging the rationalisation of over-capacity industries.

Commission lawyers are studying the possibility of including coal and steel—covered separately by the Treaty of Paris—in the sectors that would be covered by the new directive. Posts and telecommunications services, electricity, railways and airlines have been exempted.

Oil and gas are included, however, despite determined British efforts to have them dropped from a list that in different countries ranges from the motor and aircraft industries to shipbuilding and banking.

Backing for the Commission's draft directive—which would entail pre-notification to Brussels of every transfer of state money to all public enterprises not exempted—is believed to be coming from West Germany, Denmark, Holland and Belgium, where the degree of state participation is comparatively low.

Whether those EEC member governments would countenance the European Commission's use of Article 90 remains to be seen. France, Italy and the UK are examining legal doubts that surround it. The Commission may instead employ Article 94 to avoid a political debate on its powers.

Article 94 provides for the Council of Ministers to rule on a Commission proposal by a qualified majority and was the procedure used in March 1977 to pass the fourth directive on competition policy that gave Brussels the power to vet direct Community aids to shipbuilding industries.

From the Commission's point of view, the difficulty with Article 94 is that opposition from three of the EEC's four largest members would probably preclude a qualified majority of 41 votes out of the 58 in the Council.

Braniff expects to increase Concorde flights

BY MICHAEL DONNE IN DALLAS

BRANIFF, the U.S. international airline, which began joint Concorde services with British Airways and Air France between Washington and Dallas/Fort Worth in Texas last Friday is planning to expand its Concorde operations this year.

Its main aim is to begin Concorde supersonic flights between New York and points on its South American network such as Lima and Santiago via Panama City. Another possible route is Los Angeles to Lima. The airline believes that these could be ideal Concorde routes involving mostly supersonic flights with only a brief subsonic sector across the Isthmus of Panama, after a refuelling stop in Panama City.

No date has been fixed for these new Concorde operations. Braniff wants to "get the feel" of Concorde for a few months on its sub-sonic Washington to Dallas/Fort Worth sector before committing itself.

But both Mr. Harding Lawrence, the chairman of Braniff, and Russell Theyer, the president and chief operating officer of the airline, have told me here over the last few days that it is not a question of whether the airline expands its Concorde activities but when.

One of the restraining factors is the availability of aircraft. Braniff Airways is already extensively committed with its fleet of five aircraft on its existing routes to Washington,

New York and Bahrain, and now also to Dallas/Fort Worth, with flights to Singapore jointly with Singapore Airlines resuming on January 24.

Braniff is, therefore, showing considerable interest in the possibility of British Airways taking over the remaining two Concorde still to come off the UK assembly line raising the fleet to seven aircraft, which would allow Braniff to lease an aircraft.

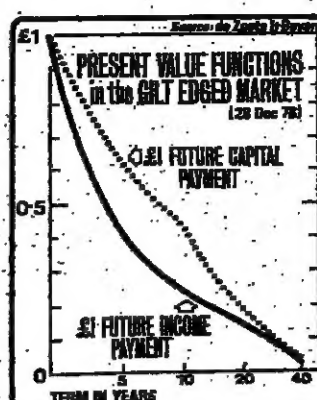
Braniff is not the only airline showing increasing interest in Concorde. Another big U.S. domestic operator, Continental Airlines, is understood to have had preliminary talks with British Airways on a possible inter-change deal along the lines of that which Braniff has with British Airways, while Pan-American is also viewing the aircraft most favourably.

There is now considered to be virtually no chance of any individual airline buying a Concorde outright—partly because of the high initial purchase cost of over \$50m per aircraft and also because only British Airways and Air France are capable of undertaking the complex maintenance work.

British Airways says that its agreement with Braniff is expected to raise the number of passengers on each Washington to London transatlantic sector to an average of 50 for each flight and produce an extra £3.3m of revenue a year.

THE LEX COLUMN

Computerising the gilts market



Outdated techniques

Two developments have spurred these innovations. The first has been the mounting difficulty faced by gilt market technicians in pursuing conventional valuation techniques. Redemption yields and yield curves have been unable to cope with the huge spread of coupons which now afflict the market: redemption yields on stocks with a life of 20 years (or thereabouts) range from 9.9 to 13.7 per cent.

Attempts to break the market down into segments, according to the size of the coupon, as has been done in the FT-Asturias series of gilt-edged indices, have only provided a partial answer.

The second factor was the publication last year of a paper on mathematical models of the gilt-edged market by Mr. Robert Clarkson, investment manager of the Scottish Mutual. This paper is to be discussed at the Institute of Actuaries on January 22. Long before the stockbrokers came on to the scene Mr. Clarkson had developed his own computer model for the long end of the gilt-edged market.

The need to devise new solutions has sent the market to the search for alternatives. A gilt-edged security can be viewed as representing a stream of half-yearly coupon payments together with a final redemption payment on a specific date in the future. These payments, discounted at the appropriate rate of discount, should add up to the market price.

The rate of discount used in the past has been the redemption yield, and the increasing problem has been that it has been necessary to use different rates of discount to give sensible answers—even for stocks with exactly the same life to redemption. The concept is that different rates of discount should be applied to the income and capital payments. For each half-yearly interest payment there is an appropriate discount

rate, according to an income yield curve, and for the final redemption payment there is also a specific discount rate (which is generally lower than for income payments on the same date).

The sense behind this is that investors, largely but not wholly for tax reasons, place a different value on income and capital flows. It is logical that the same payments on the same day by different stocks should be worth the same. But because the pattern of income and capital varies for different stocks, the overall value can vary, and so can the conventional gross redemption yield.

In fact the de Zoete model works on the basis of present value functions rather than rates of discount, which are not explicitly calculated. It is postulated that there are two functions implied by the overall structure of the gilt-edged market, and these are derived from each day's price data—the computer model uses 12 parameters to describe the whole of the market. On the basis of the present value functions, theoretical prices can be computed for all stocks. Then it is just a question of checking the divergence of actual from theoretical prices to arrive at relative cheapness and dear-

Complications

Well... no. The real world, unfortunately, is never quite as simple as that. On one day last week the de Zoete model was suggesting that Treasury 14 per cent, 1982, was 2 per cent too dear, that Treasury 8½ per cent, 1985-88 was 2 per cent too cheap, and that War Loan was overvalued by 20 per cent. But de Zoete's model pinning their flags to these figures. Many stocks, they argue, are affected by special factors. Another way of look-

ing at it is to say that the model is not sophisticated enough to reflect all the market's complications.

One quirk of the UK Government bond market, for instance, is that yields vary according to the level of the coupon. A premium is placed on very low coupon stocks by investors looking for capital gains, and a premium is also evident in the highest coupon gilts which are attractive to income seekers. In between, the medium coupon stocks tend to get neglected. This non-linearity has been incorporated in the Clarkson model used by Scottish Mutual but is not recognised by the de Zoete version.

So for the de Zoete model to be at all useful the crude deviations have to be refined. This is done by calculating an average deviation for each stock over a recent period—which represents the effect of the special factors applying in each case—and adjusting the model price. Any deviations that are left should represent fluctuations around the normal market valuation and therefore imply cheapness or dearness.

Percentage game

The results are not, to the casual observer, very exciting. Apart from cases like Conversion 3½ per cent, which seems to defy analysis, the deviations are relatively small—as indeed one would expect them to be in an efficient market. Selling a stock which is 1 per cent dear and switching into one which is 1 per cent cheap is not a path to quick riches. Yet it is an objective which is of great interest to institutional fund managers who all too often find it hard to beat the indices by even small percentages.

Big profits can only be made by taking views on the market as a whole—whether to be in or to be out. But taking a view on the big picture can be very risky, and the appeal of valuation models is that they purport to offer very low risk ways of achieving enhanced performance.

The snag is that if such models achieve popularity and if they all produce similar results, then the anomalies will surely disappear like melting snow. But enthusiasts like Mr. Clarkson do not accept this. They argue that there will always be enough people operating on a different investment view or switching for tax reasons, to make anomalies a permanent and potentially profitable feature of the gilt-edged market.

Deals by oilmen boost Carter's pay guidelines

BY JOHN WYLES IN NEW YORK

STRONG behind-the-scenes pressure on U.S. oil companies, allied to the relatively weak bargaining power of the union involved, has helped the Carter Administration win its first success for the President's anti-inflation pay guidelines.

After a week of increasingly obvious reluctance to push for a guidelines-busting settlement, leaders of 60,000 oil refinery workers have reached peace-setting deals with Gulf Oil and Standard Oil-Indiana (Amoco). The agreements are expected to be applied by 100 oil companies operating 411 plants.

Gulf Oil testified at the weekend to the powerful pressures exerted by the Administration to encourage the oil companies to stick close to the guidelines limiting average pay rises to 7 per cent a year.

Officials appear to have left the Oil, Chemical and Atomic

Workers' Union alone, not least because the union needed no reminding of its relative weakness. A national strike against the pay limit would have had virtually no impact on refinery output, which could, and would, have been maintained by supervisory staff.

Two other factors helped secure the settlements. In response to a union request Gulf and Amoco tabled offers for flat rate pay rises instead of a percentage increase on basic rates. They also offered a contract re-opening clause at the end of the first year of the two-year contract, which could enable the union to take advantage next year of any change in the guidelines, or the general direction of Government policy.

The resulting agreements will give the oil workers increases amounting to 8 per cent in the first year and 5 per cent in the second year and will be subject

to renegotiation at the beginning of next year.

Although the renegotiation clause will cause some fluttering in the Administration, this will be outweighed by the clear satisfaction of having driven the first major test since they were unveiled at the end of last October.

But officials will be cautious about predicting similar success with the crucial lorry drivers' negotiations, which start in earnest next week.

The Teamsters' Union will pose a far sterner test than the oil and chemical workers and its members have powers of economic disruption comparable to those currently being wielded by British lorry drivers. Volkswagen of America has been given U.S. Government approval under the anti-inflation guidelines to boost its new car prices by an average of 3.9 per cent.

Heinz to phase out factory at Wigan

BY RHYS DAVID

HEINZ is to phase out its Standish factory at Wigan, where 1,150 people are employed, in order to concentrate its northern production at Kitt Green, another plant in the town.

The closure will take place over three years and redundancies will be reduced by natural wastage and some transfers to Kitt Green, which now employs 2,650 people.

The £7.5m is to be invested by Heinz at Kitt Green and at its other factory at Harlesden, both of which will take over some lines now being turned out at Standish, with the bulk of the money being spent in the North.

The company says the closure is necessary to reduce overhead costs. Heinz, like other food manufacturers, has been affected by sluggish demand, particularly for convenience foods, and by price competition and over-capacity within the industry. Other cuts are being made within the group, including closure of some administration and warehouse operations.

The Standish plant was bought in 1946 and was originally intended for closure after the opening of the Kitt Green plant in 1959. The buildings are now considered unsuitable and the equipment outdated.

Britain seeks trade agreement with China for up to £15bn

BY HAZEL DUFFY, INDUSTRIAL CORRESPONDENT

BRITAIN is hoping to sign a trade agreement with China which could be as high as £15bn following the visit there next month by Mr. Eric Varley, Industry Secretary.

The agreement would cover about five years and signal China's desire to nominate British industry as a major contractor at the outset of the huge industrialisation programme.

The next two years, however, are seen as vital if Britain is to win a sizeable stake in China's long-term development. It is hoped, therefore, that Mr. Varley's visit will enable substantial progress to be made on a number of contracts under discussion between British industrialists and Chinese officials.

The Prime Minister has made it clear that an industrial package is an essential counterpart to Britain agreeing to let China have the Harrier, and a commitment will be sought from the Chinese when the Govern-

ment mission led by Mr. Varley arrives next month.

Competition from Japan, Germany, France, Italy, and increasingly the U.S., is intense and all these countries have already had significant success in being awarded large contracts by China. Several British industry missions are in China now, or will be going shortly.

The most advanced discussions are those being held by the British Steel Corporation and Davy International, and it is thought that these could lead to heads of agreement being signed during the Varley visit for the modernisation of two steel plants worth £800m.

Other areas where Britain is hoping to gain contracts include: Power stations—A delegation from GEC and Northern Engineering Industries has just gone to China for discussions on its requirements for four coal-burning power stations.

Aerospace—As well as the

Harrier, China is looking for help in building up its own aerospace industry, including components. Britain already has a successful start with the Spey engine being built in China under licence from Rolls-Royce.

Non-ferrous metals: A delegation from Consolidated Gold Fields, Selection Trust and Rio-Tinto Zinc went to China last week to discuss feasibility studies for the development of China's resources of copper, manganese, lead, zinc, titanium and bauxite.

Railways: A big modernisation and electrification of China's railways system is planned.

Ships: China has expressed interest in buying ships both naval and merchant from Britain and a delegation is due shortly to discuss this further.

Mining and equipment: The National Coal Board has been asked to undertake feasibility studies of two big coal mines.

Continued from Page 1

Cabinet seeks agreement

some 1.5m workers in local authorities and hospitals are already due for a Phase Four settlement, the declared aim is to stick to 5 per cent, and to appease the undoubted militancy by setting up a pay inquiry that would produce more money later.

Some Ministers are arguing in private, however, that a more realistic solution would be to allow an increase of, say, 7 to 9 per cent for these workers, and for the powerful unions in key nationalised industries like coal and electricity.

Cash limits problem

By Peter Riddell

The Government faces considerable political and administrative difficulties if it is forced to concede pay increases of more than 5 per cent in the public sector. This is because of the timing of the fixing of cash limits and as a result of changes in the system of Parliamentary estimates now being introduced.

Mr. Denis Healey, the Chancellor, said last week that the cash limits for 1978-79 would be based on the Government's 5 per cent pay guidelines, effectively implying a 7 to 8 per cent rise in average earnings.

These assumptions were built into last November's Treasury forecasts. They have already been reflected in the rate support grant settlement for the coming financial year—thus affecting local authority manual workers—and are now being included in the cash limits for central Government and public corporations.

This rules out any scope for assessing the going rate for settlements in the private sector, and then offering this in the public sector and starting off with higher adjusted cash limits.

A further element of inflexibility has been introduced this year because cash limits are being negotiated with the trade union Parliamentary supply estimates. This means that the limits have to be confirmed now for the estimates to be published between mid-February and the beginning of the financial year in April.

Brokers agree \$13m out-of-court settlement

BY JOHN MOORE

ONE OF THE top three U.S. insurance brokers, Frank B. Hall, is to pay \$13m (£8.5m) to Unigard Mutual Insurance Company, an American insurance group, following an out-of-court settlement of a major international reinsurance row.

But in a surprise move Hall is to be assisted in its payment to Unigard by a \$1m (£500,000) contribution from a Lloyd's of London approved insurance broker, Stewart Wrightson, a subsidiary of the publicly quoted group Matthews Wrightson.

Because of the size of the payment, which is to be made over five years, Matthews Wrightson is likely to make an announcement to shareholders when it reports preliminary

results in April. It is planned to show the item in the group's annual accounts in May.

Two Lloyd's brokers, a subsidiary of Thomas Nelson Insurance and Oakeley Vaughan, the Philadelphia Manufacturers Mutual Insurance Company, and a host of other reinsurance specialists were involved in the dispute. It centred on a large number of aviation reinsurance contracts.

Hall, which produced the original business for Unigard, acted as reinsurance brokers and arranged reinsurance cover for the company on the aviation contracts. But when claims came in at a far higher level than expected, Unigard found that reinsurers were reluctant to settle.

Legal battles followed between most of those involved over the terms and type of contract, as well as the manner of the placing of the business. Hall explained in its last accounts that Unigard had insisted that Hall would be liable, if the reinsurance contract was found to be wholly or partially "ineffective".

If Unigard alleged, there was "negligent failure" by Hall in negotiating an "enforceable policy of reinsurance on behalf of Unigard" damages would be sought for \$14m with interest. Hall rejected the allegations, and as part of the settlement Unigard has dropped its assertions.

An out-of-court settlement emerged on December 16 at a

3 am meeting at Hall's London solicitors, Linklaters and Paines, as another legal deadline neared.

The case was due to come before a London court five days later.

Stewart Wrightson, although not one of the litigants in the case, had been mentioned in the legal pleadings of those involved in the dispute. Wrightson had produced a large amount of the initial business in the early 70s which was eventually disputed for Hall through its Los Angeles office, Stewart Smith Halldinger.

Wrightson felt that a payment was appropriate. Meanwhile Hall is hoping to reduce the gross amount due to Unigard by recovering further amounts

from other parties involved in the action.

Mr. Albert Tahmouh, Hall's chairman, said that this was not the first time there had been differences of opinion about the liability on reinsurance agreements. He added: "Because the solicitors' costs are a bit bigger than my salary or yours, we thought it was practical to settle. I was glad the industry was able to get together and put the matter to bed."

Hall completed its restructuring last week of Lloyd's broker Leslie and Godwin, following its takeover of Leslie last summer. To satisfy the Committee of Lloyd's ruling about the control of Lloyd's brokers Rothschild Investment Trust is holding 75 per cent of Leslie's Lloyd's interests.

Weather

UK TODAY

MOSTLY DRY with bright intervals after a misty start. Some sleet or snow in the North.

London, S.E. Cent. S. England, Midlands

Mostly dry with bright intervals. Max. 7C (45F).

E. Anglia, E. N.E. England, S. E. Scotland, Highlands

Some sleet or snow dying out. Bright intervals later. Max. 6C

Channel Islands, W. England, Wales, Lakes, Isle of Man

Argyll, Cent. Scotland, Western Islands, N. Ireland

Dry, some bright intervals, occasional rain. Coastal drizzle and fog patches. Max. 10C

Scottish Islands

Cloudy with occasional sleet or snow. Max. 5C (41F).

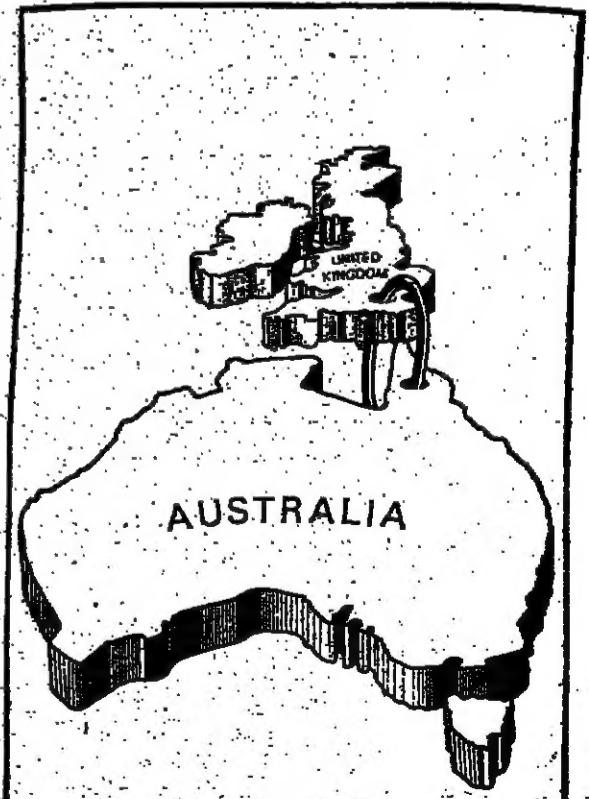
Outlook: Dull with some rain. Becoming colder and drier later.

BUSINESS CENTRES

Amst.	R	4	36	Manila	S	2	29
Bahia	S	-1	30	Mexico	S	-8	21
Bombay	R	1	34	Moscow	S	-1	30
Buenos	R	4	36	Munich	Sn	3	27
Canton	R	1	34	Newcast.	S	2	29
Cebu	R	4	36	Perth	S	-1	30
Colon	R	4	36	Qing	F	-8	21
Hankow	R	4	36	Rangoon	F	-8	21
Hong Kong	R	4	36	Reykj.	F	-8	21
Kobe	R	4	36	Rio J'o	S	31	89
London	S	-17	11	Rome	S	8	85
Lyons	R	4	36	Singapore	S	2	29
Manila	R	4	36	Stockholm	C	-1	30
Moscow	R	4	36	Strassg.	S	1	34
Munich	Sn	3	27	Taipei	S	2	29
Newcast.	S	-1	30	Tehran	S	8	85
Perth	S	-1	30	Tokyo	S	8	85
Qing	F	-8	21	Toronto	F	-8	21
Rangoon	F	-8	21	Vienna	F	-8	21
Reykj.	F	-8	21	Zurich	F	-8	21

HOLIDAY RESORTS

	°C	°F		°C	°F
Algeria	15	59	Jersey	-8	33
Algiers	15	59	L. Pima	30	86
Bahia	15	59	Lacarne	30	86
Bombay	1	34	Malorca	30	86
Buenos Aires	15	59	Malaga	16	61
Canton	15	59	Manila	16	61
Cebu	15	59	Mardi	16	61
Colon	15	59	Naples	16	61
Hankow	15	59	N. York	16	61
Hong Kong	15	59	Nicolsia	16	61
Kobe	15	59	Onoda	16	61
London	15	59	Pharos	16	61
Lyons	15	59	Rome	16	61
Manila	15	59	Singapore	16	61
Moscow	15	59	Tanger	16	61
N. York	15	59	Tunis	16	61
Paris	15	59	Valencia	16	61
Rome	15	59			
Singapore	15	59			
Sydney	15	59			
Taipei	15	59			
Tokyo	15	59			
Yokohama	15	59			



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